ANDHRA LOYOLA COLLEGE (AUTONOMOUS) VIJAYAWADA – 520 008

A COLLEGE WITH POTENTIAL FOR EXCELLENCE - UGC RE-ACCREDITED AT 'A' GRADE WITH 3.65/4.00 CGPA - NAAC



ACADEMIC COUNCIL MEETING Wednesday, 21st March 2012

VENUE: SEMINAR HALL



ANDHRA LOYOLA COLLEGE (AUTONOMOUS) VIJAYAWADA - 520 008

ACADEMIC COUNCIL MEETING – 2012 WEDNESDAY, 21.03.2012 AT 2.00 P.M.

SCHEDULE

Prayer: Rev Fr.Dr.D.Showraiah, SJ

Correspondent

Welcome: Rev Fr.Dr.A.Francis Xavier, SJ

Principal

Agenda:

Brief review of academic activities

Ratification of resolutions taken at the Board of

Studies meeting

Ratification of results of previous year

Suggestions by the Council Members

Any other matter:

Resolution to start B.A., Music/Dance-Animation

Design-Sound



ACADEMIC COUNCIL MEETING - LIST OF MEMBERS

Chairperson	Rev Fr.Dr.A.Francis Xavier, SJ	Principal, ALC,
University Representatives	Prof.YK Sundara Krishna .	Dept. of Comp.Sci. KU
.	Dr.N.Usha	Dept of English, KU
	Dr.K.Padmaja	Dept.of Bus.Magt. KU
Management Representatives	Rev Fr.Dr.D.Showraiah, SJ	Correspondent, ALC
g	Rev Fr.N.Bujji Babu, SJ	Vice Principal, ALC
	Rev Fr.GM Victor Emmanuel, SJ	Controller of Exams, ALC
Secretary-Academic Affairs	Dr.G.Srinivasa Rao	Dept. of Physics
Management Nominees and	Rev Sr.Dr.Mercy	Principal, St.Theresa
External Experts		College, Eluru
•	Sri D Rama Krishna	Chairman, Efftronics
		Systems Pvt. Ltd. Vja
	Sri N Harinath	Advocate, Vijayawada
	Dr.Nambiar	Doctor, Vijayawada
Vice Principal	Dr.V.Vallabha Rao	Dept. of Hindi
Deans	Dr.M.Srinivasa Reddy	Dean of Humanities
	Dr.G.V.Ramana	Dean of Sciences
	Dr.N.A.Francis Xavier	Dean of Student Affairs
Heads of Departments	Ms.N.Nirmala Mary	English
-	Dr.V.Gopala Reddy	Telugu
	Dr.V Vallabha Rao	Hindi
	Dr.M.Sivaram	Sanskrit
	Sri A Shou Reddy	Mathematics
	Dr.N.Srinivasa Rao	Statistics
	Sri AV Ravi Kumar	Physics
	Dr.B. Venkateswara Rao	Chemistry
	Dr.Mrs.B.Siva Kumari	Botany
	Sri K Ravi Sankar	Zoology
	Sri K Balachandra	Microbiology
	Ms.S.Suneetha	Biotechnology
	Sri C Ravindra Raju	History
	Sri S Yosebu	Economics
	Sri KV Vijaya Babu	Political Science
	Sri CH V Chowdary	Commerce
	Ms.M.V.Madhavi	Business Administration
	Dr.K Job Sudarshan	Ethics and Religion
	Mrs.A. Lavanya	Comp.Science
	Sri L Ekambaram	Electronics
	Sri M Satish Rajan	Visual Communication
	Dr. G A Prasad Rao	Librarian
	Sri JV Nagendra Prasad	Physical Director
Management Invitees	Dr.G.Sambasiva Rao	Telugu
	Dr.Ch. Srinivasu	Physics
	Sri GM Srirangam	Zoology
	Sri B.Syam Sundar	Commerce
	Dr.G.Sahaya Baskaran	Physics
	Sri PVS Sairam	Physics
Student Representatives	Mr.P.Naresh (DGH 11)	
	Ms.B.Jyotsna Showrilu (DML 56)	



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Academic Council



Heads of the Departments to present the Resolutions of the Board of Studies

1	English	Ms.N.Nirmala Mary
2	Telugu	Dr.V.Gopala Reddy
3	Hindi	Dr.V Vallabha Rao
4	Sanskrit	Dr.M.Sivaram
5	Mathematics	Sri A Shou Reddy
6	Statistics	Dr.N.Srinivasa Rao
7	Physics	Sri AV Ravi Kumar
8	Chemistry	Dr.B Venkateswara Rao
9	Botany	Dr.Mrs.B.Siva Kumari
10	Zoology	Sri K Ravi Sankar
11	Science, Technology & Development and Environmental Studies	Sri K Ravi Sankar
12	Microbiology	Sri K Balachandra
13	Biotechnology	Ms.S.Suneetha
14	Computer Science	Mrs.A.Lavanya
15	Electronics	Sri L Ekambaram
16	History	Sri C Ravindra Raju
17	Contemporary India – Economy, Polity and Society	Sri C Ravindra Raju
18	Political Science	Sri KV Vijaya Babu
19	Economics	Sri S Yosebu
20	Commerce	Sri CH V Chowdary
21	Business Administration	Ms.M.V.Madhavi
22	Visual Communication	Sri M Satish Rajan
23	Ethics & Religion	Dr.K Job Sudarshan



BOARD OF STUDIES DEPARTMENT OF ENGLISH

Minutes of the meeting of the Board of Studies in English held on Monday, 06.02.2012 at 2.00 PM.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal Janie Xamie
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee:

3. DR.M KOTESWARA RAO

External Experts:

- 4. PROF.KESAVA RAO
- 5. MS.M NALINI

M. Nalin

Faculty:

- 6. MS.N NIRMALA MARY
- 7. DR.P RAMANUJAM
- 8. SRI N RANGA BABU
- 9. SRI D PRAVEEN
- 10. SRI SANJEEV KUMAR BALI
- 11. MRS.G SYAMALA
- 12. MS.S.V.PRIYADARSINI
- 13. MS.T.SAI MAMATHA
- 14. MS.L.SUBHA
- 15. SRI J VENATESWARA RAO
- 16. MS.V.SRI DURGA VI Salana



DEPARTMENT OF ENGLISH RESOLUTIONS

The meeting of Board of Studies in English was held on 6^{th} February 2012 at 3.00 p.m. in the Conference Hall. And the following resolutions were unanimously passed. It is resolved that

- 1. Remedial course in English for colleges book 1 and book 2 themselves are remedial programme offered to B Stream students to augment its potential for remediation purposes. The Unit IV for I Mid and Unit VIII for II Mid from Book One for I Semester, again Unit VII & VIII in II Semester are prescribed for study in addition to the Units already prescribed.
- 2. The foundation course for the first year weak students in General English will be introduced with grammar based syllabus. The course for a duration of two weeks will be offered from 3.30 p.m. to 4.30 p.m. with effect from 1st July 2012. And it is decided that the department will take the responsibility of preparing handouts.
- 3. Developing Language Skills by Manohar is replaced with Communication Skills for Technical Students authored by T.M.Farhathullah, published by Orient Black Swan, as these materials seek to address the real life communicative needs of the students in a much better way. Further more, there is a close correlation between the materials this book offers and the language lab work the students are required to do. The classroom work with this book will be reinforced by the students language lab work.
- 4. The extensive reading programme which has been in progress for about 10 years for the students of stream B is being strengthened with the addition of the Orient Black Swan Easy Readers to the existing collection of the books in the Department library.
- 5. To implement the syllabus framed for the Business English Course offered to the students of Bachelor of Business Administration (B.B.A.) course w.e.f. the academic year 2012-13.

N.Nirmala Mary Head, Dept. of English & Chairman, Board of Studies



NEW

I BA, B.SC. & B.Com. GENERAL ENGLISH – I SEMESTER - PAPER I STREAM B (New Syllabus)

Course Code: ENG 111

Credits: 2

Teaching hrs per week 5 Max. Marks: 100

INTENSIVE READING AND RELATED SKILLS

Text Book: A Remedial Course in English for College – Book 1

I Mid : Unit 1 to 4 (3 x 5= 15 hours) II Mid : Units 5 to 8 (3 x 5= 15 hours)

EXTENSIVE READING

I Mid: Any two of the following simplified classics: (for Internal assessment only)

A Tale of two cities (8 hours)

Oliver Twist

Tales from Shakespeare

Treasure Island

II Mid: Any two of the following simplified classics: (for Internal assessment only)

David Copperfield (7 hours)

More Tales from Shakespeare

Tales from Oscar Wilde

Six Detective stories

COMMUNICATION SKILLS

Text Book: Communication Skills for Technical Students T M Farhathullah Published by Orient Black Swan

Section 1. Oral Communication part 1(Functions)

I Mid –	1: Introducing oneself	(5 hours)
	2: Asking questions and giving polite replies	(5 hours)
	3: Complaining and apologizing	(5 hours)
II Mid –	4: Persuading people to do something	(5 hours)
	5: Taking the initiative	(5 hours)
	6: Seeking permission	



I BA, B.SC. & B.Com. GENERAL ENGLISH – I SEMESTER - PAPER I STREAM B (Old Syllabus)

Course Code: ENG 111

Credits: 2

Teaching hrs per week 5

Max. Marks: 100

INTENSIVE READING AND RELATED SKILLS

Text Book: A Remedial Course in English for College – Book 1

I Mid : Unit 1 to 3 (3 x 5= 15 hours) II Mid : Units 5 to 7 (3 x 5= 15 hours)

EXTENSIVE READING

I Mid: Any two of the following simplified classics: (for Internal assessment only)

A Tale of two cities (8 hours)

Oliver Twist

Tales from Shakespeare

Treasure Island

II Mid: Any two of the following simplified classics: (for Internal assessment only)

David Copperfield (7 hours)

More Tales from Shakespeare

Tales from Oscar Wilde

Six Detective stories

DEVELOPING LANGUAGE SKILLS

Text Book: Developing Language Skills Book-I published by Manohar 2007. Oral Communication

I Mid – Unit 1: Starting a conversation: Greetings and Asking After (5 hours)

Unit 2: Introducing oneself and others (5 hours)

Unit 3: Thanking, Wishing Well, Apologizing and Excusing (5 hours)

II Mid – Unit 4: Asking for and Giving Information (5 hours)

Unit 5: Offers, Requests and Orders (5 hours)

Unit 6: Getting and Giving Permission, Agreeing and Disagreeing,

Warning and Persuading (5 hours)



NEW

I B.A, B.SC. & B.Com. GENERAL ENGLISH – II SEMESTER –PAPER - II STREAM B (New Syllabus)

Course Code: ENG 122 B

Credits: 2

Teaching hrs per week 5

Max. Marks: 100

INTENSIVE READING AND RELATED SKILLS

Text Book: A Remedial Course in English for College – Book 2

I Mid : 1 to 4 (3 x 5= 15 hours) II Mid : 5 to 8 (3 x 5= 15 hours)

EXTENSIVE READING

I Mid: Any two of the following simplified classics: (for Internal assessment only)

The Coral Island (8 hours)

Swiss Family Robinson

Robinson Crusoe

Around the world in eighty days

II Mid: Any two of the following simplified classics: (for Internal assessment only)

The Adventures of Tom Sawyer (7 hours)

Outstanding Short Stories

The Arabian Nights

COMMUNICATION SKILLS

Text Book: Communication Skills for Technical Students T M Farhathullah Published by Orient Black Swan

Section 1. Oral Communication part 1(Functions)

I Mid – 7: Introducing oneself (5 hours)

8: Asking questions and giving polite replies (5 hours)
9: Complaining and apologizing (5 hours)

II Mid – 10: Persuading people to do something (5 hours)

Section 6. Grammar in use

1: Sentence structure (5 hours)

2: Verbs – classification



I B.A, B.SC. & B.Com. GENERAL ENGLISH – II SEMESTER –PAPER - II STREAM B (Old Syllabus)

Course Code: ENG 122 B

Credits: 2

Teaching hrs per week 5

Max. Marks: 100

INTENSIVE READING AND RELATED SKILLS

Text Book: A Remedial Course in English for College – Book 2

I Mid : 1 to 3 (3 x 5= 15 hours) II Mid : 4 to 6 (3 x 5= 15 hours)

EXTENSIVE READING

I Mid: Any two of the following simplified classics: (for Internal assessment only)

The Coral Island (8 hours)

Swiss Family Robinson

Robinson Crusoe

Around the world in eighty days

II Mid: Any two of the following simplified classics: (for Internal assessment only)

The Adventures of Tom Sawyer (7 hours)

Outstanding Short Stories

The Arabian Nights

DEVELOPING LANGUAGE SKILLS

Text Book: Developing language skills Book-I published by Manohar 2007.

Oral Communication

I Mid - Unit 7: Inviting, Suggesting, Accepting and Refusing	(5 hours)
Unit 8: Likes and Dislikes	(5 hours)
Unit 9: Regulating Speech	(5 hours)

II Mid - Unit 10: Ending a Conversation: Saying Goodbye (5 hours)

Text Book: Developing language skills Book-III published by Manohar 2007

Unit 2: Filling in Missing Information	(5 hours)
Unit 5: Completing a Dialogue	(5 hours)



NEW

II B.A, B.SC. & B.Com. GENERAL ENGLISH – III SEMESTER –PAPER - III STREAM B (New Syllabus)

Course Code: ENG 233 B

Credits: 2

Max. Marks: 100

Teaching hrs per week 5

I MID

INTENSIVE READING

Text Book: Bhaskar and Prabhu (ed) English Through Reading: Volume I (Macmillan)
Unit 2: The Fun They had (7 hours)

EXTENSIVE READING

Text Book: Ramanujam (ed) An Anthology of Indian Short Stories, (ALC)

1. Kanyasulkam (4 hours)

2. Father's Help

COMMUNICATION SKILLS

Text Book: Communication Skills for Technical Students T M Farhathullah Published by Orient Black Swan

Section 4. Spoken English

I Mid – 5. Stress (4 hours)

6. Intonation

Language Lab Syllabus

English Lab

1.Introduction to Sounds of English (5 hours)

2. Introduction to Stress & Intonation (5 hours)

II MID

INTENSIVE READING

Text Book: Bhaskar and Prabhu (ed) English Through Reading: Volume I (Macmillan) Unit 4: Oil (7 hours)

EXTENSIVE READING

Text Book: Ramanujam (ed) Stories for All Times (ALC)

1. Drought (4 hours)

2. Karma

COMMUNICATION SKILLS

Text Book: Communication Skills for Technical Students T M Farhathullah Published by Orient Black Swan

Section 5. Writing skills

II Mid – 2. Curriculum vitae (4 hours)
3. Curriculum Vitae (4 hours)



II B.A, B.SC. & B.Com. GENERAL ENGLISH – III SEMESTER –PAPER - III STREAM B (Old Syllabus)

Course Code: ENG 233 B

Credits: 2

Teaching hrs per week 5 Max. Marks: 100

I MID

INTENSIVE READING

Text Book: Bhaskar and Prabhu (ed) English Through Reading: Volume I (Macmillan)

Unit 2: The Fun They had

(7 hours)

EXTENSIVE READING

Text Book: Ramanujam (ed) An Anthology of Indian Short Stories, (ALC)

1. Kanyasulkam (4 hours)
2. Father's Help (4 hours)

GRAMMAR

Text Book: Developing Language Skills

Unit 2:Subject – Verb Agreement (5 hours)

DESCRIBING

Unit 3: Describing People (5 hours)

Language Lab Syllabus

English Lab

1.Introduction to Sounds of English (5 hours)
2. Introduction to Stress & Intonation (5 hours)

II MID

INTENSIVE READING

Text Book: Bhaskar and Prabhu (ed) English Through Reading: Volume I (Macmillan)

Unit 4: Oil (7 hours)

EXTENSIVE READING

Text Book: Ramanujam (ed) Stories for All Times (ALC)

1. Drought (4 hours)
2. Karma (4 hours)

GRAMMAR

Text Book: Developing Language Skills

Unit 3: Tenses (5 hours)

DESCRIBING

Unit 4: Describing Places (5 hours)

Language Lab Syllabus

English Lab

6.Describing Objects/Situations/People (5 hours)



NEW

II B.A, B.SC. & B.Com. GENERAL ENGLISH - IV SEMESTER -PAPER - IV **STREAM B (New Syllabus)**

Course Code: ENG 244 B

Credits: 2

Teaching hrs per week 5

Max. Marks: 100

INTENSIVE READING AND RELATED SKILLS

Text Books: English through Reading Volume I (Macmillan) Ed. Bhaskar and Prabhu.

I Mid - Unit 07: A Wrong Man in the Workers' Paradise	(7 hours)
II Mid - Unit 08: Making Surgery Safe	(7 hours)

EXTENSIVE READING

Text Books: AN Anthology of Indian Short Stories, Ed. Dr. P. Ramanujam, (ALC)

I Mid – Unit	05	: Eight Rupees	(4 hours)
	06	: The Eyes are not here	(4 hours)
II Mid – Unit	07	: The Day the Viceroy Came	(4 hours)
	08	: Lemon, Yellow and Fig	(4 hours)

COMMUNICATION SKILLS

Text Book: Communication Skills for Technical Students T M Farhathullah Published by Orient Black Swan

Section 5.	Writing	Skills
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Section 3.	Professional Communication	
	5. Memo writing	(4 hours)
I Mid:	4. Correspondence techniques	(4 hours)

3 Interviews IIMid:

id:	3. Interviews	(4 hours)
	4. Group discussion	(4 hours)

LANGUAGE LAB SYLLABUS

Career Lab

Cui cci Lub		
I Mid:	3.Group Discussion	(4 hours)
	4. Interview Skills	(4 hours)
II Mid:	6.Resume Writing	(4 hours)



II B.A, B.SC. & B.Com. GENERAL ENGLISH – IV SEMESTER –PAPER - IV STREAM B (Old Syllabus)

Course Code: ENG 244 B

Credits: 2

Teaching hrs per week 5

Max. Marks: 100

INTENSIVE READING AND RELATED SKILLS

Text Books: English through Reading Volume I (Macmillan) Ed. Bhaskar and Prabhu.

I Mid - Unit 07: A Wrong Man in the Workers' Paradise (7 hours)
II Mid - Unit 08: Making Surgery Safe (7 hours)

EXTENSIVE READING

Text Books: AN Anthology of Indian Short Stories, Ed. Dr. P. Ramanujam, (ALC)

I Mid – Unit 05	: Eight Rupees	(4 hours)
I Mid – Unit 06	: The Eyes are not here	(4 hours)
II Mid – Unit 07	: The Day the Viceroy Came	(4 hours)
II Mid – Unit 08	: Lemon, Yellow and Fig	(4 hours)

DEVELOPING LANGUAGE SKILLS

Text Book: Developing Language Skills Book-I published by Manohar 2007.

GRAMMAR

I Mid - Unit 4: Active & Passive Voice (7 hours)
II Mid – Unit7: Prepositions (7 hours)

Reading Comprehension

I Mid - Unit 9: Understanding Poetry (7 hours)

Making Applications and Answering Advertisements

II Mid -Unit 1: Making Applications. (8 hours)

LANGUAGE LAB SYLLABUS

Career Lab

I Mid: 3.Group Discussion 4.Interview Skills II Mid:6.Resume Writing



NEW

I B.A, B.SC. & B.Com. GENERAL ENGLISH - I SEMESTER-PAPER - I STREAM A (New Syllabus)

Course Code: ENG 111 A

Credits: 2

Teaching hrs per week 5 Max. Marks: 100

I MID

INTENSIVE READING (Prose)

Text Book: Bhaskar and Prabhu (ed) English Through Reading: Volume II (Macmillan)

Unit 1: Work and Play (5hours)

Unit 2: Three days to see (5hours)

Text Book: Ambika Sen Gupta (ed) Selected College Poems: Longman

Kamala Das: Punishment in Kindergarten (3 hours) Ezekiel: Night of the Scorpion (2 hours)

EXTENSIVE READING (Prose)

Text Book: Ramanujam (ed) Stories for All Times (ALC)

1. An Astrologer's Day(3 hours)2. Sparrows(3 hours)3. A thief's story(2 hours)

COMMUNICATION SKILLS

Text Book: Communication Skills for Technical Students T M Farhathullah Published by Orient Black Swan

Section 5. Writing skills

I Mid – 2. Curriculum vitae (4 hours)

3. Report writing (4 hours)

II MID

INTENSIVE READING (Prose)

Text Book: Bhaskar and Prabhu (ed) English Through Reading: Volume II (Macmillan)

Unit 4: Spaceship
Unit 5: The Wisdom of Socrates
(5hours)
(5hours)

Text Book: Ambika Sen Gupta (ed) Selected College Poems: Longman

Tennyson: Ulyses (3 hours)
Clough: Say not the struggles Naught Availeth (2 hours)

EXTENSIVE READING (Prose)

Text Book: Ramanujam (ed) Stories for All Times (ALC)

1. The Connoisseur(4hours)2. My Brother, My Brother(3hours)

COMMUNICATION SKILLS

Text Book: Communication Skills for Technical Students T M Farhathullah Published by Orient Black Swan

Section 5. Writing skills

4. Correspondence techniques5. Memo writing (3hours)



I B.A, B.SC. & B.Com. GENERAL ENGLISH - I SEMESTER- PAPER - I STREAM A (Old Syllabus)

Course Code: ENG 111 A

Credits: 2

Teaching hrs per week 5 Max. Marks: 100

I MID

INTENSIVE READING (Prose)

Text Book: Bhaskar and Prabhu (ed) English Through Reading: Volume II (Macmillan)

Unit 1: Work and Play (5hours

Unit 2: Three days to see (5hours)

Text Book: Ambika Sen Gupta (ed) Selected College Poems: Longman

Kamala Das: Punishment in Kindergarten (3 hours) Ezekiel: Night of the Scorpion (2 hours)

EXTENSIVE READING (Prose)

Text Book: Ramanujam (ed) Stories for All Times (ALC)

1. An Astrologer's Day (3 hours)
2. Sparrows (3 hours)
3. A thiof's story (2 hours)

3. A thief's story (2 hours)

STUDY SKILLS

Text Book: Developing Language Skills – I Oral Communication

Unit 2: Filling in Missing Information (5 hours)

DESCRIBING

Unit 3: Describing People (5 hours)

READING COMPREHENSION

Unit 6: Understanding Journalese (5 hours)

II MID

INTENSIVE READING (Prose)

Text Book: Bhaskar and Prabhu (ed) English Through Reading: Volume II (Macmillan)

Unit 4: Spaceship
Unit 5: The Wisdom of Socrates
(5hours)
(5hours)

Text Book: Ambika Sen Gupta (ed) Selected College Poems: Longman

Tennyson: Ulyses (3 hours)
Clough: Say not the struggles Naught Availeth (2 hours)

EXTENSIVE READING (Prose)

Text Book: Ramanujam (ed) Stories for All Times (ALC)

1. The Connoisseur (4hours)
2. My Brother, My Brother (3hours)

STUDY SKILLS

Text Book: Developing Language Skills – I Oral Communication

Unit 3: Asking for and giving Information (5 hours)

DESCRIBING

Unit 4: Describing Places (5 hours)

READING COMPREHENSION

Unit 7: Understanding Compact Writing (5 hours)



NEW

I B.A, B.SC. & B.Com. GENERAL ENGLISH – II SEMESTER –PAPER - II STREAM A (New Syllabus)

Course Code: ENG 122 A

Credits: 2

Teaching hrs per week 5 Max. Marks: 100

INTENSIVE READING (PROSE)

Text Books: English through Reading Volume II (Macmillan) Ed. Bhaskar and Prabhu.

I Mid - Unit 07: Individuals and Masses	(5 hours)
I Mid - Unit 08: Children at Play	(5 hours)
II Mid -Unit 09: Symptoms	(5 hours)
II Mid -Unit 10: How to avoid foolish opinions	(5 hours)

INTENSIVE READING (POETRY)

Text Books: Selected college Poems (Longman) Ambika Sen Gupta.

I Mid - Robert Browning	: My Last Duchess	(3 hours)
I Mid - Robert Frost	: The Road not Taken	(2 hours)
II Mid -T.S.Eliot	: Journey of the Magi	(3 hours)
II Mid -W.H. Auden	: The Unknown Citizen	(2 hours)

EXTENSIVE READING

Text Book: Stories for All Times, Ed. Dr. P. Ramanujam (ALC)

I Mid - 06. My Uncle Jules	(3 hours)
I Mid - 07. A Work of Art	(3 hours)
I Mid - 08. The Last Leaf	(3 hours)
II Mid -09. Mr. Know All	(3 hours)
II Mid -10. The Butterfly	(3 hours)

COMMUNICATION SKILLS

Text Book: Communication Skills for Technical Students T M Farhathullah Published by Orient Black Swan

Section 3. Professional Communication

I Mid -	1. Public Speaking	(3 hours)
	2. Seminars and Conferences	(3 hours)
II Mid -	3. Interviews	(3 hours)
	3. Group Discussion	(3 hours)



I B.A, B.SC. & B.Com. GENERAL ENGLISH – II SEMESTER –PAPER - II STREAM A (Old Syllabus)

Course Code: ENG 122 A

Credits: 2

Teaching hrs per week 5

Max. Marks: 100

INTENSIVE READING (PROSE)

Text Books: English through Reading Volume II (Macmillan) Ed. Bhaskar and Prabhu.

I Mid - Unit 07: Individuals and Masses	(5 hours)
I Mid - Unit 08: Children at Play	(5 hours)
II Mid -Unit 09: Symptoms	(5 hours)
II Mid -Unit 10: How to avoid foolish opinions	(5 hours)

INTENSIVE READING (POETRY)

Text Books: Selected college Poems (Longman) Ambika Sen Gupta.

I Mid - Robert Browning	: My Last Duchess	(3 hours)
I Mid - Robert Frost	: The Road not Taken	(2 hours)
II Mid -T.S.Eliot	: Journey of the Magi	(3 hours)
II Mid -W.H. Auden	: The Unknown Citizen	(2 hours)

EXTENSIVE READING

Text Book: Stories for All Times, Ed. Dr. P. Ramanujam (ALC)

I Mid - 06. My Uncle Jules	(3 hours)
I Mid - 07. A Work of Art	(3 hours)
I Mid - 08. The Last Leaf	(3 hours)
II Mid -09. Mr. Know All	(3 hours)
II Mid -10. The Butterfly	(3 hours)

DEVELOPING LANGUAGE SKILLS

Text Book: Developing Language Skills Book-I published by Manohar 2007.

Oral Communication

I Mid - Unit 4: Asking for and Giving information	(5 hours)
II Mid -Unit 5: Completing a Dialogue	(5 hours)

Transferring Information

I Mid - Unit 3: Message	Writing	(5 hours)
1 Wild Clift 3. Wiessage	VV 11t1112	() Hours

Reading Comprehension

I Mid - Unit 9: Understanding Poetry	(5 hours)
II Mid -Unit 10: Understanding Narrative	(5 hours)

Making Applications and Answering Advertisements

II Mid -Unit 1: Making Applications.	(5	hours	3)
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BUSINESS ENGLISH COURSE

(B.B.A.)

Course Objectives:

- 1. This course has been designed for BBA students to improve both language and business communication skills and to communicate effectively in a wide range of business situations.
- 2. to enable the learners to communicate effectively in English language and to develop accuracy and confidence by putting them in the context where they immediately use the language.
- 3. Make effective presentations.
- 4. Master the language skills of negotiations
- 5. Communicate effectively in meetings / conferences
- 6. Acquire specialist vocabulary and colloquial business jargon
- 7. Handle a wide range telephone calls effectively
- 8. Effective e-mail and report writing skills for various business purposes.



I BBA BUSINESS ENGLISH – I SEMESTER –PAPER - I

Course Code: ENG 111-BBA

Credits: 2

Max. Marks: 100

Teaching hrs per week 5

reaching in s per week.

Unit I: ESSENTIALS OF BUSSINESS ENGLISH:

An interdiction to Business English – Aspects of Communication – Components of Effective Communication in Organization.

Unit II: REMEDIAL GRAMMER:

Basic of Grammar – Types of Sentences – Concord: Subject – verb agreement – Verb form: Sequence of Tenses – Transformation of sentences: Synthesis of sentences – Direct and direct speech – Degree of comparison – Active and Passive Voice – Common Errors including errors in spelling and punctuations.

Unit III:

(A): READING:

Reading Comprehension – Reading Techniques – Summarizing: Scanning Interpretation Skimming – form of Condensation – Comprehension Exercises.

(B): LEXIS AND BUSINESS LANGUAGE:

Business English Vocabulary - Phrases and Idioms Business terms and other words (Words often confused and one – word substitution)

Unit IV: WRITING: BUSINESS CORRESPONDENCE:

Features of writing communication – types of Business correspondence: sales letter – Claim letter – Adjustment letter – Collection letter – Enquiry letter – Quotation letter – Job Application Letter and Resume.

Unit V: SPEAKING:

Essentials of Spoken English – Interactive Communication like introducing oneself informally, parting with friends/family, asking for directions – Speeches on various occasions / English Conversations (1 to 15)-Telephonic Conversation – Interview.

Suggested readings:

- **1.** Leo jones, Richard Alexander: New International Business English (Communication Skills in English for Business purposes) Cambridge University press
- **2.** K. Mohan & Meera Benarji: Developing Communication Skills, second Edition, and Macmillan Publishers.
- 3. J.K. Gangal: A Practical Course in Spoken English PHI Learning Private LTD, New Delhi.
- **4.** Raymond Murphy essentials of English grammar.
- 5. M.Monipatty: the craft of Business letter Writing, Tata McGraw Hill.
- **6.** Bill Mascull Business Vocabulary in use (CUP 2005).



I BBA - II SEMESTER BUSINESS ENGLISH - SYLLABUS

Course Code: ENG BBA 121

Credits: 2

Max. Marks: 100

Teaching hrs per week 5

Unit I

A. ADVANCED WRITING SKILLS

Business reports – Letter reports and formal reports – Memorandum Writing – Notices, Agenda and Minutes.

B. BUSINESS CORRESPONDANCE:

Bank and Insurance Correspondence – Social Correspondence – E Corresapondence / Fax/ E-Mail- Analytical Writing.

Unit II: ADVANCED READING:

Understanding Business – related Correspondences; Comprehension of factual material – Interpreting Visual Information : Tables, Graphs, and Charts – Speed Reading.

Unit III: advanced speaking skills:

Business Etiquettes – Impromptu Speeches – Debate/Role – pay – pronunciation [syllable division, stress marking phonemic transcription]

Unit IV: LISTENING SKILLS:

Fece-to-Face conversation practice(16 to 30) – Oral presentation / speeches for Special occasions – Presentation Patterns.

Unit – V: LISTENING SKILLS:

Hearing and Listening – Importance of Listening – Listening Situations – Barriers top Listening – Developing Listening skills.

Suggested readings:

- 1. Heta A. Murphy et. AI, Effective Business Communication (M c Graww Hill 2000)
- **2.** K.Mohans M.Benerji Developing communication skills (Macmillan)
- 3. A.Ashley "A Hand book of Commercial Correspondence" (OUP)
- **4.** Francis Soundarraj "Speaking and Writing for Effective Business Communication "(Macmillan India ltd 2007)
- 5. The Oxford Guide to Writing and speaking by John Serly (OUP)
- **6.** Handbook of Practical Communication Skills by Chrissie wrought, (Jaico Publications)
- 7. Lester, M- Grammar in the class room, Macmillan NY



DEPARTMENT OF ENGLISH

Department of English deals with

- a. General English for B.Sc / B.A / B.Com students
 - Stream A & Stream B
- b. Advances English for Special English students
- c. Business English for BBA students



BOARD OF STUDIES DEPARTMENT OF TELUGU

Minutes of the meeting of the Board of Studies in Telugu held on Tuesday, 21.02.2012 at 2.30 P.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal
- 2. FR.N.BUJJI BABU, SJ, Vice Principal みない、いよっていい。 みず、まってい

University Nominee:

3. PROF.GY PRABHAVATI DEVI をえる。

External Experts:

- 4. PROF.V.SIMMANNA
- 5. DR.K.SUDARSANA RAJU 3 00 3 200 000 000

Faculty:

- 6. DR, V. GOPALA REDDY
- 7. DR.G SAMBASIVA RAO
- 8. DR.R RAVINDRA BHAS
- 9. DR.D KRUPA RAO



DEPARTMENT OF TELUGU RESOLUTIONS

The Board of Studies meeting of Telugu for the academic year 2011-12 was held on 21st February 2012 in the Conference Hall.

RESOLUTIONS:

- 1. It is unanimously resolved to continue the existing syllabus of 1st and 2nd semesters of the academic year 2011-2012, for the 1st and 2nd semesters of the academic year 2012-2013 respectively.
- 2. It is unanimously resolved to continue the existing syllabus of 3rd and 4th semesters of the academic year 2011-2012, for the 3rd and 4th semesters of the academic year 2012-2013 also.
- 3. It is unanimously resolved to continue the existing syllabus all the six semesters of Special Telugu of the academic year 2011-2012, for all the six semesters of the academic year 2012-2013 also.
- 4. It is resolved to offer a three year B.A., Course in Music/Dance-Animation Design and Sound with effect from the academic year 2012-2013, approved by the University Grants Commission under the Innovative Programme.

Dr.V.Gopala Reddy H.O.D. Telugu & Chairman, Board of Studies



BOARD OF STUDIES DEPARTMENT OF HINDI

Minutes of the meeting of the Board of Studies in Hindi held on Monday, 21.02.2012, at 2.30 PM

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee:

3. PROF.K.SRIKRISHNA

External Experts:

- 4. DR.R.S.SARRAJU
- 5. DR.B.NARENDRA VARMA

Faculty

- 6. DR.V VALLABHA RAO
- SRI K PRAKASA RAO



DEPARTMENT OF HINDI RESOLUTIONS

The Board of Studies meeting of Hindi for the academic year 2011-12 was held on 21st February 2012 in the Conference Hall.

RESOLUTIONS:

- 1. It is resolved to continue the existing syllabus for I Year B.A., B.Sc., & B.Com., Students for 1st and 2nd semesters for the year 2012-2013. The pattern of the question paper and principles of valuation remain the same..
- 2. It is resolved to continue the existing syllabus for II Year B.A., B.Sc., & B.Com., Students for 3rd and 4th semesters for the year 2012-2013. The pattern of the question paper and principles of valuation remain the same.

Dr.V.Vallabha Rao H.O.D. Hindi & Chairman Hindi Board of Studies



BOARD OF STUDIES DEPARTMENT OF SANSKRIT

Minutes of the meeting of the Board of Studies in Sanskrit held on Tuesday, 21.02.2012, at 2.30 P.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee

3. DR.D.RAMAKRISHNA

D. Kama prishe

External Experts:

4. DR.I.SRINIVASA RAO

5. DR.D.N.DIKSHIT

Faculty

6. DR.M SIVARAM

7. SRI N SURESH BABU



DEPARTMENT OF SANSKRIT RESOLUTIONS

The Board of Studies meeting of Sanskrit for the academic year 2011-12 was held on 21st February 2012 in the Conference Hall.

RESOLUTIONS:

- 1. It is unanimously resolved to continue the existing syllabus of 1st and 2nd semesters of the academic year 2011-2012, for the 1st and 2nd semesters of the academic year 2012-2013 respectively.
- 2. It is unanimously resolved to continue the existing syllabus of 3rd and 4th semesters of the academic year 2011-2012, for the 3rd and 4th semesters of the academic year 2012-2013 also.

Dr.M.Sivaram H.O.D. Sanskrit & Chairman Sanskrit Board of Studies



BOARD OF STUDIES DEPARTMENT OF MATHEMATICS

Minutes of the meeting of the Board of Studies in Mathematics held on Wednesday, 22.02.2012, at 3.00 P.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ. Principal
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee:

3. PROF.V.SAMBASIVA RAO

External Experts:

- 4. SRIM J SUBHAKAR
- 5. SRIK MOSES

Faculty:

- 6. SRI A SHOU REDDY AS No. 1
- 7. SRI CH SESHAIAH
- 8. SRIM AROKIASAMY OROBACIAN T
- 9. DR.NV RAMANA MURTHY
- 10. FR.G.M.VICTOR EMMANUEL, SJ
- 11. SRIP VENUGOPALA RAO ROW ______
- 12. SRI M MARIA DAS M. Mariya da
- 13. MRS.K ANURADHA K. Amgache.
- 14. MRS.B.N.PADMAVATHI B. N. 1
- 15. MRS.D.TABHITA D. Pabhita
- 16. SRI Y SAI SUBRAHMANYAM
- 17. MS. J HARI PRIYA & Harifing
- 18. MS.A.D.PADMA A. Came pre



DEPARTMENT OF MATHEMATICS RESOLUTIONS

The Board of Studies meeting of Department of Mathematics was held on 22-02-2012 in the conference hall at 3.00 pm and the following resolutions are made.

- 1) It is resolved to delete the contents starting with linear congruence till the end of Number theory in Paper-I.
- 2) It is resolved to implement unitization of syllabus and new question paper pattern for II years.
- 3) It is resolved to implement the proposed change in III year of 2010-13 batches to include, the concepts of irreducible elements and prime elements with examples and problems in polynomial rings.
- 4) It is resolved to delete "Computer algebraic systems open software MAXIMA" introduced in problem solving sessions only for the students opted for Graph theory in V semester and Discrete Mathematics in VI semester.

A.Shou Reddy H.O.D. Mathematics & Chairman, Board of Studies



NEW

I B.Sc. / B.A MATHEMATICS PAPER -1 (Differential Equations, 3-Dimensional Geometry & Real Number System) I SEMESTER -NEW SYLLABUS

UNIT – I Differential Equations (8 Questions to be set)

(20 periods)

Linear Differential Equations – Bernoulli's Equations – Exact Equations - Reducible to exact Equations by Integrating Factors. Orthogonal Trajectories of a family of curves.

Differential Equations of first order but not of first degree – Equations Solvable for X, Y, P.

UNIT –II Three Dimensional Geometry (4 Questions to be set)

(18 periods)

Lines

Symmetrical form – Parametric form – Two point form – foot and length of perpendicular from a point to a line – The projection of a line on a given plane – Image of a point in the plane – Condition of co-planarity – To find the Equations of a straight line intersecting two given lines – shortest distance between two skew lines.

Cones & Cylinders

Definition of a cone - vertex – guiding curve – generators – Equations of the cone with a given vertex and guiding curve – condition that the general equation of the second degree should represent a cone – Definition of a cylinder – Equation to the cylinder whose generators interest a given conic and are parallel to a given line.

UNIT – III Sphere (2 Questions to be set)

(15 periods)

Plane section of a sphere – Tangent planes – Polar plane – Polar lines – Conjugate Planes – Conjugate lines – Angle between two intersecting spheres – Orthogonal Spheres – Radical planes – Radical lines – Radical centre – Co-axial system of Spheres – Limiting points.

UNIT –IVREAL NUMBER SYSTEM(4 Questions to be set)

(12 periods)

Order Axiom, Field Axioms, Bounded and Unbounded subsets of real numbers, Infimum, Supremum of sets and their properties, Completeness axiom, definitions of Neighbourhood of a point, deleted Neighbourhood of a point, limit point of a set and some important properties without proofs.

Proofs of the following Theorems only.

- 1. Any non-empty subset of real numbers, which is bounded below, has an Infimum.
- 2. Q is not complete.
- 3. Archimedean property of real numbers.

UNIT-V NUMBER THEORY (2 Questions to be set)

(10 periods)

Preliminaries, properties of integers – Euclid's Lemma – Fundamental theorem of Arithmetic GCD and LCM – The number of divisors of a positive and their sum – Bracket function and its properties



Recommended Text Books:

- 1. A text book of Mathematics vol-I &vol-II, published by KRISHNA PRAKASHAN MANDIR. Authors: A.R Vasistha&VipinVasishtha.
- 2. A text book of Mathematics vol-I &vol-II, published by S.Chand& Co. Ltd, New Delhi. Authors: V VenkateswaraRao and others.
- 3. A text book of Mathematics vol-I &vol-II, published by Deepti publications. Authors: Dr. A Anjaneyulu.

Section A: D.E (Units I) (8Questions to be set)
Section B: 3D (Unit II) (6 Questions to be set)

Section C: Real Number System & Number Theory (Units III, IV, V)(6 Questions to be set)



OLD

I B.Sc. / B.A MATHEMATICS PAPER -1 (Differential Equations, 3-Dimensional Geometry & Real Number System) I SEMESTER - OLD SYLLABUS

UNIT – I Differential Equations (6 Questions to be set) (20 periods)

- 1. Linear Differential Equations Bernoulli's Equations Exact Equations Reducible to exact Equations by Integrating Factors.
- 2. Orthogonal Trajectories of a family of curves.
- 3. Differential Equations of first order but not of first degree Equations Solvable for X, Y, P.

UNIT – II Three Dimensional Geometry(6 Questions to be set) (18 periods) **Lines**

Symmetrical form – Parametric form – Two point form – foot and length of perpendicular from a point to a line – The projection of a line on a given plane – Image of a point in the plane – Condition of co-planarity – To find the Equations of a straight line intersecting two given lines – shortest distance between two skew lines.

Sphere

Plane section of a sphere – Tangent planes – Polar plane – Polar lines – Conjugate Planes – Conjugate lines – Angle between two intersecting spheres – Orthogonal Spheres – Radical planes – Radical lines – Radical centre – Co-axial system of Spheres – Limiting points.

Cones & Cylinders

Definition of a cone - vertex - guiding curve - generators - Equations of the cone with a given vertex and guiding curve - condition that the general equation of the second degree should represent a cone - Definition of a cylinder - Equation to the cylinder whose generators interest a given conic and are parallel to a given line.

UNIT – IIIREAL NUMBER SYSTEM(3 Questions to be set) (12 periods)

Order Axiom, Field Axioms, Bounded and Unbounded subsets of real numbers, Infimum, Supremum of sets and their properties, Completeness axiom, definitions of Neighbourhood of a point, deleted Neighbourhood of a point, limit point of a set and some important properties without proofs.

Proofs of the following Theorems only.

- 1. Any non-empty subset of real numbers, which is bounded below, has an Infimum.
- 2. O is not complete.
- 3. Archimedean property of real numbers.

UNIT -IV NUMBER THEORY (2 Questions to be set)

(15 periods)

Preliminaries, properties of integers – Euclid's Lemma – Fundamental theorem of Arithmetic GCD and LCM – The number of divisors of a positive and their sum – Bracket function and its properties – Linear congruences – definition, examples and it's properties.

Theorem 1 to 11 statements only (no proofs) of the following:

- 1. Two integers **a** and**b** are congruent modulo m if they leave same remainder when divided by m.
- 2. For a fixed integer m>0 the relation $a \equiv b \pmod{m}$ is an equivalence relation on the set of integers Z.
- 3. If $a \equiv b \pmod{m}$ and $x \in Z$ then i) $a \pm x \equiv b \pm x \pmod{m}$ ii) $ax \equiv bx \pmod{m}$.
- 4. If $a \equiv b \pmod{m}$ and $c \equiv d \pmod{m}$ then i) $a + c \equiv b + d \pmod{m}$ ii) $ac \equiv bd \pmod{m}$.
- 5. If $ab \equiv ac \pmod{m}$ and (a, m) = 1, then $b \equiv c \pmod{m}$.



Congruences, Classes and their Properties.

- 6. Let m be a positive integer and $S = \{0, 1, 2, \dots, m-1\}$. Then no two integers of S are congruent modulo m.
- 7. Let m be a positive integer and $S = \{0, 1, 2, \dots, m-1\}$. Then every $x \in Z$ is congruent modulo m to one of the integers of S.
- 8. If X_0 is a solution of $ax \equiv b \pmod{m}$ and $X_1 \equiv X_0 \pmod{m}$ then X_1 is also a solution of $x \equiv b \pmod{m}$.
- 9. If (a, m) = 1, then the linear congruence $ax \equiv b \pmod{m}$ has a unique solution.
- 10. If $(a, m) = d \& d \mid b$ then congruence $ax \equiv b \pmod{m}$ has no solution.
- 11. If $(a, m) = d \& d \mid b$ then congruence $ax \equiv b \pmod{m}$ has exactly d incongruent solutions $ax \equiv X_0 + r \pmod{m}$, $r = 0, 1, 2 \dots d-1$ where X_0 is a solution $ax \equiv b \pmod{m}$.

Problems on Linear Congruences.

UNIT V (3 Questions to be set)

(10 periods)

Definitions of Inverse modulo, Euler function ϕ and examples, Problems.

Proofs of following theorems and then Problems.

- 1. An integer 'a' has an inverse modulo $m \Leftrightarrow (a,m) = 1$.
- 2. If $n \in z^+$ and p is prime, then $\phi(P^n) = P^{n-1}$
- 3. Fermat's and Wilson's theorems.

Recommended Text Books:

1. A text book of Mathematics vol-I &vol-II, published by KRISHNA PRAKASHAN MANDIR.

Authors: A.R Vasistha&VipinVasishtha.

2. A text book of Mathematics vol-I &vol-II, published by S.Chand& Co. Ltd, New Delhi.

Authors: V VenkateswaraRao and others.

3. A text book of Mathematics vol-I &vol-II, published by Deepti publications. Authors: Dr. A Anjaneyulu.

Section A: D.E (Units I) (6 Questions to be set)
Section B: 3D (Unit II) (6 Questions to be set)

Section C: Real Number System

& Number Theory (Units III, IV & V) (8 Questions to be set)





III B.Sc / B.A., MATHEMATICS PAPER – V (RINGS, FIELDS & MATRIX THEORY) V – SEMESTER-NEW SYLLABUS: Course Code: MAT 355

UNIT – I (RINGS and FIELDS)

Ring definition, elementary properties of a ring, examples, Ring with (or) without zero divisors, Integral domain, field, skew field (division ring), and Boolean ring, Sub rings, sub fields, characteristics of rings, Ideals, principal ideal, prime ideals, maximal ideals.

UNIT – II (POLYNOMIAL RINGS and QUOTIENT RINGS)

Polynomial rings, Ploynomial over an integral domain, division algorithm for polynomial over a field (statement only), Euclidean algorithm for polynomials over a field (statement only), Unique Factorisation theorem (Statement only), Remainder theorem (Statement only), Euclidean domains, **irreducible elements and prime elements with examples and problems.** Homomorphism of rings, Quotient rings, Kernel of a ring homomorphism, Fundamental theorem of homomorphism, isomorphism of rings and its properties.

UNIT – III (RANK OF A MATRIX)

Definition and examples of symmetric and skew symmetric matrices, Hermitian and skew Hermitian matrices, orthogonal and unitary matrices, Idempotent matrix, Periodic matrix, Nilpotent Matrix, Involutory matrix.

Rank of Matrix (Problem Only), Echelon form of matrix, normal form, Inverse of a non singular matrix by elementary transformations(problem only).

UNIT – IV (LINEAR EQUATIONS)

Linear equations, homogeneous linear equations, fundamental set of solutions (problems only). System of linear non homogeneous equations, condition of consistency (Problems only).

UNIT -V (EIGEN VALUES and EIGEN VECTORS)

Eigen Values, Eigen Vectors of a matrix, Characteristic polynomial and characteristic equations of a matrix (problems only). Theorem: Cayley Hamilton Theorem only.

Quadratic forms, linear transformations, Congruence of matrices, reduction of a real quadratic form, (No proofs of theorems and problems only), to find two non-singular matrices P and Q such that PAQ in normal form.

TEXT BOOKS:

- 1. A text book of Mathematics vol III, published by Krishna PrakashanMandir. Authors: A R Vasishtha and VipinVasishtha.
- 2. Matrices, published by Krishna PrakashanMandir. Author: A.R Vasishtha.

REFERENCE BOOKS:

- 1. A text book of B.Sc. Mathematics vol III, published by S. Chand & Co. Ltd. Authors: V. VenkateswaraRao and others.
- 2. A text book of B.Sc. Mathematics vol III, published by Deepti Publications. Author: Dr.A.Anjaneyulu.





III B.Sc / B.A., MATHEMATICS PAPER – V (RINGS, FIELDS & MATRIX THEORY) V – SEMESTER - OLD SYLLABUS: Course Code: MAT 355

UNIT I - RINGS AND FIELDS

Chapter 1 : Ring definition, elementary properties of a ring, examples, Ring with (or) without zero divisors, Integral domain, field, skew field (division ring), and Boolean ring.

Chapter 2: Sub rings, sub fields characteristics of rings.

Chapter 3: Ideals, principal ideal, prime ideals, maximal ideals.

Chapter 4: Polynomial rings, Ploynomial over an integral domain, division algorithm for polynomial over a field (statement only), Euclidean algorithm for polynomials over a field (statement only), Unique Factorisation theorem (Statement only), Remainder theorem (Statement only), Euclidean domains.

Chapter 5: Homomorphism of rings, Quotient rings, Kernal of a ring homomorphism, Fundamental theorem of homomorphism, isomorphism of rings and its properties.

UNIT II – MATRIX THEORY

Chapter 6: Definition and examples of symmetric and skew symmetric matrices, Hermitian and skew Hermitian matrices, orthogonal and unitary matrices, Idempotent matrix, Periodic matrix, Nilpotent Matrix, Involutory matrix.

Rank of Matrix (Problem Only), Echelon form of matrix, normal form, Inverse of a non singular matrix by elementary transformations (problem only).

Chapter 7: Linear equations, homogeneous linear equations, fundamental set of solutions (problems only).

Chapter 8 : System of linear non homogeneous equations, condition of consistency (Problems only).

Chapter 9: Eigen Values, Eigen Vectors of a matrix, Characteristic polynomial and Characteristic equations of a matrix (problems only). Theorem: Cayley Hamilton Theorem only.

Chapter 10: Quadratic forms, linear transformations, Congruence of matrices, reduction of a real quadratic form, (No proofs of theorems and problems only). To find two non singular matrices P and Q such that PAQ in normal form.

TEXT BOOKS:

- 1. A text book of Mathematics vol III, published by Krishna PrakashanMandir. Authors: A R Vasishtha and VipinVasishtha.
- 2. Matrices published by Krishna PrakashanMandir. Author: A.R Vasishtha.

- 1. A text book of B.Sc. Mathematics vol III, published by S. Chand & Co. Ltd. Authors: V .VenkateswaraRao and others.
- 2. A text book of B.Sc. Mathematics vol III, published by Deepti Publications. Author: Dr.A.Anjaneyulu.



BOARD OF STUDIES DEPARTMENT OF STATISTICS

Minutes of the meeting of the Board of Studies in Statistics held on Monday, 13.02.2012, at 2.30 P.M.

MEMBERS

- 1. FR.DR.A.FRANCIS XAVIER, SJ. Principal
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

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University Nominee:

3. PROF.K.CHANDAN

External Experts:

- 4. PROF.L. VENKATESWARA RAO
- 5. PROF.V.NAGESWARA RAO

13/2/12

Faculty:

9.

6. DR. N SRINIVASA RAO

7. SRI M SRINIVAS

8. SRI N SRINIVAS 💯

10. SRI KM NAGARJUNA

11. SRI N LAKSHMI NIRANJAN

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DEPARTMENT OF STATISTICS RESOLUTIONS

The meeting of the Board of Studies in Statistics was held on 13th February 2012 at 2.30 p.m. in Conference hall.

The following resolution was unanimously passed in the meeting

It is resolved to retain the existing syllabi for the academic year 2012-2013.

Dr.N.Srinivasa Rao H.O.D.Statistics & Chairman, Board of Studies

21 MAR 2012



BOARD OF STUDIES DEPARTMENT OF PHYSICS

Minutes of the meeting of the Board of Studies in Physics held on Thursday, 23.02.2012 at 2.30 P.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal
- 2. FR:N.BUJJI BABU, SJ, Vice Principal

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University Nominee:

3. DR.MRK NANCHARA RAO

External Experts:

- 4. PROF.S.P.MALLIKARJUNA RAO
- 5. SRI V RAJAGOPALA RAO

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Faculty:

- 6. SRI AV RAVI KUMAR
- 7. DR. G VENKATESWARA RAO
- 8. DR. G SRINIVASA RAO
- 9. DR. CH SRINIVASU
- 10. DR. V ASHOK BABU
- 11. DR. G MURALI KRISHNA
- 12. DR. G SAHAYA BHASKARAN
- 13. SRI P SRINIVASA SASTRY
- 14. DR.T.SRI KUMAR
- 15. SRI V DEVA SAHAYAM
- 16. DR. M C RAO
- 17. DR.CH.SRINIVASA RAO
- 18. SRI PVS SAIRAM
- 19. SRI B JOHNSON
- 20. MRS.CH.KALPANA

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DEPARTMENT OF PHYSICS RESOLUTIONS

The board of studies meeting was held on 23/02/2012 at 2.30 PM in the Conference hall.

Following are the resolutions passed.

> Theory

o <u>I, III, V Semesters</u>

• It is resolved to continue the same syllabus for papers I, III, V and VI (Subject Electives)

o II, IV, VI Semesters

 It is resolved to continue the same syllabus for papers II, IV, VII and VIII (Skilled Electives)

> <u>Practical</u>

It is resolved to continue the same experiments for Practical-I, II, III and IV

Project work:

It is resolved that all projects are to be evaluated by both internal and external

> General Elective:

 It is resolved that the same General Elective will be continued. (Physics for today life)

> Special Paper

It is resolved to continue the special paper for AP&AC "Office Tools & C Programming" as a single paper in place of F I T.

(A.V. Ravi Kumar) Head, Dept. of Physics & Chairman, Board of Studies



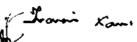
BOARD OF STUDIES DEPARTMENT OF CHEMISTRY

Minutes of the meeting of the Board of Studies in Chemistry held on Tuesday, 07.02.2012 at 2.00 P.M.

MEMBERS:

1. FR.DR.A.FRANCIS XAVIER, SJ, Principal

2. FR.N.BUJJI BABU, SJ, Vice Principal



University Nominee:

3. DR.D.RAMACHANDRAN

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External Experts:

4. PROF.P.S.N.REDDY

5. DR.G THRIMURTHULU_

Faculty

6. DR. B VENKATESWARA RAO

7. DR. M VENKATESWARA RAO

8. DR. G V RAMANA

9. DR. G SUBRAHMANYA SASTRY

10. SRIY HANUMANTHA RAO 10/2

II. SRIKTSS RAJU

12. MRS.P.ANILA

13. SRIK PARAMESWARA RAO

14. MS.G RAJA RAJESWARI

15. SRI CH SIVA KRISHNA

16. MS.K.SAI KEERTHI



DEPARTMENT OF CHEMISTRY RESOLUTIONS

The Chemistry Board of Studies meeting was held on 07.02.2012 at 2.00 p.m.

The Board of Studies passed the following resolution unanimously.

It is resolved to approve the following changes.

- 1. The chapter "Stereo Chemistry" is shifted from Paper II of Second Semester to Paper III of Third Semester.
- 2. The chapter "Active Methylene Compounds and Their Reactivity" is shifted from Paper III of Third Semester to Paper VIII of Sixth Semester.

Dr.B.Venkateswara Rao H.O.D. Chemistry & Chairman, Board of Studies



BOARD OF STUDIES DEPARTMENT OF BOTANY

Minutes of the meeting of the Board of Studies in Botany held on Thursday, 16.02.2012 at 2.30 P.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

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University Nominee:

3. PROF. M.VIJAYA LAKSHMI



External Experts:

- 4 MRSTKJAYASREE 4
- 5. PROEK CHANDRASEKHARA NAIDU & CHUUN

Faculty:

6. DR MRS.B SIVA KUMARI

7.DR. MRS.T ROSE MARY

8. DR. J C S RAO

9. DR. FR G JAYARAJ, SJ BAY

10. SRI P SRINIVASA RAO

11. MS.S.SAILAJA STATISTICALIS



DEPARTMENT OF BOTANY RESOLUTIONS

The meeting of Board of Studies in Botany was held in the conference hall on 16.02.2012 at 2.30 P.M.

All the members participated actively and after thorough discussion on the syllabus, of theory & practical the following resolutions were approved by the board of studies. It was resolved that:

- 1. There are no changes in paper- I and II semester syllabus.
- 2. Paper-III- The paper title Embryology, Histology and Anatomy renamed as Plant reproduction and Plant development.
- 3. Paper III Unit-III Topic- c- simple, complex and special type of tissues dropped and included root stem transition (RAM and SAM).
- 4. Paper-IV- Unit- II- topic –a Structure and functions of plasma membrane, ribosome and nucleus dropped and ultra structure of plant cell included.
- 5. Paper-V- The existing syllabus was reshuffled. Paper-V- unit –I- topic –preparation of herbaria dropped. Unit-II- Topic- c- Engler and Prantl's system of classification dropped and Thaktajan system of classification is introduced.. Unit-IV- topic- stress physiology and Unit- V-topic Phytohormones shifted to VII paper and photosynthesis and translocation of organic solutes from VII paper shifted to paper V and included under unit V.
- 6. Paper-VI- (skill based- medicinal botany) the existing syllabus was reshuffled. Unit-V- topic--rare species, endemic and endangered medicinal plants dropped and role of herbal based drugs in certain human ailments diabetes, jaundice and asthma were included under the topic-b.
- 7. No changes in the VI- paper skill based subject elective molecular biology
- 8. Paper VII- biosystematics and plant physiology- The existing syllabus was reshuffled. Unit- II- topic-c- Convolvulaceae dropped, Sapotaceae and Bignoniaceae included. Unit- III topic- protein synthesis included, unit-IV- topic-- Phytohormones from paper V shifted to VII paper, topic -c- seed production included. Unit- V- stress physiology from V paper shifted to VII paper.
- 9. Paper-VIII- skill based- subject elective applied micro biology the existing syllabus was reshuffled. Unit-IV- topic- penicillin detailed study and production renamed as production of penicillin. Unit- IV- topic- leprosy dropped. Unit-V- topic-AIDS, conjunctivitis, malaria dropped and hepatitis included.
- 10. Paper-VIII- skill based-subject elective- horticulture- the existing syllabus was reshuffled. Unit II- topic- b- title asexual propagation renamed as vegetative propagation, unit- IV title indoor plant culture renamed as plant culture, Unit- IV topic- b- floriculture- production of chrysanthemum and rose are included. Unit –V-topic-b- nursery production- pruning included.
- 11. Practical paper –I: serial no--2 bacterial cell structure dropped and included bacterial staining, serial no-3- double staining technique of slide dropped, serial no-22- t.s of needle dropped.
- 12. Practical paper-II- title embryology, histology and anatomy changed as plant reproduction and plant development.



- 13. Practical paper-III- Convolvulaceae family dropped and Sapotaceae and Bignoniaceae plants included in biosystematics. Osmosis by using potato osmoscope, demonstration of fermentation by kuhne, s vessel dropped and estimation of available nitrogen in soil by using Kjeldahl, protein analysis by U.V spectrophotometer and instrumentization BOD, Digital leaf area meter are included.
- 14. Practical paper- IV there is no change in the Horticulture and medicinal botany. In molecular biology PCR included in instrumentation.

Part-I - 5 essay questions with internal choice. One essay from each unit carrying 16 M Part-II - 10 very short answer questions covering all 5 units. Each question carries 2 marks.

Dr. B. Siva Kumari H.O.D. Botany & Chairman, Board of Studies



III B.Sc. SEMESTER-V: BOTANY PAPER-V (BIOSYSTEMATICS & PLANT PHYSIOLOGY): BOT-355 NEW SYLLABUS

BIOSYSTEMATICS:

UNIT-I:

a) INTRODUCTION TO PLANT TAXONOMY

Introduction, Objectives and functions of taxonomy, Units of classification and Principle of classification.

b) NOMENCLATURE:

Binomial nomenclature,

Generic and specific epithet, author's citation,

ICBN - principles and rules,

Taxonomic rank, type concept and principle of priority

UNIT-II:

CLASSIFICATION OF ANGIOSPERMS:

- a) Bentham and Hooker's system of classification
- b) Takatajohn's system of classification

UNIT-III:

SYSTEMATIC AND ECONOMIC IMPORTANCE OF THE FOLLOWING FAMILIES:

Annonaceae, Malvaceae, Rutaceae, Fabaceae, Cucurbitaceae and Apiaceae

PLANT PHYSIOLOGY

UNIT-IV:

a) ENZYMES:

Introduction, structure & properties Nomenclature & classification Enzyme action

b) WATER RELATIONS

Physical properties of water, diffusion, , osmosis, imbibition, Plasmolysis, water potential, ascent of sap and transpiration.

UNIT-V

a) PHOTOSYNTHESIS

Introduction, chloroplast structure, pigments, pigment systems, Hill reaction, Emerson enhancement effect, PSI and PSII, electron transport and proton transport, Photphosphorylation, carbon reduction path ways- C3, C4, CAM. Photorespiration, factors effecting photosynthesis.

b) Translocation of organic solutes, source and sink.

Suggested readings:

- 1. Hopkins, W.G. 1995. Introduction to Plant Physiology. John Wiley & Sons Inc., New York, USA.
- 2. Pandey, B.P.2007. Botany for Degree Students: Plant Physiology, Biochemistry, Biotechnology, Ecology and Utilization of Plants. S.Chand & Company Ltd., New Delhi.
- 3. Davis, P.H. and V.H.Heywood. 1963. Principals of Angiosperm Taxonomy. Oliver and Boyd, London.

Heywood, V.H. and D.H.Moore (Eds). 1984. Current Concepts in Plant Taxonomy.



OLD

III B.Sc., SEMESTER-V::BOTANY PAPER-V (BIOSYSTEMATICS & PLANT PHYSIOLOGY) OLD SYLLABUS

UNIT-I: (12-Periods)

a)Introduction to plant taxonomy: Introduction, Objectives and functions of taxonomy,

Units and Principles of classification

Preparation of herbaria

b)Nomenclature: Binomial nomenclature,

Generic & Specific epithet and Authors citation,

ICBN -Principles and rules,

Taxonomic rank. Type concept and Principles of priority

UNIT-II: (06-Periods)

- a) Bentham and Hooker's system of classification
- b) Engler and Prantl's system of classification.

UNIT-III: (12-Periods)

Systematic and economic importance of the following families.

Annonaceae , Malvaceae, Rutaceae,

Fabaceae, Cucurbitaceae, Apiaceae

UNIT-IV: (10-Periods)

a)Enzymes;Introduction, Structure & properties

Nomenclature & classification

Enzyme action

b)Water relations;Physical properties of water

Diffusion, Imbibition, Osmosis, Plasmolysis and Water potential

Transpiration, Ascent of sap

UNIT-V: (12-Periods)

a) Stress Physiology ;Water stress and Salt stress

Temperature stress and Heavy metal stress

b) Phytohormones: Biosynthesis, Bioassay and Physiological effects of Auxins,

Gibberellins, Cytokinins, ABA, Ethylene and Brassinosteroides

Suggested Readings:

- 1. Hopkins, W.G. 1995. Introduction to Plant Physiology. John Wiley & Sons Inc., New York, USA.
- 2. Pandey, B.P.2007. Botany for Degree Students: Plant Physiology, Biochemistry, Biotechnology, Ecology and Utilization of Plants.S.Chand& Company Ltd., New Delhi.



III. B.Sc., SEMESTER-VI: BOTANY PAPER-VII (BIOSYSTEMATICS & PLANT PHYSIOLOGY): BOT-367 NEW SYLLABUS

BIOSYSTEMATICS

UNIT-I:

a)CURRENT CONCEPTS IN TAXONOMY: Cytotaxonomy, Chemo-taxonomy,

Serotaxonomy and Molecular systematics (Outlines only)

b) SYSTEMATICS AND ECONOMIC IMPORTANCE OF THE FOLLOWING FAMILIES:

Asteraceae, Sapotaceae Asclepiadaceae, Bignoniaceae, Lamiaceae

UNIT-II:

SYSTEMATICS AND ECONOMIC IMPORTANCE OF THE FOLLOWING FAMILIES:

Amaranthaceae, Euphorbiaceae, Orchidaceae, Arecaceae & Poaceae

PLANT PHYSIOLOGY

UNIT-III:

a)RESPIRATION:

Mitochondria Structure, types of respiration: glycolysis, kreb's cycle, Electron transport mechanism, Substrate level phosphorylation,

Oxidative phosphorylation, R.Q, fermentation,

Pentose Phosphate pathway.

b) NITROGEN METABOLISM: Introduction, Nitrogen cycle,

Biological nitrogen fixation, Mechanism of nitrogen fixation

Protein synthesis

UNIT-IV:

a) PHYTOHORMONES: Biosynthesis, Bioassay and Physiological effects of Auxins,

Gibberellins, Cytokinins, ABA, Ethylene and

Brassinosteroides

b) **SEEDTECHNOLOGY:** Seed structure, dormancy and Seed Banks,

Factors effecting seed viability,

Seed testing, production and Seed certification

UNIT-V

STRESS PHYSIOLOGY:

a) Water stress b) Salt stress c) Temperature stress d) Heavy metal stress

Suggested readings:

- 1. Hopkins, W.G. 1995. Introduction to Plant Physiology. John Wiley & Sons Inc., New York, USA.
- 2. Pandey, B.P.2007. Botany for Degree Students: Plant Physiology, Biochemistry, Biotechnology, Ecology and Utilization of Plants. S.Chand & Company Ltd., New Delhi.
- 3. Davis, P.H. and V.H.Heywood. 1963. Principals of Angiosperm Taxonomy. Oliver and Boyd, London.
- 4. Heywood, V.H. and D.H.Moore (Eds). 1984. Current Concepts in Plant Taxonomy. Academic Press, London.
- 5. Salisbury, F.B. and C.W.Ross. 1992. Plant Physiology. 4th edn. (Indian Edition), Wordsworth, Thomson Learning Inc., USA.
- 6. Taiz, L. and E. Zeiger. 1998. Plant Physiology (2nd Ed.) Sinauer Associates, Inc., Publishers. Massachusetts, USA.



OLD

III.B.Sc., SEMESTER-VI: BOTANY PAPER-VII (BIOSYSTEMATICS & PLANT PHYSIOLOGY): BOT-367 OLD SYLLABUS

UNIT-I: (12-periods)

a) Current concept in taxonomy: Cytotaxonomy, Phytochemistry(Chemotaxonomy),
 Serotaxonomy and Molecular systematics(Brief account) b)Systematic and economic importance of the following families;
 Asteraceae, Asclepiadaeceae, Convolvulaceae, Lamiaceae

UNIT-II: (10-Periods)

a)Systematic and economic importance of the following families; *Amaranthaceae*, *Euphorbiaceae*, *Orchidaceae*, *Arecaceae*, *Poaceae* b)Significant Pollination mechanisms in the above families

UNIT-III: (10-Periods)

a)Photosynthesis: Introduction, Chloroplast structure, Pigments, Pigment systems, Hill reaction, Emerson Enhancement effect, PSI and PSII, Electron Transport and Proton Transport ,Photophosphorylation, Carbon Reduction Path ways- C3, C4(Kranz Anatomy), CAM, Photorespiration, Factors affecting photosynthesis.
b)Translocation of organic solutes, source and sink relations

UNIT -IV: (10-periods)

Respiration: Mitochondria Structure, Types of respiration, glycolysis, Kreb's cycle, Electron transport mechanism, Oxidative phosphorylation, R.Q., Fermentation. Pentose Phospate pathway

UNIT-V:(08-Periods)

a) Nitrogen Metabolism: Introduction, Nitrogen cycle, Biological nitrogen fixation, Mechanism of nitrogen fixation

b) Seedtechnology;Seed structure, Seed dormancy, Seed Banks
Factors affecting seed viability
Seed testing & Seed certification



Suggested Readings:

- 1. Hopkins, W.G. 1995. Introduction to Plant Physiology. John Wiley & Sons Inc., New York, USA.
- 2. Pandey, B.P.2007. Botany for Degree Students: Plant Physiology, Biochemistry, Biotechnology, Ecology and Utilization of Plants.S.Chand& Company Ltd., New Delhi.
- 3. Davis, P.H. and V.H. Heywood. 1963. Principals of Angiosperm Taxonomy. Oliver and Boyd, London.
- 4. Heywood, V.H. and D.H.Moore (Eds). 1984. Current Concepts in Plant Taxonomy. Academic Press, London.
- 5. Salisbury, F.B. and C.W.Ross. 1992. Plant Physiology. 4thedn. (Indian Edition), Wordsworth, Thomson Learning Inc., USA.
- 6. Taiz, L.andE.Zeiger. 1998 Plant Physiology (2nd Ed.)Sinauer Associates, Inc., Publishers



III. B.Sc., SEMESTER-V: BOTANY PAPER-VI SUBJECT ELECTIVE: MEDICINAL BOTANY: BOT-356-MB NEW SYLLABUS

UNIT-I: (05-Periods)

INTRODUCTION: Terminology, importance of medicinal plants,

Herbaria, research institutes.

Medicinal gardens.

UNIT-II: (07-Periods)

ROLE OF MEDICINAL BOTANY IN DIFFERENT MEDICAL SYSTEMS: Ayurveda,

Homeopathy and Allopathy **UNIT-III:** (05-Periods)

PHARMACOGNOSY: Introduction, branches of pharmacology,

materia medica, crude drug, source and

administration drugs.

Identification tests for secondary plant

metabolites in drugs - alkaloids, steroids and

phenolics.

UNIT-IV: (05-Periods)

a). CULTIVATION OF MEDICINAL PLANTS: Importance, methods of

collection harvesting and drying

b) **ETHNOBOTANY:** Ethno botanical studies in A.P

UNIT-V: (04-Periods)

a) CONSERVATION OF MEDICINAL PLANTS:

Objectives and conservation methods.

b)ROLE OF HERBAL BASED DRUGS IN TREATING CERTAIN

HUMAN ALIMENTS IN INDIA: Diabetes, jaundice and skin diseases

Suggested readings:

1. Jain, S.K. and V.Mudgal. 1999. A Handbook of Ethnobotany. Bishen Singh Mahendra Pal Singh,

Dehradun

2. Rastogi, R.R. and B.N. Mehrotra. 1993. Compendium of Indian Medicinal Plants.Vol. I & Vol. II.

CSIR, Publication and Information Directorate, New Delhi.



III. B.Sc., SEMESTER-V: BOTANY PAPER-VI SUBJECT ELECTIVE: MEDICINAL BOTANY: BOT-356-MB OLD SYLLABUS

UNIT-I: (05-Periods)

1. **INTRODUCTION**: Terminology, importance of medicinal plants, Herbaria Research Institutes and medicinal gardens

UNIT-II: (07-Periods)

2. ROLE OF MEDICINAL BOTANY IN DIFFERENT MEDICAL SYSTEMS: Ayurveda, Homeopathy and Allopathy

UNIT-III: (05-Periods)

3. **PHARMACOGNOSY**: Introduction, branches of pharmacology, materiamedica, crude drug, source of drugs, drug administration, identification tests for secondary Plant metabolites in drugs - alkaloids, steroids and phenolics

UNIT-IV: (05-Periods)

- 4. **CULTIVATION OF MEDICINAL PLANTS:** Importance, methods of collection harvesting and drying
- 5. ETHNOBOTANY: Ethno botanical studies in A.P

UNIT-V: (04-Periods)

6. **CONSERVATION OF MEDICINAL PLANTS:** Objectives, rare species, endemic and endangered medicinal plants and conservation methods

Suggested Readings:

1. Jain, S.K. and V.Mudgal. 1999. A Handbook of Ethnobotany. Bishen Singh MahendraPal Singh,

Dehradun.

2. Rastogi, R.R. and B.N. Mehrotra. 1993. Compendium of Indian Medicinal Plants. Vol. I & Vol. II.

CSIR, Publication and Information Directorate, New Delhi.



III. B.Sc., SEMESTER-VI: BOTANY PAPER-VIII SKILL BASED ELECTIVE: APPLIED MICROBIOLOGY: BOT: 368-AM NEW SYLLABUS

UNIT-I: (06-Periods)

- a) Introduction, history of microbiology and Koch's postulates
- b) Microscopy: Compound Microscope, Electron microscopy-TEM and SEM
- c) Bacterial cell: Structure and Growth

UNIT-II: (06-Periods)

- a) Types of Bacteria basing on nutritional requirements,
- b) Preparation of Medium, physical conditions required for growth (Temp, PH)

UNIT-III: (04-Periods)

Disease process: Immunotherapy and Chemotherapy

UNIT-IV: (05-Periods)

- a) Antibiotic: production of Penicillin
- b) Microbial diseases of Humans caused by
- c) Bacteria- Tuberculosis

UNIT-V: (05-Periods)

Microbial diseases of Humans caused by Virus- Hepatitis Protozoa- Amoebiasis

Suggested readings:

- 1. Mc kane, L. and K. Judy. 1996. Microbiology-Essentials & Applications. Mc Graw Hill, New York.
- 2. Pelczar, J. 2006. Microbiology. Tata Mc Graw-Hill Publishing Company Ltd. New Delhi.



III. B.Sc., SEMESTER-VI:: BOTANY PAPER-VIII SKILL BASED ELECTIVE: APPLIED MICROBIOLOGY: BOT: 368-AM OLD SYLLABUS

UNIT-I: (06-Periods)

- 1) Introduction, history of microbiology and Koch's postulates
- 2) Microscopy: Compound Microscope, Electron microscopy-TEM and SEM
- 3) Bacterial cell: Structure and Growth

UNIT-II: (06-Periods)

- 4) Types of Bacteria basing on nutritional requirements, Types of media
- 5) Preparation of Medium, Physical conditions required for growth (Temp, PH)

UNIT-III:(04-Periods)

- 6) Disease process
- 7) Immunotherapy and Chemotherapy
- 8) Antibiotic: Penicillin detailed study and production

UNIT-IV: (05-Periods)

9) Microbial diseases of Humans caused by Bacteria-TB, Leprosy

UNIT-V: (05-Periods)

10) Microbial diseases of Humans caused by Virus-AIDS, Conjuctivitis Protozoa-Malaria, Amoebiasis

Suggested Readings:

- 1. Mckane, L. and K. Judy. 1996. Microbiology-Essentials and Applications. McGrawHill, New York.
- 2. Pelczar, J. 2006. Microbiology. TataMcGraw-Hill Publishing Company Ltd. New Delhi.



III B.Sc., SEMESTER-VI: BOTANY PAPER-VIII SKILL BASED ELECTIVE: HORTICULTURE: BOT: 368-HC NEW SYLLABUS

UNIT-I: Introduction (06-Periods)

- a) Brief history of Horticulture
- b) Protection of Horticultural plants: Weeds, Animal pests and diseases
- c) Principles, methods of pest control and classification of Pesticides

UNIT-II: Propagation of Horticultural plants (06-Periods)

- a) Sexual propagation: Seed production and certification process, seed quality analysis, seed viability and longevity
- b) Vegetative propagation: Grafting and Layering
- c) Specialized underground structure: Plants propagated by separation Plants propagated by division

UNIT-III: Plant Culture (04-Periods)

- a) House plants: Plants grown in the windows, Garden rooms, hanging baskets
- b) Terrarium culture: Types of terrariums, tools,

the planting medium, planting, care and maintenance

UNIT-IV: Indoor Plant Culture (04-Periods)

- **a**) Bonsai: Principles, Creating the Bonsai, Training bonsai, Repotting bonsai and post Establishment care
- b) Floriculture: Introduction, production of chrysanthemum and Rosa indica.
- c) Green house/Poly house.

UNIT-V: Outdoor Plant Culture (06-Periods)

- **a)** Land scaping: Landscaping, Categories, designing of Landscaping and plants in the land scape
- **b**) Nursery production: Location of the nursery, types, site preparation, nursery beds and pruning.

Suggested readings:

1. Adams, C.R., K.M.Banford and M.P.Early. 1993. Principles of Horticulture.Butterworth Heineman

Ltd., London.

2. Agrawal, P.K.1993. Hand Book of Seed Technology. Dept. of Agriculture & Cooperation.National

Seed Corporation Ltd., New Delhi.

- 3. Gorer, R. 1978. The Growth of Gardens. Feber and Faber Ltd., London.
- 4. Rao, K.M.1991. A Text Book of Horticulture. McMillan India Ltd, New Delhi.



III B.Sc., SEMESTER-VI: BOTANY PAPER-VIII SKILL BASED ELECTIVE: HORTICULTURE: BOT: 368-HC OLD SYLLABUS

UNIT-I: Introduction (06-Periods)

- 1. Brief history of Horticulture
- **2.Protection of Horticultural plants**: a) Weeds, Parasitic plants, Animal pests and diseases
 - b) Principles and methods of Pest control, Classification of Pesticides

UNIT-II: Propagation of Horticultural plants (06-Periods)

- **1. Sexual propagation**: Seed production and certification process, Seed quality analysis, Seed viability and longevity
- 2. Asexual propagation: Advantages and Disadvantages,

Cutting, Grafting, Layering

3. Specialized under ground structure: Plants propagated by separation Plants propagated by division

UNIT-III: Indoor Plant Culture (04-Periods)

- 1. House plants: Plants grown in the windows, Garden rooms, hanging baskets
- **2. Terrarium culture:** Types of terrariums, Tools, the planting medium, Planting, Care and Maintenance

UNIT-IV: Indoor Plant Culture (04-Periods)

- **3. Bonsai:** Principles, Creating the Bonsai, Training bonsai, Repotting bonsai and Post Establishment care
- **4. Hydroponic production:** Basic principles, Types of soil less plant culture

UNIT-IV: Outdoor Plant Culture (06-Periods)

- **1. Land scaping:** Landscaping, Categories of Landscaping, Landscape designing, PlantsintheLand scape
- **2. Nursery production:** Location of the Nursery, Site preparation, Nursery structures, Types of Nursery Production
- 3. Floricutre: Introdution, Green house, Poly house, Mist chamber, Shade net.

Suggested Readings:

- 1. Adams, C.R., K.M.Banford and M.P.Early. 1993. Principles of Horticulture.Butterworth Heineman Ltd., London.
- 2. Agrawal, P.K.1993. Hand Book of Seed Technology. Dept. of Agriculture & Cooperation. National Seed Corporation Ltd., New Delhi.
- 3. Gorer, R. 1978. The Growth of Gardens. Feber and Faber Ltd., London.
- 4. Rao, K.M.1991. A Text Book of Horticulture. McMillan India Ltd, New Delhi.



BOARD OF STUDIES DEPARTMENT OF ZOOLOGY

Minutes of the meeting of the Board of Studies in Zoology held on Friday, 24.02.2012 at 2.30 P.M.

MEMBERS:

- FR.DR.A.FRANCIS XAVIER, SJ, Principal 1.
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee:

PROF.V.VIVEKA VARDHANI 3.

External Experts:

- DR. KRAMANESWARI 4.
- PROF.G.GNANAMANI 5.

Faculty

- SRIK RAVI SANKAR 6.
- 7. SRI G M SRIRANGAM
- 8. SRI B JOHN



DEPARTMENT OF ZOOLOGY RESOLUTIONS

The B.O.S in Zoology met on Friday, 24th Feb., 2012 at 2.30pm in the college conference hall.

Rev.Fr.Dr.A.Francis Xavier, SJ. Principal, welcomed the gathering. Initiating the deliberations, Sri. K. Ravisankar, Chairman, B.O.S. read out the resolutions of the previous board and reviewed the syllabus followed during the current academic year.

The following resolutions were passed unanimously

- 1. It is resolved to include only morphology and reproduction in Paramoecium under the type study of Paramoecium in Unit-I, include only morphology and life cycle of Obelia under the type study of Obelia in Unit-II, to delete blood vascular system in the type study of Hirudinaria in Unit-III, to delete respiratory tree in Holothuroidea in Unit-V in the Paper-I titled Animal diversity-I(Non-chordtata) with effect from the academic year 2012-13.
- 2. It is resolved to delete the type study of Balanoglossus and Herdmania and introduce type study of Amphioxus and retrogressive metamorphosis in Herdmania Unit-I and to delete the excretory system from the type study of Columba in Unit-V in the Paper-II titled Animal diversity-II(Chordata) with effect from the academic year 2012-13.
- 3. It is resolved to continue with the existing syllabus for the Paper-III, titled Animal physiology and Developmental biology, General elective (Pharma Drug marketing), Paper-V(Ecology, Evolution and Animal behavior), Paper-VI(Principles of Biochemistry, Immunology-subject electives), paper-VII(Applied Zoology) and Paper-VIII(Ornamental Fisheries-skill based elective) for the next academic year.
- 4. It is resolved to change the title of Unit-I from Clinical Biochemistry and Microbiology to Clinical Biochemistry and Public health Parasitology in Paper-VIII (Clinical biology and Community and Social medicine)
- 5. It is resolved to delete the diseases Diphtheria, Whooping cough, common cold, Mumps, Measles, Small pox, Polio, Hepatitis A and B and introduce Amoebiasis, Malaria, Taeniasis, Filariasis in Unit-I of Paper- VIII(Clinical biology and Community and Social medicine) with effect from 2012-13.
- 6. It is resolved to shift the topic "Cancer" from Unit-I to Unit-IV in Paper VIII (Clinical biology and Community and Social medicine).
- 7. It is resolved to delete drugs Marijuana, Heroin, LSD, ECSTASY, and control and management of drug addiction from Unit-IV of Paper-VIII (Clinical biology and Community and Social medicine).
- 8. The meeting ended with Sri. G.M.Srirangam, proposing vote of thanks.

K.Ravi Sankar H.O.D. Zoology & Chairman, Board of Studies



I B.Sc.- ZOOLOGY-SEMESTER – I - PAPER - I ANIMAL DIVERSITY-I: NON-CHORDATA : ZOO- 111 NEW SYLLABUS

UNIT – I: PROTOZOA, ORIGIN OF METAZOA AND PORIFERA (15 hours)

Type study of *Paramecium* (morphology and reproduction only)

Nutrition in Protozoa.

Origin of metazoa.

Type study of Sycon

Canal systems in sponges.

UNIT-II: CNIDIARIA AND PLATHEYLMINTHES (12 hours)

Type study of *Obelia* (morphology and reproduction only)

Polymorphism in Hydrozoa and corals and coral reefs.

Type study of Fasciola

UNIT - III: ANNELIDA AND MOLLUSCA (15 hours)

Type study of *Hirudinaria* (except haemocoelomic system)

Vermiculture.

Type study of *Pila* (external morphology, digestive system and nervous system only)

Torsion in Gastropoda

UNIT -IV: ONYCHOPHORA AND ARTHROPODA (12 hours)

Onychophora - Characters and Affinities.

Type study of *Palaemon* (external morphology without appendages, digestive system, respiratory system, nervous system and reproductive system only)

Apiculture.

UNIT – V: ECHINODERMATA (6 hours)

Type study of *Asterias* (external morphology and water vascular system only)

TEXTBOOKS:

- 1. Invertebrate Zoology: E. L. Jordan and P. S. Verma
- 2. A Textbook of Invertebrates: R. L. Kotpal
- 3. Invertebrate Zoology: P. S. Dhami and R. S. Dhami
- 4. Unified Course in Zoology, Vol. 1: Dr. Ramesh Chand

REFERENCE BOOKS:

1. Invertebrate Zoology: R. D. Barnes

2. Invertebrate Zoology: Marshall and Williams



I B.Sc.- ZOOLOGY-SEMESTER – I - PAPER - I ANIMAL DIVERSITY-I: NON-CHORDATA : ZOO- 111 OLD SYLLABUS

UNIT – I: PROTOZOA, ORIGIN OF METAZOA AND PORIFERA (15 hours)

Type study of *Paramecium*

Nutrition in Protozoa.

Origin of metazoa.

Type study of Sycon

Canal systems in sponges.

UNIT-II: CNIDIARIA AND PLATHEYLMINTHES (12 hours)

Type study of Obelia

Polymorphism in Hydrozoa and corals and coral reefs.

Type study of Fasciola

UNIT - III: ANNELIDA AND MOLLUSCA (15 hours)

Type study of *Hirudinaria*

Vermiculture.

Type study of *Pila* (external morphology, digestive system and nervous system only)

Torsion in Gastropoda

UNIT -IV: ONYCHOPHORA AND ARTHROPODA (12 hours)

Onychophora - Characters and Affinities.

Type study of *Palaemon* (external morphology without appendages, digestive system, respiratory system, nervous system and reproductive system only) Apiculture.

UNIT – V: ECHINODERMATA (6 hours)

Type study of *Asterias* (external morphology and water vascular system only) Respiratory tree in Holothuroidea

TEXTBOOKS:

- 1. Invertebrate Zoology: E. L. Jordan and P. S. Verma
- 2. A Textbook of Invertebrates: R. L. Kotpal
- 3. Invertebrate Zoology: P. S. Dhami and R. S. Dhami
- 4. Unified Course in Zoology, Vol. 1: Dr. Ramesh Chand

- 1. Invertebrate Zoology: R. D. Barnes
- 2. Invertebrate Zoology: Marshall and Williams



I B.Sc.- ZOOLOGY-SEMESTER – II - PAPER - II ANIMAL DIVERSITY-II: CHORDATA : ZOO- 122 NEW SYLLABUS

UNIT-I: PROCHORDATA (14 hours)

Type study of Amphioxus Affinities of Hemichordata. *Herdmania* retrogressive metamorphosis only

UNIT-II: AGNATHA AND PISCES (8 hours)

Characters of Cyclostomata with examples. Migration in fishes. Scales in fishes.

UNIT-III: AMPHIBIA (15 hours)

Type study of *Rana* – external morphology, digestive, respiratory and excretory systems only.

Parental care in Amphibia

UNIT – IV: REPTILIA (8 hours)

Type study of *Calotes* – circulatory, nervous and reproductive systems only.

UNIT-V: AVES AND MAMMALIA (15 hours)

Type study of *Columba* (exoskeleton, respiratory system, circulatory system only) Volant adaptations and migration of birds.

Dentition in mammals.

TEXT BOOKS:

- 1. Vertebrate Zoology: E. L. Jordan and P. S. Verma
- 2. A Textbook of Vertebrates: R. L. Kotpal
- 3. Vertebrate Zoology: P. S. Dhami and R. S. Dhami
- 4. Unified Course in Zoology, Vol. 2: Dr. Ramesh Chand

- 1. A Text Book of Vertebrates: Parker and Haswell
- 2. Anatomy of the Chordates: Charles K. Weichert



I B.Sc.- ZOOLOGY-SEMESTER – II - PAPER - II ANIMAL DIVERSITY-II: CHORDATA : ZOO- 122 OLD SYLLABUS

UNIT-I: PROCHORDATA (14 hours)

Type study of *Balanoglossus*

Affinities of Hemichordata.

Type study of *Herdmania* including retrogressive metamorphosis

UNIT-II: AGNATHA AND PISCES (8 hours)

Characters of Cyclostomata with examples.

Migration in fishes.

Scales in fishes.

UNIT-III: AMPHIBIA (15 hours)

Type study of *Rana* – external morphology, digestive, respiratory and excretory systems only.

Parental care in Amphibia

UNIT – IV: AND REPTILIA (8 hours)

Type study of *Calotes* – circulatory, nervous and reproductive systems only.

UNIT-V: AVES AND MAMMALIA (15 hours)

Type study of *Columba* (exoskeleton, respiratory system, circulatory system and excretory systems only)

Volant adaptations and migration of birds.

Dentition in mammals.

TEXT BOOKS:

- 1. Vertebrate Zoology: E. L. Jordan and P. S. Verma
- 2. A Textbook of Vertebrates: R. L. Kotpal
- 3. Vertebrate Zoology: P. S. Dhami and R. S. Dhami
- 4. Unified Course in Zoology, Vol. 2: Dr. Ramesh Chand

- 1. A Text Book of Vertebrates: Parker and Haswell
- 2. Anatomy of the Chordates: Charles K. Weichert



I B.Sc.-ZOOLOGY-SEMESTERS – I & II - PRACTICAL- I ANIMAL DIVERSITY: NON-CHORDATA AND CHORDATA NEW SYLLABUS

1. General characters and classification of the following phyla and sub-phyla up to classes with suitable examples:

Protozoa, Porifera, Cnidaria, Platyhelminthes, Nematoda, Annelida, Arthroppoda, Mollusca, Echinodermata, Hemichordata, Urochordata and Cephalochordata and Agnatha – cyclostomata.

Pisces (up to subclass only), Amphibia (up to orders), Reptilia (up to orders), Aves (up to subclass only) and Mammalia (up to infraclass only).

2. Identification, observation and classification of the following museum slides and specimens.

Protozoa – Euglena, Amoeba, Paramecium and Vorticella

Porifera – Sycon, Hyalonema, Euspongia and Spongilla

Cnidaria - Hydra, Obelia, Aurelia, Metridium and Gorgonia

Platyhelminthes – Fasciola hepatica and Taenia solium

Nematoda – Ascaris lumbricoides male and female

Annelida – Nereis, Pheretima and Hirudinaria

Arthropoda – Aranea, Palamnaeus, Julus and Scolopendra

Mollusca - Chiton, Pila, Aplysia, Loligo and Sepia

Echinodermata – Asterias, Echinus, Ophiothrix, Holothuria and Antedon

Hemichordata – Balanoglossus

Urochordata – Herdmania and Botryllus

Cephalochordata – Branchiostoma

Pisces – Scoliodon, Stegostoma, Torpedo, Trygon, Labeo and Anabas

Amphibia – Amblystoma, Hyla, Rana and Bufo

Reptilia - Chelone, Testudo, Trionyx, Naja, Vipera, Natrix, Bungarus, Ptyas,

Hydrophis, Draco, Phrynosoma, and Varanus

Aves – *Psittacula* (parrot), *Eudymanis* (koel) and *Halcyon* (kingfisher)

Mammalia – *Manis* (scaly anteater)

3. Dissections:

Major dissections:

Leech – excretory and reproductive systems

Prawn – Appendages and nervous sytem

Unio – digestive system

Calotes – Arterial system (demonstration only)

Minor dissections:

Leech – mounting of jaws

Unio – mounting of pedal ganglion

Calotes – urinogenital systems and mounting of brain (demonstration only)



I B.Sc.-ZOOLOGY-SEMESTERS – I & II - PRACTICAL- I ANIMAL DIVERSITY: NON-CHORDATA AND CHORDATA OLD SYLLABUS

1. General characters and classification of the following phyla and sub-phyla up to classes with suitable examples:

Protozoa, Porifera, Cnidaria, Platyhelminthes, Nematoda, Annelida, Arthroppoda, Mollusca, Echinodermata, Hemichordata, Urochordata and Cephalochordata and Agnatha – cyclostomata.

Pisces (up to subclass only), Amphibia (up to orders), Reptilia (up to orders), Aves (up to subclass only) and Mammalia (up to infraclass only).

2. Identification, observation and classification of the following museum slides and specimens.

Protozoa – Euglena, Amoeba, Paramecium and Vorticella

Porifera - Sycon, Hyalonema, Euspongia and Spongilla

Cnidaria - Hydra, Obelia, Aurelia, Metridium and Gorgonia

Platyhelminthes – Fasciola and Taenia solium

Nematoda – Ascaris male and female

Annelida – Nereis, Pheretima and Hirudinaria

Arthropoda – Aranea, Palamnaeus, Julus and Scolopendra

Mollusca - Chiton, Pila, Aplysia, Loligo and Sepia

Echinodermata – Asterias, Echinus, Ophiothrix, Holothuria and Antedon

Hemichordata – Balanoglossus

Urochordata – *Herdmania* and *Botryllus*

Cephalochordata – Branchiostoma

Pisces - Scoliodon, Stegostoma, Torpedo, Trygon, Labeo and Anabas

Amphibia – Amblystoma, Hyla, Rana and Bufo

Reptilia – Chelone, Testudo, Trionyx, Naja, Vipera, Natrix, Bungarus, Ptyas,

Hydrophis, Draco, Phrynosoma, and Varanus

Aves – *Psittacula* (parrot), *Eudymanis* (koel) and *Halcyon* (kingfisher)

Mammalia – *Manis* (scaly anteater)

3. Dissections:

Major dissections:

Leech – excretory and reproductive systems

Prawn – Appendages and nervous sytem

Pila – nervous system

Calotes – Arterial system

Minor dissections:

Leech – mounting of jaws

Pila – mounting of radula

Calotes – urinogenital systems and mounting of brain



III B.Sc., - ZOOLOGY- SEMESTER-V – PAPER-VI PRINCIPLES OF BIOCHEMISTRY: ZOO-356-BC SUBJECT ELECTIVE - NEW SYLLABUS

UNIT-1: METABOLISM (10 hours)

Metabolic pathway of carbohydrates - Kreb's cycle and economics of energy production, HMP pathway, glyconeogenesis, glycogenesis and glycolysis.

UNIT-2: (7 hours)

Metabolic pathway of proteins - hydrolysis of proteins, transamination, deamination and Ornithine cycle.

Metabolic pathway of lipids - oxidation of fatty acids.

UNIT – 3: (3 hours)

Elementary knowledge and the role of the following minerals- sodium, potassium, calcium, iron, copper, phosphates and chlorides.

UNIT-4: ENZYMES (8 hours)

Outline classification, enzyme kinetics, factors influencing enzyme activity- pH, temperature, enzyme inhibition. Proenzymes, coenzymes and isoenzymes.

UNIT-5: (2 hours)

Movement of materials through cell membrane-Active transport, passive transport and bulk transport.

TEXTBOOKS:

- 1. A Textbook of Biochemistry: B.D. Singh
- 2. A Textbook of Biochemistry: U. Satyanarayana

- 1. Biochemistry: Lehninger
- 2. Biochemistry: Stryer



III B.Sc., - ZOOLOGY- SEMESTER-V – PAPER-VI PRINCIPLES OF BIOCHEMISTRY: ZOO-356-BC SUBJECT ELECTIVE - OLD SYLLABUS

UNIT-1: METABOLISM (10 hours)

Metabolic pathway of carbohydrates - Kreb's cycle and economics of energy production, HMP pathway, glyconeogenesis, glycogenesis and glycolysis.

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Metabolic pathway of lipids - oxidation of fatty acids.

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- 2. A Textbook of Biochemistry: U. Satyanarayana

- 1. Biochemistry: Lehninger
- 2. Biochemistry: Stryer



III B.Sc., - ZOOLOGY- SEMESTER-VI – PAPER-VIII CLINICAL BIOLOGY AND COMMUNITY & SOCIAL MEDICINE: ZOO-368-CB SKILL-BASED ELECTIVE - NEW SYLLABUS

Objectives:

- 1. To acquire basic skills in running laboratory as a vocation.
- 2. To learn basic techniques in haematology, clinical biochemistry and clinical microbiology.
- 3. To understand the basic principles of clinical immunology.
- 4. To acquire basic knowledge in community and social medicine.

SECTION - A: CLINICAL BIOLOGY.

UNIT-1: CLINICAL BIOCHEMISTRY AND PUBLIC HEALTH PARASITOLOGY (7 hours)

Regulation of blood sugar.

Diabetes mellitus – characterstic features and types of diabetes.

Glucose tolerance test.

Symptoms and therapy of -

Common protozoan, helminthic diseases- Amoebiasis, Malaria, Taeniasis, Filariasis,

Common bacterial diseases- Tuberculosis Tetanus, Cholera, Leprosy, Plague,

Common viral diseases -Chicken pox, Dengue fever, Rabies, Encephalitis.

UNIT -2: HAEMATOLOGY (7hours)

Composition and functions of blood.

Blood groups and Rh system.

Disorders of blood cells- anemia and Leukemia.

Blood clotting and its abnormalities –Theories (Howell's theory, Best and Tailor's theory and Fuld and Spiros theory) ,Mechanism of coagulation , abnormalities of blood clotting and anti-coagulants.

UNIT-3: CLINICAL IMMUNOLOGY (7hours)

What is immunology, types of immunity, brief account of humoral immunity (brief account of B- lymphocytes, types of anti bodies , antibody structure, mode of action of antibodies like neutralization, agglutination ,precipitation, opsonisation complement system) and brief account of cellular immunity (Types of T- lymphocytes ,types of lymphokines and their role. Hyper sensitivity- Definition, types: immediate hyper sensitivity (anaphylaxis, generalized anaphylaxis localized anaphylaxis, antibody dependent toxicity, immune complex reaction) and Delayed hyper sensitivity; Prevention and treatment of hyper sensitivity.



SECTION-B: COMMUNITY AND SOCIAL MEDICINE

UNIT-4: (4 hours)

Drug addiction- common drugs (tobacco, cocaine), their side effects.

Alcoholism- effects on various organs like heart, lungs, liver, pancreas, brain, and intestine; chronic alcoholism, alcoholic withdrawl syndrome, control and treatment.

Cancer biology- what is cancer, types, characteristics of cancer cells and causative factors.

UNIT-5 (5 hours)

Sexually transmitted diseases- gonorrhea and syphilis (symptoms, diagnosis, treatment and control).

HIV and AIDS

Nutritional deficiency diseases - kwashiorkor and marasmus.

TEXT BOOK:: Microbiology: Pelzar

REFERENCE BOOK: Praful B. Godkar- A Text book of Medical Lab Technology.



OLD

III B.Sc., - ZOOLOGY- SEMESTER-VI – PAPER-VIII CLINICAL BIOLOGY AND COMMUNITY & SOCIAL MEDICINE: ZOO-368-CB SKILL-BASED ELECTIVE - OLD SYLLABUS

Objectives:

- 1. To acquire basic skills in running laboratory as a vocation.
- 2. To learn basic techniques in haematology, clinical biochemistry and clinical
- 3. microbiology.
- 4. To understand the basic principles of clinical immunology.
- 5. To acquire basic knowledge in community and social medicine.

SECTION - A: CLINICAL BIOLOGY

UNIT-1: CLINICAL BIOCHEMISTRY AND MICROBIOLOGY (7 hours)

Regulation of blood sugar.

Diabetes mellitus – characterstic features and types of diabetes.

Glucose tolerance test.

Symptoms and therapy of -

Common bacterial diseases- Tuberculosis, Diphtheria, Tetanus, Whooping cough, Cholera, Leprosy, Plague,

Common viral diseases, Common cold influenza, measles, mumps, chicken pox, small pox, polio, Chicken pox, Dengue fever, Rabies, Encephalitis, Hepatitis A&B Cancer biology- what is cancer, types, characteristics of cancer cells and causative factors.

UNIT -2: HAEMATOLOGY

(7hours)

Composition and functions of blood.

Blood groups and Rh system.

Disorders of blood cells- anemia and Leukemia.

Blood clotting and its abnormalities –Theories (Howell's theory, Best and Tailor's theory and Fuld and Spiros theory) ,Mechanism of coagulation , abnormalities of blood clotting and anti-coagulants.

UNIT-3: CLINICAL IMMUNOLOGY

(7hours)

What is immunology, types of immunity, brief account of humoral immunity (brief account of B- lymphocytes, types of anti bodies , antibody structure, mode of action of antibodies like neutralization, agglutination ,precipitation, opsonisation complement system) and brief account of cellular immunity (Types of T- lymphocytes ,types of lymphokines and their role. Hyper sensitivity- Definition, types: immediate hyper sensitivity (anaphylaxis, generalized anaphylaxis localized anaphylaxis, antibody dependent toxicity, immune complex reaction) and Delayed hyper sensitivity; Prevention and treatment of hyper sensitivity.



SECTION-B: COMMUNITY AND SOCIAL MEDICINE

UNIT-4: (4 hours)

Drug addiction- common drugs (tobacco, cocaine, marijuana, heroin, LSD, ECSTASY), their side effects, control and management..

Alcoholism- effects on various organs like heart, lungs, liver, pancreas, brain, and intestine; chronic alcoholism, alcoholic withdrawl syndrome, control and treatment.

UNIT-5 (5 hours)

Sexually transmitted diseases- gonorrhea and syphilis (symptoms, diagnosis, treatment and control).

HIV and AIDS

Nutritional deficiency diseases - kwashiorkor and marasmus.

TEXT BOOK:: Microbiology: Pelzar

REFERENCE BOOK: Praful B. Godkar- A Text book of Medical Lab Technology.



BOARD OF STUDIES DEPARTMENT OF SCIENCE, TECHNOLOGY & DEVELOPMENT AND ENVIRONMENTAL STUDIES

Minutes of the meeting of the Board of Studies in Science, Technology & Development and Environmental Education held on Friday, 09.03.2012 at 10.30 A.M.

MEMBERS:

- FR.DR.A.FRANCIS XAVIER, SJ, Principal Jamin Kanin. 1.
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee:

J. Wareen Lavarya Lette 3. DR.JN LAVANYA LATHA

External Experts:

- 4. SRI V BABU RAO
- MS.P.M. VASANTHA KUMARI P. M. Mesaull 5.

Faculty:

- 6.
- DR.MRS.T.ROSE MARY T. Rose many 7.
- 8.
- 9. DR.J.CHANDRA SEKHAR RAO
- 10.
- SRI P SRINIVASA RAO f. v lao MRS.S.SAILAJA & Sa 11.



DEPARTMENT OF SCIENCE, TECHNOLOGY & DEVELOPMENT AND ENVIRONMENTAL STUDIES RESOLUTIONS

The meeting of Board of Studies in Science, Technology & Development and Environmental Studies was held on 9-3-2012 at 10.30 am in College conference hall. The meeting chaired by Mr. K. Ravi Shankar, Head, Department of Zoology, Chairman, BOS welcomed the gathering. The following resolutions were passed unanimously.

It was resolved to make modifications in the syllabus of Science, Technology and Development paper (semester-III) as follows: Unit I:

- Scientific methods i.e. observation, hypothesis, experiment, theory and law. Hydrological cycle are included.
- Soil characteristics, texture, fertility and its control. water consumption at global and regional levels, management of water bodies, Stanley Miller experiment, bacterial transformation, Hershey chase experiment were dropped.

Unit -II:

- Tetracycline, antimalarial, analgesics and HIV AIDS drugs, nylon 66-rubber and synthetic rubber were dropped.
- Replacing N, P fertilizers with synthetic fertilizers.

Unit- III:

- New media technologies- satellite communication, internet were proposed.
- Press radio, T.V, veneral diseases- Gonnorhea, syphilis were dropped.
- AIDS detailed study was proposed.

Unit-IV: Genetic engineering and its applications, agriculture, cloning were dropped $\mathbf{Unit} - \mathbf{V}$:

- Techniques in farming and crop production, food processing methods were dropped
- Green, blue, white revolutions were included.

II). It was resolved to make modifications in the syllabus of Environmental studies (semester IV) paper as follows:

Unit-I and Unit-II: The topic "Ecosystem" was moved from existing unit -II to Unit -I. **Unit -V:**

- The title "Human population and environment" was changed into "Human population".
- Concept of ecotourism and social forestry were dropped.
- "Population characteristics" was renamed as "Demographic studies in human population" in which a) population size b)dispersion c) Age structure d) Natality e)Mortality f) Life expectancy g) demographic transition were included.

III). It was resolved to adopt uniform pattern of question paper.

The meeting concluded with Dr.Mrs. B. Siva Kumari, proposing vote of thanks.

(K.Ravi Sankar) Chairman, Board of Studies



II B.A / B.Sc / B. Com - SEMESTER – III SCIENCE, TECHNOLOGY & DEVELOPMENT NEW SYLLABUS

UNIT - I

Science and Technology- Introduction, scientific method – procedure of science, observation, hypothesis, experiment, theory and law.

Earth system _ Characteristic features- Geological layers, Hydrosphere, Atmosphere. Geological layers - crust, mantle and core. Hydrosphere -Hydrological cycle. Atmosphere - Troposphere, Stratosphere, Ionosphere. (3hrs)

Life sciences: Concept of origin of life, DNA as Genetic material.

Composition of blood, Blood groups and compatibility.

Vitamins – Natural sources, biological significance and deficiency disorders. (3hrs)

UNIT – II

Chemical Sciences – Drugs – Antibiotics – Penicillin (2hrs)

Plastics and Polymers – Polyethene, Polyvinylchloride (PVC) .(2hrs)

Fertilisers- Synthetic and Biofertilizers their applications.(2hrs)

TECHNOLOGY AND DEVELOPMENT

UNIT - III

Communication: New Media technologies – Satellite Communication, Internet.(2hrs)

Health: Sex determination in human beings; Genetic disorders - Color blindness, Haemophilia,

Turners syndrome, Klinefelters syndrome (3hrs)

Venereal diseases – AIDS in detail (3hrs)

UNIT - IV

Biotechnology – Introduction, Applications – Health and Human welfare. (3hrs)

Mushroom cultivation- Spawn production, mushroom production.(2hrs)

UNIT-V

Agriculture Technology – Various revolutions in Indian agriculture-Green, White and Blue revolutions(4hrs).

Food Technology - Food preservation methods.(2 hrs)

National Institutions (Sciences) – List of national institutions and their headquarters.(1hr)

References:

- 1) Science and Civilization-Madan Lal Malpani, V. Prabhakaraiah
- 2) Animal physiology-P.S. Verma and Agarwal



II B.A / B.Sc / B. Com - SEMESTER – III SCIENCE, TECHNOLOGY & DEVELOPMENT OLD SYLLABUS

UNIT - I

Earth system – Characteristic features – Lithosphere, Hydrosphere, Atmosphere. Lithosphere – Soil characteristics, texture, fertility and its control. Hydrosphere – water consumption at global level and regional level; management of water bodies. Atmosphere – troposphere, Stratosphere, ionosphere (3 hr)

Life sciences – Concept of origin of life (Stanley Muller Experiment) DNA as genetic material (Bacterial transformation, Hershey Chase expt); Composition of blood; Blood groups and compatability; Vitamins – natural sources, biological significance and deficiency disorders (5 hrs)

UNIT – II

Chemical Sciences – **Drugs** – Antibiotics – Penicllin, tetracycline, anti malarial, analgesics HIV AIDS drugs – abacavir (Ziagen), Zidovudine (Retravir, AZT, ADV). (3hrs)

Plastics and Polymers – Polythene, Polyvinylchloride (PVC) nylon 66 – rubber and synthetic rubber (2hrs)

Fertilisers – Nitrogen and Phosphorus ferilisers – Biofertilisers – applications and their affects on nature. (2 hrs)

TECHNOLOGY AND DEVELOPMENT

UNIT - III

Communication: Press, Radio, TV and satellite with special reference to genesis, advancement and present scenario. (2hrs)

Health: Sex determination in human beings; genetic disorders – color blindness, hemophilia, Turner's syndrome, Klienfelter's syndrome. Veneral diseases – gonnorhea, syphilis. AIDS. (4hrs)

UNIT-IV

Biotechnology – Introduction, applications – health and human welfare, agriculture, cloning (Dolly). Genetic Engineering (rDNA technology) and its applications. Mushroom culture. (4hrs)

UNIT- V

Agriculture Technology – Techniques in farming and crop production; various revolutions in Indian Agriculture (2hrs)

Food Technoology - Food processing (ginger/chilly processing) methods of food preservation. (2hrs) National Institutions (Sciences) – List of national institutions and their headquarters. (1hr).

References:

- 1) Science and Civilization-Madan Lal Malpani, V. Prabhakaraiah
- 2) Animal physiology-P.S. Verma and Agarval



II BA/B.Sc/B.Com – IV SEMESTER ENVIRONMENTAL STUDIES : EST 240 NEW SYLLABUS

UNIT - 1:

THE MULTIDISCIPLINARY NATURE OF ENVIRONMENTAL STUDIES AND ECOSYSTEM

a) Definition and importance of environmental studies (1hr)

 $b) ECOSYSTEM: \ Concept \ of \ an \ ecosystem-Structure \ and \ Function \ of \ an \ ecosystem$

(biogeochemical cycles are not included)

Structure- Producers, consumers and decomposers (2hrs)

Functional:, Food chains, Food web and Ecological Pyramids. (4hrs)

UNIT-2

NATURAL RESOURCES:

Renewable resources – Forest (uses of forests, overexploitation, deforestation and causes of

deforestation) (2hrs)

Non-renewable resources – Coal, Petroleum, Natural gas and Nuclear Energy . (3hrs).

UNIT - 3:

BIODIVERSITY AND ITS CONSERVATION:

Introduction, definition, levels - Genetic, Species and Ecosystem diversity.	(1hr)
Threats to biodiversity –habitat loss, poaching of wildlife.	(2hrs)
Conservation of biodiversity – <i>In situ</i> and <i>Ex situ</i> conservation.	(4hrs)

UNIT - 4:

ENVIRONMENTAL POLLUTION:

Causes, effects and control measures of

Air pollution, Water pollution, Soil& Radio active pollution.

{with particular emphasis on Global warming, green house gases – (CO₂ and CFCs)

Acids rains, Ozone layer depletion} (6hrs)

Climate change

The Environment Protection Act, 1986 (1hr)

UNIT - 5:

HUMAN POPULATION:

Introduction, definition, Demographic studies in human population.- (a. Population size,

b. Dispersion, c.Age structure, d.Natality, e.Mortality, f.Life expectancy, g.Demographic transition) (4hrs)

Reference:

- 1) Environmental Studies by Anubha Kaushik & C.P.Kaushik
- 2) Fundamental concepts in environmental studies by Dr. D.D.Mishra.
- 3) Ecology by Mohan P.Arora
- 4) Ecology & Environment by P.D.Sharma.



II BA/B.Sc/B.Com – IV SEMESTER ENVIRONMENTAL STUDIES : EST 240 OLD SYLLABUS

UNIT - 1: MULTIDISCIPLINARY NATURE OF ENVIRONMENTAL STUDIES

Definition and importance of environment (1hr)

UNIT – 2:

a) ECOSYSTEM

Concept of ecosystem – structure and functions of an ecosystem (biogeochemical cycles are not included.

Structure- Producers, consumers and decomposers (2hrs)

Functional: Ecological Pyramids, Food chains, Food web, Energy flow (4hrs)

b) NATURAL RESOURCES

Renewable resources – Forest (uses of forests, overexploitation, deforestation and causes of deforestation) (2h

deforestation) (2hrs) Nonrenewable resources – Coal, petroleum, natural gas and nuclear energy . (3hrs).

UNIT - 3: BIODIVERSITY AND ITS CONSERVATION IN INDIA

Introduction, definition, genetic, species and ecosystem diversity. (1hr)
Threats to biodiversity –habitat loss, poaching of wildlife. (2hrs)
Conservation of biodiversity – in situ and ex situ conservation. (4hrs)

UNIT – 4: ENVIRONMENTAL POLLUTION

Causes, effects and control measures of

Air pollution, Water pollution, Soil& Radio active pollution.

(with particular emphasis on Global warming, green house gases – CO₂ and CFCs

Acids rains, Ozone depletion) (6hrs)

Climate change

The Environment Protection Act, 1986 (1hr)

UNIT – 5: HUMAN POPULATION AND ENVIRONMENT

Population definition, Population characters, concepts of Ecotourism and social forestry.

(4hrs)

Reference:

- 1) Environmental Studies by Anubha Kaushik & C.P.Kaushik
- 2) Fundamental concepts in environmental studies by Dr. D.D.Mishra.
- 3) Ecology by Mohan P.Arora
- 4) Ecology & Environment by P.D.Sharma.



BOARD OF STUDIES DEPARTMENT OF MICROBIOLOGY

Minutes of the meeting of the Board of Studies in Microbiology held on Wednesday, 08.02.2012 at 02.00 PM.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee:

3. DR.K.AMMANİ

Amman. K

External Experts:

- 4. SRI J RAM PRASAD
- 5. SRI V UMAMAHESWARA RAO

Faculty:

- 6. DR.B.SIVA KUMARI
- 7. SRI.K BALACHANDRA
- 8. MS.M.GLORY

B. Siva Demañ. K. Balach bra 8/2/12.



DEPARTMENT OF MICROBIOLOGY RESOLUTIONS

The Board of Studies in **Microbiology** held in Conference Hall on 08.02.2012.

All the members participated actively and discussed about the Microbiology syllabus, model paper of theory & practicals for the 1^{st} , 2^{nd} & 3^{rd} year B.Sc and projects for the final year students and the following resolutions are made. It is resolved that:

1. Semester I:	Unit-I: Alexander Fleming, Beijernick & Winogrdsky topics have
(Paper-I)	been deleted as the students will be taught in their final
	year about the scientists

- 2. Semester-IV: Unit- I: Order of the topics was changed.(Cistron, Recon & Muton)
 (Paper IV) Unit-IV: In 'Artificial mechanism of gene transfer' topic,
 Chemical methods were added
 Unit- V: The topic 'Basic Principles of Genetic Engineering' was changed as 'Brief account on r-DNA technology'
- 3. Semester -V: Unit III: *Azotobacter* and *Cyanobacteria* were deleted.

 (Paper-V) Unit IV: Tomato leaf curl was deleted in plant diseases
 Unit-V: Industrial production of Vitamins & Biogas were deleted
- 4. Semester- VI (Paper-VII) Unit IV: Autoimmunity and transplantation topics were deleted as the topics will be discussed in Unit V Unit V: 'Graves disease' was deleted in 'Autoimmunity' topic
- 5. Semester-VI: Unit I: the topic 'Antiviral substances' was deleted (Paper-VIII) Unit III: The topic 'Gonnorhoea' was deleted and AIDS& Hepatitis were incorporated in the topic 'contact diseases'

K.Balachandra HOD Microbiology Chairman, Board of Studies

I B.Sc. SEMESTER- I MICROBIOLOGY PAPER-I INTRODUCTORY MICROBIOLOGY : MIB-111 NEW SYLLABUS

UNIT-I No. of periods: 8

Definition and History of Microbiology

Contributions of Antony Von Leeuwenhoek, Louis Pasteur, Robert Koch, Edward Jenner Importance and applications of Microbiology

Outline classification of living organisms- Hackel, Whittaker, Carlwoese

UNIT-II No. of periods: 6

Principles and applications of Microscopy,

Types of Microscopy: Bright field, Dark field, Phase-Contrast, Fluorescent and Electron Microscopy (SEM and TEM).

Micrometry-Ocular and stage Micrometers, Determination of cell size.

UNIT-III No. of periods: 6

Classification of bacteria according to Bergey's manual of systematic bacteriology 2nd edition up to order level

General characters of Archaebacteria, Cyanobacteria, Actinomycetes

Ultra structure of bacterial cell

Invariant components- Cell wall, Cell membrane, Ribosomes, Nucleoid

Variant components- Capsule, Flagella, Fimbriae, Endospore, and Storage granules.

UNIT-IV:- No. of periods: 10

General characters, classification and importance of Microalgae, General characters, classification (Ainsworth) and importance of fungi

General characters and classification of protozoa

UNIT-V: No. of periods: 8

General characters and classification of viruses

Structure of TMV and HIV

Structure and replication of T4 bacteriophage (Lytic cycle) & Lambda bacteriophage (Lysogenic cycle)



I B.Sc. SEMESTER- I MICROBIOLOGY PAPER-I INTRODUCTORY MICROBIOLOGY : MIB-111 OLD SYLLABUS

UNIT-I:- No.of periods: 8

Definition and History of Microbiology

Contributions of Antony Von Leeuwenhoek, Louis Pasteur, Robert Koch, Edward Jenner, Alexander Fleming, Beijernick, Winogradsky.

Importance and applications of Microbiology

Outline classification of living organisms-Hackel, Whittaker, Carlwoese

UNIT-II:- No. of periods: 6

Principles and Applications of Microscopy,

Types of Microscopy: Bright field, Dark field, Phase-Contrast, Fluorescent and Electron Microscopy (SEM and TEM).

Micrometry-Ocular and stage Micrometers, Determination of cell size.

UNIT-III:- No. of periods: 6

Classification of bacteria according to Bergey's manual of systematic bacteriology 2nd edition up to order level

General characters of Archebacteria, Rickettsia, Mycoplasma, Cyanobacteria, Actinomycetes, Ultra structure of bacterial cell

Invariant components-Cell wall, Cell membrane, Ribosome's, Nucleoid

Variant components- Capsule, Flagella, Fimbriae, Endospore, and Storage Granules.

UNIT-IV:- No.of periods: 10

General characters and classification and importance of Microalgae,

General characters and classification (ainsworth) and importance of fungi

General characters and classification of protozoa

UNIT-V: No.of periods: 8

General characters and classification of viruses;

Structure of TMV and HIV

Structure and replication of T4 bacteriophage (Lytic cycle) & Lambda bacteriophage (Lysogenic cycle)



II.B.Sc. SEMESTER-IV: MICROBIOLOGY PAPER-IV MICROBIAL GENETICS: MIB-244 NEW SYLLABUS

UNIT-1 No of periods: 7

Gene concept- Classical concept, Modern concept (Cistron, Recon, Muton).

Structure and organization of prokaryotic DNA

Plasmids – Characters, Types of plasmids: R, Col, F and Ti plasmids

UNIT-II No of periods: 7

Mutations- Spontaneous and Induced, Base pair changes, Frame shifts, Deletions, Inversions, Insertions

Various physical and chemical mutagens Outlines of DNA damage

Outlines of DNA repair mechanisms

UNIT-III No. of periods: 8

Transposable elements in bacteria (Is elements, Composite & Tn transposons) Transposable elements in Eukaryotes Eg; maize, drosophila

UNIT-IV No. of periods: 7

Artificial mechanism of gene transfer- electroporation, biolistics, microinjection, macroinjection, chemical methods
Gene transfer among bacteria-transformation, conjugation, transduction

UNIT-V No. of periods: 7

Brief account on r-DNA technology: Restriction endonucleases, DNA Polymerases and Ligases, Vectors Applications of genetic engineering in Industry, Agriculture and Medicine.



II.B.Sc. SEMESTER-IV: MICROBIOLOGY PAPER-IV MICROBIAL GENETICS: MIB-244 OLD SYLLABUS

UNIT-1:-

Gene concept- classical concept, Modern concept

No of periods:7

(Muton, Recon and Cistron).

Structure and organization of prokaryotic DNA

Plasmids - Characters, Types of plasmids: R, Col, Fand Ti plasmids

UNIT-II:- No of periods:7

Mutations- Spontaneous and Induced, Base pair changes, Frame shifts, Deletions, Inversions, Insertions;

Various physical and chemical mutagens;

Outlines of DNA damage

Outlines of DNA repair mechanisms

UNIT-III:- No. of periods: 8

Transposable elements in bacteria (Sn, Composite, Tn)

Transposable elements in Eukaryotes' Eg; maize, drosophila

UNIT-IV:- No. of periods: 7

Artificial mechanism of gene transfer-electroporation, biolistics

Gene transfer among bacteria-transformation transduction and conjugation

UNIT-V:- No. of periods: 7

Basic principles of genetic engineering: Restriction endonucleases, DNA Polymerases and Ligases, Vectors

Application of genetic engineering in Industry, Agriculture and Medicine.



III.B.Sc. SEMESTER-V: MICROBIOLOGY PAPER-V AGRICULTURAL AND ENVIRONMENTAL MICROBIOLOGY: MIB-355 NEW SYLLABUS

UNIT-I No. of periods: 9

Biotic and abiotic components of soil; soil horizons

Microbial Interactions - Mutualism, Commensalism, Antagonism,

Competition, Parasitism, Predation

Role of Micro organisms in nutrient cycling (Carbon, Nitrogen &

Sulphur cycles)

UNIT-II No. of periods: 8

Microorganisms of water & polluted water

Sewage water treatment (Primary, Secondary and Tertiary);

Outlines of Biodegradation of Environmental pollutants (pesticides)

Solid waste disposal, (Sanitary land fills, Compost)

Microbiology of Air

Spore trapping techniques

UNIT-III No. of periods: 8

Introduction to Agricultural Microbiology

Rhizosphere, Phyllosphere

Plant growth promoting microorganisms- Mycorrhizae, Rhizobium,

Phosphate solubilising micro-organisms

Outlines of Biological N₂ fixation (symbiotic, non symbiotic).

UNIT-IV No. of periods: 6

Concept of disease in plants

Plant diseases, symptoms, etiology & control of Fungi, Bacteria, Viruses

Groundnut rust, Angular Leaf spot of cotton, Little leaf of Brinjal

UNIT-V No. of periods: 7

Principles of plant disease control- Quarantine regulation, eradication and Chemical control (fungicides)

Biological control of plant diseases

Biopesticides-Bacillus thuringiensis, nuclear polyhedrosis virus, Trichoderma.



III.B.Sc. SEMESTER-V: MICROBIOLOGY PAPER-V AGRICULTURAL AND ENVIRONMENTAL MICROBIOLOGY: MIB-355 OLD SYLLABUS

UNIT-I:- No. of periods: 9

Biotic and Abiotic components of soil

Microbial Interactions - Mutualism, Commensalisms, Antagonism, Competition, Parasitism, Predation; Role of Micro organisms in nutrient cycling (Carbon, Nitrogen& Sulphur cycles)

UNIT-II:- No. of periods: 8

Microorganisms of water & polluted water Sewage water treatment (Primary, Secondary and Tertiary); Outlines of Biodegradation of Environmental pollutants(pesticides) Solid waste disposal, (Sanitary land Pills, Compost) Microbiology of Air Spore Trapping Techniques

UNIT-III:- No. of periods: 8

Introduction Agricultural Microbiology

Rhizosphere, Phyllosphere

Plant growth promoting microorganisms- Mycorrhizae, Rhizobium, phosphate solubilising micro-organisms, Azotobacter, Cyanobacteria.

Outlines of biological N₂ fixation(symbiotic, non symbiotic).

UNIT-IV:- No. of periods: 6

Concept of disease in plants

Plant diseases, Symptoms, Etiology, Controll caused by Fungi, Bacteria, Viruses Plant diseases Symptoms, Etiology, Control caused by Groundnut rust Plant diseases Symptoms, Etiology, Control caused by Angular Leaf spot of cotton Plant diseases Symptoms, Etiology, Control caused by Tomato leaf curl Plant diseases symptoms Etiology, control caused by little leaf of Brinjal

UNIT-V:- No. of periods: 7

Principles of plant disease control- Quarantine regulation, Eradication and Chemical control (fungicides)

Biological control of plant diseases

Biopesticides- Bacillus thuringiensis, nuclear polyhedrosis virus, Trichoderma.



III.B.Sc. SEMESTER-VI: MICROBIOLOGY PAPER-VII IMMUNOLOGY: MIB-367 NEW SYLLABUS

UNIT-I No. of periods: 6

History and Development of immunology Types of immunity-Innate, Acquired, Active, Passive, Humoral and Cell mediated immunity Immune response- primary and secondary immune responses

UNIT-II No. of periods: 8

Organs and Cells of the Immune system Primary (Thymus, Bursa of fabricius, Bone marrow). Secondary (Spleen and Lymph nodes).

UNIT-III No. of periods: 8

Antigens-Types, chemical nature, antigenic determinants, haptens Factors effecting antigenicity.

Antibodies- basic structure, types, properties and functions of Immunoglobulins

Components and activation of Complement system

(Classical& Alternative Pathways)

UNIT-IV No of periods: 6

Types of Hypersensitivity- Immediate and Delayed

Type 1-Anaphylactic hypersensitivity

Type 2- Antibody dependent cytotoxic hypersensitivity

Type 3- Immune complex- Mediated hypersensitivity

Type 4- Cell-mediated hypersensitivity

UNIT-V No of periods: 6

Basics of Autoimmunity

Auto immune disorders- Myasthenia gravis, Systemic lupus erythematosus,

Rheumatoid arthritis, Insulin-dependent diabetes mellitus.

Transplantations- organ and tissue transplantation in humans.



III.B.Sc. SEMESTER-VI: MICROBIOLOGY PAPER-VII IMMUNOLOGY: MIB-367 OLD SYLLABUS

UNIT-I:- No. of periods: 6

History and Development of immunology

Types of immunity-Innate and Acquired, Active, Passive, Humoral and Cell mediated immunity and Immune response- primary and secondary immune responses

UNIT-II:- No. of periods: 8

Immune system: - organs and cells of immune system Primary (Thymus, Bursa fabrics, Bone marrow). Secondary (Spleen and Lymph nodes).

UNIT-III:- No. of periods: 8

Antigens-Types, chemical nature, antigenic determinants, haptens Factors effecting antigenicity.

Antibodies- basic structure, types, properties and function of immunoglobulins, Components and activation of complement system (classical, Alternative)

UNIT-IV:- No of periods :6

Types of hypersensitivity- Immediate and delayed

Type 1-Anaphylactic hypersensitivity

Type 2- Antibody dependent cytotoxic hypersensitivity

Type 3- Immune complex- Mediated hypersensitivity

Type 4- Cell-mediated hypersensitivity

Auto immunity and transplantation

UNIT-V:- No of periods: 6

Autoimmunity

Basics of autoimmunity

Auto immune disorders-Graves disease, Myasthenia gravis, Systemic lupus erythematosus, Rheumatoid arthritis, insulin-dependent diabetes mellitus.

Transplantations- organ and tissue transplantation in humans.



III.B.Sc. SEMESTER-VI: MICROBIOLOGY PAPER-VIII MEDICAL AND CLINICAL MICROBIOLOGY: MIB-368 NEW SYLLABUS

UNIT-I No. of periods: 8

History of Medical Microbiology Normal flora of human body. Non specific defence mechanisms, Mechanical barriers Antibacterial substances- lysozyme, complement, properdin, Phagocytosis

UNIT-II No. of periods: 8

General account, Causal organism, pathogenesis, epidemiology, diagnosis, prevention and

control of following diseases:-

Air borne diseases : Tuberculosis, Influenza

Food & Water borne diseases : Cholera, Typhoid, Hepatitis-A, Polio, Amoebiosis

UNIT-III No. of periods: 10

General account, Casual organism, pathogenesis, epidemiology, diagnosis, prevention and

control of following diseases

Insect Borne diseases : Malaria, Dengue

Contact diseases : Syphilis, AIDS, Hepatitis-B

Zoonotic diseases : Rabies, Anthrax

General account on Nosocomial infections

UNIT-IV No. of periods: 6

General principles of Diagnostic Microbiology

Collection, transport and processing of clinical samples

General methods of laboratory diagnosis- cultural, biochemical, serological methods.

Tests for antimicrobial susceptibility.

UNIT-V No. of periods: 6

Elements of Chemotherapy-therapeutic drugs, mode of action of penicillin and sulfa drugs and their clinical use

Antiviral substances (interferons, base analogues), Antifungal drugs,

Anti protozoan drugs

Brief account on vaccines



III.B.Sc. SEMESTER-VI: MICROBIOLOGY PAPER-VIII MEDICAL AND CLINICAL MICROBIOLOGY: MIB-368 OLD SYLLABUS

UNIT-I:- No. of periods: 8

History of medical microbiology

Normal flora of human body.

Host pathogen interactions- bacterial toxins, Virulence, Attenuation

Non specific defence mechanisms, Mechanical barriers,

Antibacterial substances- lysozyme, complement, properdin, Antiviral substances,

Phagocytosis,

UNIT-II:- No. of periods: 8

General account, Causal organism, pathogenesis, epidemiology, diagnosis, prevention and

control of following diseases

Air borne diseases : Tuberculosis, Influenza

Food & Water Borne diseases : Cholera, Typhoid, Hepatitis-A, polio, amoebiosis

UNIT-III:- No. of periods: 10

General account, Casual organism, pathogenesis, epidemiology, diagnosis, prevention and

control of following diseases

Insect Borne diseases : Malaria, Dengue Contact diseases : Syphilis, Gonorrhoea

Zoonotic diseases : Rabies, Anthrax Blood Borne diseases : AIDS, Hepatitis-B

General account on Nosocomial infections

UNIT-IV:- No. of periods: 6

General principles of diagnostic microbiology

Collection, transport and processing of clinical samples

General methods of laboratory diagnosis- cultural, biochemical, serological methods.

Tests for antimicrobial susceptibility.

UNIT-V:- No. of periods: 6

Elements of chemotherapy-therapeutic drugs, mode of action of penicillin and sulfa drugs and their clinical use

Antiviral substances (interferon's, base analogues), Antifungal drugs, Anti protozoan drugs Brief account on vaccines



BOARD OF STUDIES DEPARTMENT OF BIOTECHNOLOGY

Minutes of the meeting of the Board of Studies in Biotechnology held on Biotechnology, 14.02.2012 at 12.00 Noon.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal Lawin Kaning
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

5 of

University Nominee:

3. DR.B VIJAYA LAKSHMI

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External experts:

- 4. SRI SRINIVASA REDDY
- 5. DR.K.SRIRAMA MURTHY

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Faculty:

- 6. MS.S.SUNEETHA Sunce
- 7. MS.CH.HARI LAKSHMI Hanlatehmi-CH



DEPARTMENT OF BIOTECHNOLOGY RESOLUTIONS

The meeting of board of studies in Biotechnology was held on Tuesday, 14.02.2012 at 12.00 noon in the conference hall.

The following resolutions were passed unanimously.

- 1. It is resolved to delete the Enzymatic proteins, Structural proteins, Defence proteins, Membrane proteins .Transport &Storage proteins in unit-IV of paper I-titled Cell biology genetics & bio molecules .
- 2. It is resolved to delete the NMR, X-ray Crystallography, ,Mass spectroscopy in unit-IV of paper II titled bio analytical techniques
- 3. It is resolved to include the RAPD, RFLP, DNA finger printing or Profiling and its applications in unit V of paper III titled Molecular biology
- 4. It is resolved to include reporter genes unit IV of paper IV titled genetic engineering
- 5. It is resolved to include patent in unit V of paper VI titled Fermentation technology
- 6. It is resolved to include Seed culture, stem culture and embryo culture in unit I of paper VIII titled Plant and animal biotechnology
- 7. It is resolved to modify the pattern of question paper in part A for all the semester examinations

S.SUNEETHA H.O.D. Biotechnology & Chairman, Board of Studies



I B.Sc. BIOTECHNOLOGY-SEMESTER I- PAPER-I CELLBIOLOGY, GENITICS & BIOMOLECULES: BTY111 NEW SYLLABUS

UNIT - I: CELL BIOLOGY

- 1. Basic cell types ----- Prokaryotic & Eukaryotic
- 2. Detail account of the Plasma membrane,
- 3. Golgi complex,
- 4. Endoplasmic reticulum,
- 5. Nucleus
- 6. Mitochondria,
- 7. Chloroplast &ribosome's of eukaryotic cells
- 8. Prokaryotic and Eukaryotic genome organization
- 9. Cell cycle & cell division----stages of mitosis & meiosis.

UNIT-II: GENITICS

- 1. Introduction to genetics --- Mendel laws: Law of dominance, law of segregation & law of independent assortment.
- 2. Test cross & Back cross
- 3. Genotype & Phenotype
- 4. Exceptions to Mendel laws
- 5. Multiple alleles ---- skin color of rabbit
- 6. Sex linked inheritance
- 7. Sex determination in humans & drosophila
- 8. Lethality 9.Recombination & Crossing over

UNIT - III: CARBOHYDRATES

- 1. Definition &classification of carbohydrates
- 2. Monosaccharide's: aldoses & ketose
- 3. Disaccharides: Maltose, Iso maltose, Lactose, Sucrose
- 4. Tetra saccharides, Tri saccharides
- 5. Poly saccharides:
 - I) Homo polysaccharides ---
 - A) Structural polysaccharides: cellulose, chitin
 - B) Storage polysaccharides: Starch & Glycogen.
 - II) Hetero polysaccharides--- Heparin

LIPIDS:-

Classification of lipids:-

- 1. Simple Lipids (fats & waxes),
- 2. Compound lipids (Phospholipids, Non-phospholipids, Derived lipids)
- 3. Derived lipids: Alcohols, Sterols, and Fatty acids (Structures and linkage)



UNIT - IV: AMINOACIDS & PROTEINS:-

- 1. Structures of amino acids, peptide bond formation
- 2. Classification of amino acids
- 3. Structural levels of protein organization: primary, secondary, tertiary and quaternary levels

UNIT - V: NUCLEIC ACIDS

- 1. Structures of purines and pyrimidines, Nucleosides and Nucleotides
- 2. Evidence for DNA as genetic material: Transformation principle: GRIFFIT Experiment Avery et al experiment
- 3. Labeling experiment of Hershey and chase
- 4. Watson & Crick model of DNA, A & Z forms of DNA
- 5. Evidence for RNA as genetic material of TMV
- 6. Structural of mRNA, t RNA and rRNA

RECOMMENDED BOOKS:

- ➤ Principles of biochemistry: Nelson and cox (LEHINGER)
- ➤ Biochemistry J.L.Jain Cell Biology: C.B. Powar
- ➤ Cell biology: De Robertis
- Cell biology, Genetics, Molecular biology, Evolution & Ecology -P.S Verma & V. K. Agarwal
- Cytology P. S Verma & Agarwal
- ➤ A text book of Biotechnology Volume I- Cell biology & Genetics S. Ram reddy, K. Venkateswarlu, M. Madhusudan Rao, T. Christopher
- ➤ Genetics P.K. Gupta
- ➤ A text book of Biotechnology Volume I- Rehana Khan
- ➤ Biotechnology B.D. Singh
- Cell & Molecular biology Rastogi
- ➤ Genetics of populations & Applied genetics B. D. Singh
- ➤ Genetics III edition Manroe W. Strickberger
- ➤ Genetics IV edition Susan & Elrod, William Stansfield
- Outline of Biochemistry E. E. Conn
- ➤ Biochemistry U. Satyanarayana & U. Chakrapani
- ➤ Biochemistry & Clinical pathology M. R. Chowdhari, S. B. Gokhale
- ➤ HARPER'S Illustrated Biochemistry, 27th edition Robert K. Murray, Daryl K. Granner & Victo R. W. Rodwell



I B.Sc. BIOTECHNOLOGY-SEMESTER I- PAPER-I CELLBIOLOGY, GENITICS & BIOMOLECULES: BTY111 OLD SYLLABUS

UNIT - I: CELL BIOLOGY

- 1. Basic cell types ----- Prokaryotic & Eukaryotic
- 2. Detail account of the Plasma membrane,
- 3. Golgi complex,
- 4. Endoplasmic reticulum,
- 5. Nucleus
- 6. Mitochondria,
- 7. Chloroplast &ribosome's of eukaryotic cells
- 8. Prokaryotic and Eukaryotic genome organization
- 9. Cell cycle & cell division----stages of mitosis & meiosis.

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- 2. Test cross & Back cross
- 3. Genotype & Phenotype
- 4. Exceptions to Mendel laws
- 5. Multiple alleles ---- skin color of rabbit
- 6. Sex linked inheritance
- 7. Sex determination in humans & drosophila
- 8. Lethality 9.Recombination & Crossing over

UNIT-III: CARBOHYDRATES

- 1. Definition &classification of carbohydrates
- 2. Monosaccharide's: aldoses & ketose
- 3. Disaccharides: Maltose, Iso maltose, Lactose, Sucrose
- 4. Tetra saccharides, Tri saccharides
- 5. Poly saccharides:
 - I) Homo polysaccharides ---
 - A) Structural polysaccharides: cellulose, chitin
 - B) Storage polysaccharides: Starch & Glycogen.
 - II) Hetero polysaccharides--- Heparin



LIPIDS:-

Classification of lipids:-

- 1. Simple Lipids (fats & waxes),
- 2. Compound lipids (Phospholipids, Non-phospholipids, Derived lipids)
- 3. Derived lipids: Alcohols, Sterols, and Fatty acids (Structures and linkage)

UNIT - IV: AMINOACIDS & PROTEINS:-

- 1. Structures of amino acids, peptide bond formation
- 2. Classification of simple, complex & derived proteins
- 3. Based on their biological functions
 - a. Enzymatic proteins
 - b. Defense proteins
 - c. Membrane proteins
 - d. Storage proteins
- 4. Structural levels of protein organization: primary, secondary, tertiary and quaternary levels

UNIT V: - NUCLEIC ACIDS

- 1. Structures of purines and pyrimidines, Nucleosides and Nucleotides
- 2. A=T & G≡C base pairing
- 3. Evidence for DNA as genetic material:
- 4. Transformation principle: GRIFFIT Experiment Avery et al experiment
- 5. Labeling experiment of Hershey and chase
- 6. Watson & Crick model of DNA, A & Z forms of DNA
- 7. Evidence for RNA as genetic material of TMV
- 8. Structural of mRNA, t RNA and rRNA

RECOMMENDED BOOKS:

Principles of biochemistry: Nelson and cox (LEHINGER)

Biochemistry J.L.Jain Cell Biology: C.B. Powar

Cell biology: De Robertis



I B.Sc BIOTECHNOLOGY – SEMISTER II – PAPER II BIOANALYTICAL TECHNIQUES: BTY 122 NEW SYLLABUS

UNIT - I: PH METRY AND ITS APPLICATIONS

- 1. Principle and applications of P^H metry
- 2. Definition on P^H
- 3. Determination of P^{ka} values of amino acids
- 4. Buffers used in bio analytical techniques
- 5. Henderson Heselbalch equation

UNIT - II: CHROMATOGRAPHY

- 1. Chromatography principle Applications
- 2. Paper chromatography
- 3. Thin layer chromatography
- 4. Ion exchange chromatography
- 5. Gel filtration chromatography
- 6. HPLC
- 7. Gas chromatography
- 8. Affinity chromatography

UINT - III: CENTRIFUGATION

- 1. Centrifuge principle
- 2. Application of ultra-centrifuge
- 3. Differential centrifugation
- 4. Density gradient centrifugation

UNIT - IV: ELECTROPHOROSIS & SPECTROPHOTOMETRY

- 1. Electrophoretic techniques:-
 - (A) principle (B) Applications of agarose gel (C) SDS PAGE (D) Iso electric focusing
- 2. Principles applications of Spectrophotometry & Fluorimetry.

UNIT - V: RADIO ACTIVITY

- 1. Introduction to radio activity
- 2. Emission of alpha, beta and gamma particles
- 3. Geiger Muller and scintillation counter
- 4. Applications of radio activity in biology

- ➤ Biochemistry-by Dr. U. Satyanarayana
- > Textbook of bio physical chemistry by Upadhyaya and Upadhayaya nadh
- > Practical biochemistry by Wilson and walker
- ➤ A textbook of Biophysics R. N. Roy
- > Text book of Biophysics G. R. Chatwal
- ➤ Biophysics Mohan –P Arora
- > An Introduction to Practical Biochemistry David T. Plummer



I B.Sc BIOTECHNOLOGY – SEMISTER II – PAPER II BIOANALYTICAL TECHNIQUES: BTY 122 OLD SYLLABUS

UNIT- I: PH METRY AND ITS APPLICATIONS

- 1. Principle and applications of P^H metry
- 2. Definition on P^H
- 3. Determination of P^{ka} values of amino acids
- 4. Buffering systems in biological systems
- 5. Henderson Heselbalch equation

UNIT-II: CHROMATOGRAPHY

- 1. Chromatography principle Applications
- 2. Paper chromatography
- 3. Thin layer chromatography
- 4. Ion exchange chromatography
- 5. Gel filtration chromatography
- 6. HPLC
- 7. Gas chromatography
- 8. Affinity chromatography

UINT - III: CENTRIFUGATION

- 1. Centrifuge principle
- 2. Application of ultra-centrifuge
- 3. Differential centrifugation
- 4. Density gradient centrifugation
- 5. Principles & applications of colorimetry
- 6. Spectrophotometry
- 7. fluorimetry

UNIT - IV: ELECTROPHORESIS & SPECTROPHOTOMETRY

- 1. Electrophoretic techniques:-
- (A) principle (B) Applications of agarose gel (C) SDS PAGE (D) Iso electric focusing
- 2. Techniques for the study of protein structure NMR spectroscopy, X-ray crystallography & Mass spectroscopy.

UNIT - V: RADIO ACTIVITY

- 1. Introduction to radio activity
- 2. Emission of alpha, beta and gamma particles
- 3. Geiger Muller and scintillation counter
- 4. Applications of radio activity in biology

- 1. Biochemistry-by Dr. U. Satyanarayana
- 2. Practical biochemistry by Upadhyaya and Upadhayayanadh
 - by Wilson and walker



II. B.Sc. BIOTECHNOLOGY – SEMESTER III – PAPER III MOLECULAR BIOLOGY: BTY-233 NEW SYLLABUS

UNIT - I: REPLICATION OF DNA

- 1. Flow of genetic information & Central dogma of molecular biology
- 2. Nucleic acid: Watson and crick model of DNA and Types of DNA.
- 3. Models of DNA Replication conservative, semi-conservative, dispersive (including Meselson Stahl experiment)
- 4. Mechanism & Enzymology of DNA Replication: DNA polymerase, DNA ligase, DNA helicase, DNA Gyrase, topoisomerases, SSB
- 5. Types of replications: Bidirectional replication in E.coli, rolling circle replication in ØX 174

UNIT- II:- TRANSCRIPTION AND TRANSLATION

- 1. Mechanism of transcription: Initiation, Elongation, Termination in prokaryotes and eukaryotes
- 2. Proteins and factors involved in transcription
- 3. Post transcriptional modifications- splicing
- 4. Mechanism of translation: initiation, elongation, termination in prokaryotes and eukaryotes
- 5. Post translational modifications
- 6. Properties of genetic code(Wobble hypothesis) and its elucidation

UNIT- III: PROTEIN TRAFFICKING

- 1. Protein trafficking-signal peptide, peptide transport.
- 2. Protein sorting
- 3. Membrane targeting of protein& secretory pathways.
- 4. Alternative protein transport mechanisms

UNIT - IV: REGULATION OF GENE EXPRESSION

- 1. Operon concept
- 2. Discovery of lac system: induction, and catabolic repression of lac system
- 3. Mechanism of tryptophan regulation: Repression and attenuation
- 4. Mechanism of arabinose regulation, and araC protein regulation

UNIT - V: APPLICATONS OF MOLECULAR BIOLOGY

- 1. Diagnosis of infectious diseases
- 2. Diagnosis of genetic diseases
- 3. RFLP
- 4. RAPD

- ➤ Molecular biology and Biotechnology by B.D Singh
- ➤ Molecular biology of the gene Fifth edition.
- ➤ Genes VII, Lewin B, Oxford University press.
- > Cell and molecular biology by De Robertis
- Molecular biology, Genetic engineering & Immunology B. D. Singh
- ➤ Cell & Molecular biology Rastogi
- ➤ Advanced Molecular biology R. M. Twyman
- ➤ Computational Molecular biology- an algorithmic approach Pavel A. Pevzner
- ➤ Molecular biology & Genetic engineering P. K. Gupta
- ➤ Text book of Biotechnology R. C. Dubey



II. B.Sc. BIOTECHNOLOGY – SEMESTER –III PAPER III MOLECULAR BIOLOGY: BTY-233 OLD SYLLABUS

UNIT - I: REPLICATION OF DNA

- 1. Flow of genetic information & Central dogma of molecular biology
- 2. Nucleic acid: Watson and crick model of DNA and Types of DNA.
- 3. Models of DNA Replication conservative, semi-conservative, dispersive (including Meselson Stahl experiment)
- 4. Mechanism & Enzymology of DNA Replication: DNA polymerase, DNA ligase, DNA helicase, DNA Gyrase, topoisomerases, SSB
- 5. Types of replications: Bidirectional replication in E.coli, rolling circle replication in ØX 174

UNIT - II: TRANSCRIPTION AND TRANSLATION

- 1. Mechanism of transcription: Initiation, Elongation, Termination in prokaryotes and eukaryotes
- 2. Proteins and factors involved in transcription
- 3. Post transcriptional modifications- splicing
- 4. Mechanism of translation: initiation, elongation, termination in prokaryotes and eukaryotes
- 5. Proteins & factors involved in translation
- 6. Post translational modifications
- 7. Properties of genetic code(Wobble hypothesis) and its elucidation
- 8. Ribosome structure in prokaryotes & eukaryotes
- 9. rRNA synthesis

UNIT - III: PROTEIN TRAFFICKING

- 1. Protein trafficking-signal peptide, peptide transport.
- 2. Protein sorting
- 3. Membrane targeting of protein& secretory pathways.
- 4. Alternative protein transport mechanisms

UNIT- IV: REGULATION OF GENE EXPRESSION

- 1. Operon concept
- 2. Discovery of lac system: induction, and catabolic repression of lac system
- 3. Mechanism of tryptophan regulation: Repression and attenuation
- 4. Mechanism of arabinose regulation, and araC protein regulation

UNIT- V: APPLICATONS OF MOLECULAR BIOLOGY

- 1. Methods of DNA assay
- 2. DNA in the diagnosis of infectious diseases
- **3.** DNA in the diagnosis of genetic diseases
- 4. DNA analysis for human diseases and environmental monitoring
- 5. DNA finger printing or profiling

- Molecular biology and biotechnology by B.D. Singh
- Molecular biology of the gene, 5th edition.
- ➤ Genes VII, Lewin B, Oxford University press.
- > Cell and molecular biology by De Robertis



II B.Sc BIOTECHNOLOGY IV-SEMESTER-PAPER-IV GENETIC ENGINEERING: BTY-244 NEW SYLLABUS

UNIT -1: INTRODUCTION AND TOOLS OF rDNA TECHNOLOGY

- 1. Introduction and scope of rDNA technology
- 2. Tools of rDNA technology
- **3.** Types of Restriction endonucleases, Ligases, Polymerases, Phosphatases, Kinases & nucleases.
- **4.** Cloning vehicles: plasmids, cosmids and yeast vectors.

UNIT-2: GENE TRANSFER MECHANISMS

- 1. Gene transfer mechanism in plants
- A) Vector mediated transformation
 - i) Agrobacterium mediated transformation
 - ii) Plant viruses as vector mediated transformation
- B). Non vector mediated transformation
 - i) Physical methods -Shotgun, microinjection, liposome mediated & electroporation
 - ii) Chemical methods
- 2. Animal cell transmission with SV40, recombinant vaccinia virus

UNIT-3: TECHNIQUES OF rDNA

- 1. Blotting techniques- Southern, Northern, Western blotting (hybridization techniques)
- 2. Gene amplification: PCR, types of PCR, applications of PCR
- 3. DNA Fingerprinting (or) profiling
- 4. DNA sequencing: Maxam-gilbert's method, Sanger's di-deoxy method

UNIT - 4: CLONING

- 1. Cloning: Definition
- 2. Construction of gene (reporter genes also)
- 3. Ligation, adaptors, linkers and homo polymer tailing
- 4. Construction of cDNA libraries & genomic libraries
- 5. Advantages of genomic libraries

UNIT-5: APPLICATIONS OF rDNA TECHNOLOGY

- 1. Applications of rDNA technology in agriculture, medicine and environment
- 2. Production of economically important products through rDNA technology
 - A. Insulin
 - B. Interferons
 - C. Growth hormone
 - D. Erythropoietin
 - E. Golden rice.



- > Text book of biotechnology R. C. Dubey
- Expanding horizons of biotechnology B. D. Singh
- > Text book of biotechnology U. Satyanarayana
- ➤ Biotechnology The biological principles M. D. Trevan & S Boffey
- Molecular biology, Genetic engineering & Applications of Biotechnology –
 B. D. Singh
- ➤ Basic Biotechnology Second edition Colin Ratledge
- ➤ Genes VII, Lewin B, Oxford University press.
- ➤ Gene Biotechnology S. N. Jogdand



II B.Sc BIOTECHNOLOGY IV-SEMESTER-PAPER-IV GENETIC ENGINEERING: BTY-244 OLD SYLLABUS

UNIT -1: INTRODUCTION AND TOOLS OF rDNA TECHNOLOGY

- 1. Introduction and scope of rDNA technology
- **2.** Tools of rDNA technology
- 3. Types of Restriction endonucleases, Ligases, Polymerases, Phosphatases, Kinases & nucleases.
- 4. Cloning vehicles: plasmids, cosmids and yeast vectors.

UNIT-2: GENE TRANSFER MECHANISMS

- 1. Gene transfer mechanism in plants
- 2. Vector mediated transformation
- 3. Agrobacterium mediated transformation
- 4. Plant viruses as vector mediated transformation, Non vector mediated transformation
- 5. shotgun, microinjection, liposome mediated & electroporation
- 6. Animal cell transmission with SV40, recombinant vaccinia virus

UNIT-3: TECHNIQUES OF rDNA

- 1. Principle and applications of agarose gel electrophoresis
- 2. Blotting techniques- Southern, Northern, Western blotting (hybridization techniques)
- 3. Gene amplification: PCR, types of PCR, applications of PCR
- 4. DNA sequencing: Maxam-gilbert's method, Sanger's di-deoxy method

UNIT - 4: CLONING

- 1. Cloning: Definition, ligation, adaptors, linkers and homo polymer tailing
- 2. Construction of cDNA libraries & genomic libraries
- 3. Advantages of genomic libraries

UNIT-5: APPLICATIONS OF RDNA TECHNOLOGY

- 1. Applications of rDNA technology in agriculture, medicine and environment
- 2. Production of economically important products through rDNA technology
- 3. Insulin
- 4. Interferons
- 5. Growth hormone
- 6. Erythropoietin
- 7. Golden rice.



- Fig. 1. Text book of biotechnology by R. C Dubey
- Fig. 1. Text book of biotechnology by B. D. Singh
- Text book of biotechnology by U. Satyanarayana
- ➤ Biotechnology The biological principles M. D. Trevan & S Boffey
- Molecular biology, Genetic engineering & Applications of Biotechnology –
 B. D. Singh
- ➤ Basic Biotechnology Second edition Colin Ratledge
- ➤ Genes VII, Lewin B, Oxford University press.
- ➤ Gene Biotechnology S. N. Jogdand



III B.Sc BIOTECHNOLOGY – SEMESTER – V, PAPER VI FERMENTATION TECHNOLOGY: BTY-356 NEW SYLLABUS

UNIT- I: INTRODUCTION TO FERMENTATION TECHNOLOGY

- 1. Historical perspectives of fermentation technology and its applications
- 2. Fundamentals involved in production of microbial products, types of fermentations (aerobic & anaerobic)
- 3. Isolation, preservation & improvement of industrially important micro organisms

UNIT- II: MEDIA PREPARATION & TYPES OF FERMENTATION PROCESSES

- 1. Basic description of fermentor.
- 2. Types of fermentors : Batch, Fed batch, Continuous, Stirred tank & Air lift fermentors
- 3. Types of fermentation media, media preparation & sterilization
- 4. Inoculum preparation
- 5. Stock culture maintenance

UNIT -III: DOWN STREAM PROCESSING

- 1. Removal of insoluble waste: Centrifugation & Filtration
- 2. Cell disruption : Mechanical, Enzymatic & Chemical
- 3. Product isolation : Solvent extraction, Aqueous two phase system
- 4. Purification techniques : Precipitation membrane separation (Micro filtration, Ultra filtration, Nano filtration & Reverse osmosis)

UNIT - IV: PRODUCTION OF FERMENTATION PRODUCTS

- 1. Production of enzymes : Amylase
- 2. Production of secondary metabolites : Antibiotics Streptomycin
- 3. Production of amino acid Glutamic acid
- 4. Organic acids: Acetic acid

UNIT - V: INTELLECTUAL PROPERTY RIGHTS

- 1. General introduction to intellectual property rights
- 2. Patent
- 3. Copy rights
- 4. Trade mark

- ➤ A.H.PATEL
- Industrial Microbiology Stanbery
- Introduction To Biochemical Engineering D. G RAO
- ➤ Industrial Microbiology Creuger & Creuger
- ➢ Bioprocess Engineering Principles − Pauline M. Dora
- Industrial Biotechnology Indu Shekhar Thakur



III B.Sc BIOTECHNOLOGY – SEMESTER – V, PAPER VI FERMENTATION TECHNOLOGY: BTY-356 OLD SYLLABUS

UNIT-I: INTRODUCTION TO FERMENTATION TECHNOLOGY

- 1. Historical perspectives of fermentation technology and its applications
- 2. Fundamentals involved in production of microbial products, types of fermentations (aerobic & anaerobic)
- 3. Isolation, preservation & improvement of industrially important micro organisms

UNIT- II: MEDIA PREPARATION & TYPES OF FERMENTATION PROCESSES

- 1. Materials used in preparation of media
- 2. Types of fermentation media, media preparation & sterilization
- 3. Inoculum preparation
- 4. Stock culture maintenance
- 5. Types of fermentors: Batch, Fed batch, Continuous, Stirred tank & Air lift fermentors
- 6. Basic description of fermentor.

UNIT -III: DOWN STREAM PROCESSING

- 1. Removal of insoluble waste: Centrifugation & Filtration
- 2. Cell disruption : Mechanical, Enzymatic & Chemical
- 3. Product isolation : Solvent extraction, Aqueous two phase system
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UNIT – IV: PRODUCTION OF FERMENTATION PRODUCTS

- 1. Production of enzymes : Amylase
- 2. Production of secondary metabolites : Antibiotics Streptomycin
- 3. Production of two amino acids
- 4. Organic acids: Glutamic acid and Acetic acid

UNIT – V: INTELLECTUAL PROPERTY RIGHTS

- 1. General introduction to intellectual property rights
- 2. Trade secrets
- 3. Copy rights
- 4. Trade mark

- ➤ A.H.PATEL
- INDUSTRIAL MICROBIOLOGY BY STANBERY
- INTRODUCTION TO BIOCHEMICAL ENGENEERING BY D. G RAO
- ► INDUSTRIAL MICROBIOLOGY BY CREUGER



III B. Sc. BIOTECHNOLOGY, VI SEMESTER, PAPER VIII PLANT AND ANIMAL BIOTECHNOLOGY: BTY-368 NEW SYLLABUS

UNIT - I: PLANT BIOTECHNOLOGY

- 1. Introduction to plant tissue culture
- 2. Preparation and sterilization of plant tissue culture media (MS media)
- 3. Types of plant tissue culture : Seed culture, Stem culture, Embryo culture & Anther culture
- 4. Callus culture
- 5. Meristem culture
- 6. Micro propagation

Unit - II: PLANT BIOTECHNOLOGY

- 1. Isolation, fusion & culture of protoplast
- 2. Production of transgenic plants
- 3. Plant bioreactors for the production of secondary metabolites.

Unit - III: ANIMAL BIOTECHNOLOGY

- 1. History and development of cell culture
- 2. Preparation and sterilization of serum and serum free media and Maintainance of animal cells
- 3. Primary cultures and cell line Maintainance (monolayer and suspension cultures)
- 4. Production of transgenic animals fish, mice, sheep.

Unit IV: STEM CELLS

- 1. Stem cells
- 2. Types of stem cells embryonic and adult stem cells and its applications
- 3. Applications of stem cells in various fields.
- 4. Ethical, social and legal concerns of biotechnology.

Unit – V: APPLICATIONS

- 1. Applications of plant tissue culture in agriculture, horticulture and industry.
- 2. Applications of transgenic plants.
- 3. Applications of transgenic animals.

- Biotechnology U.V Satyanarayana
- Plant and animal biotechnology B.D Singh
- ► Introduction to Plant Tissue Culture Razdan
- ► Plant Biotechnology K.G. Ramawat
- ► Introduction to Plant Biotechnology, Second edition H. S. Chawla
- Biotechnology 5 Animal Biotechnology, Immunology & Plant Biotechnology –
 M. K. Sateesh
- ► Plant Biotechnology Methods & Protocols S. Janarthan & S. Vincent
- Animal Biotechnology M. M. Ranga



III B. Sc. BIOTECHNOLOGY, VI SEMESTER, PAPER VIII PLANT AND ANIMAL BIOTECHNOLOGY: BTY-368 OLD SYLLABUS

UNIT - I: PLANT BIOTECHNOLOGY

- 1. Introduction to plant tissue culture
- 2. Preparation and sterilization of plant tissue culture media (MS media)
- 3. Types of plant tissue culture : Callus culture
- 4. Meristem culture
- 5. Micro propagation

Unit - II: PLANT BIOTECHNOLOGY

- 1. Isolation, selection and fusion of protoplast
- 2. Production of transgenic plants and applications
- 3. Plant bioreactors for the production of secondary metabolites.

Unit – III: ANIMAL BIOTECHNOLOGY

- 1. History and development of cell culture
- 2. Preparation and sterilization of serum and serum free media and Maintainance of animal cell media
- 3. Primary and secondary cell line Maintainance (monolayer and suspension cultures)
- 4. Production of transgenic animals fish, mice, sheep and their applications.

Unit – IV: STEM CELLS

- 1. Stem cells research
- 2. Types of stem cells embryonic and adult stem cells and its applications
- 3. Applications of stem cells in various fields.
- 4. Ethical, social and legal concerns of biotechnology.

Unit - V APPLICATIONS

- 1. Applications of plant tissue culture in agriculture, horticulture and industry.
- 2. Applications of transgenic plants
- 3. Applications of transgenic animals.

- Biotechnology U.V Satyanarayana
- ➤ Plant and animal biotechnology B.D Singh
- > Introduction to biotechnology Razdan

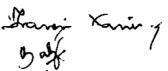


BOARD OF STUDIES DEPARTMENT OF COMPUTER SCIENCE

Minutes of the meeting of the Board of Studies in Computer Science held on Friday. 17.02.2012 at 12.00 Noon.

MEMBERS:

- 1. FR.DR A.FRANCIS XAVIER, SJ, Principal
- 2. FR.N.BUJJI BABU, SJ, Vice Principal



University Nominee:

3. DR.R.KIRAN KUMAR

External Experts:

- 4. MR.JAYA KRISHNA
- 5. MR.G.SIVA RATHNA KIRAN

T. Frul Bab.

Faculty:

6. MRS.A LAVANYA

7. SRI S.A.B. NEHRU

8. SRI K.B.S. SASTRY

9. SRIT KAMALAKAR RAJU

10. MRS.L.NAGESWARI DEVI

11. MS.P.SUSHMA

12. MS.K.APARNA

13. MS.CH SANDHYA RANI

14. N. Sireesha

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DEPARTMENT OF COMPUTER SCIENCE RESOLUTIONS

The Board of Studies in computer Science met on 17.02.2012 and the following resolutions were passed.

1. The Board approved the following new titles, syllabus for B.Sc., Computer Science course for V & VI semester theory and practical.

V Semester:

Theory: Paper V - Programming with Java

Practical: Practical V - Programming with Java

Theory: Paper VI (Elective) - Digital Multimedia

Web Technology

Practical: Practical VI (Elective)- Digital Multimedia

- Web Technology

VI Semester:

Theory: Paper VII - Principles of Operating System

Practical: Practical VII - Linux Shell Programming

Theory: Paper VIII (Elective) - Software Engineering

Data Communications & Networking

Practical: Practical VIII (Elective) – Testing Tools

Network Programming

2. It is resolved to follow the modified syllabus for **Fundamentals of Information Technology** (FIT).

A.Lavanya H.O.D Computer Science & Chairman, Board of Studies



III B.SC - V SEMESTER - COMPUTER SCIENCE – PAPER V PROGRAMMING WITH JAVA ** NEW SYLLABUS

Unit I:

Fundamentals of Object Oriented Programming:

Object Oriented Paradigm, Basic concepts of OOPs, Benefits of OOPs, and Applications of oops,

Java Evolution: Java history, Java features, Java & Internet, Java & WWW, Web browsers, Hardware & Software sequences.

Overview of Java Language: Java fundamentals, Program structures, Character set, Key words, Identifiers, Java statements.

Unit II:

Constants, Variables &Data types: Java constants, variables, Data types, declarations, assigning values to variables, scope of variables, symbolic constants, input values to variables.

Operators and Expressions: Types of Operators, Precedence, Evaluation of expressions, mathematical functions.

Decision making and Branching: If, while, do while, for, break, switch, continue statements, labeled loops.

Unit III:

Classes, Objects and Methods: Class definition, creating objects, constructors, method over loading, static members and methods, nesting methods, Inheritance, overriding methods, final variable and methods, classes, abstract methods, classes, visibility modes.

Arrays and strings: One-dimensional and two-dimensional arrays, creating an array, strings arrays, methods.

Interfaces: Multiple Inheritances, Defining interfaces, extending interfaces, implementing interface, accessing interface variables, implementing multiple inheritance with the help of interface.

Unit IV:

Package: Putting class together, Java API Packages, creating, using and accessing a package, adding a class to package, hiding classes.

Multi-threaded programming: Creating threads, extending the thread class, stopping and blocking a thread, life cycle of a thread.

Managing Errors and Exceptions: Types of errors, Exceptions, syntax of exception handling code, multiple catch statements using finally statement.



Unit V:

Applet Programming:

Building applets, Applet life cycle, Executing applets, passing parameters to applet, Displaying numerical values, Getting input from user

Graphics Programming:

Graphics class, lines, rectangles, circles, ellipses, polygons, graphs

Managing Files:

Stream classes, byte stream, character stream, creation of files, reading writing characters, reading writing bytes

Textbook:

E. Balaguruswamy; Programming with Java a primer; TataMcGraw Hill Publications II Edition

Reference book:

The complete reference Java2 – fifth edition

**INTRODUCED AS MAJOR PAPER



III B.SC - V SEMESTER - COMPUTER SCIENCE – PAPER VI PROGRAMMING WITH JAVA ** OLD SYLLABUS

Unit I:

Fundamentals of Object Oriented Programming:

Object Oriented Paradigm, Basic concepts of OOPs, Benefits of OOPs, and Applications of oops,

Java Evolution: Java history, Java features, Java & Internet, Java & WWW, Web browsers, Hardware & Software sequences.

Overview of Java Language: Java fundamentals, Program structures, Character set, Key words, Identifiers, Java statements.

Unit II:

Constants, Variables &Data types: Java constants, variables, Data types, declarations, assigning values to variables, scope of variables, symbolic constants, input values to variables.

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Arrays and strings: One-dimensional and two-dimensional arrays, creating an array, strings arrays, methods.

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Unit IV:

Package: Putting class together, Java API Packages, creating, using and accessing a package, adding a class to package, hiding classes.

Multi-threaded programming: Creating threads, extending the thread class, stopping and blocking a thread, life cycle of a thread.

Managing Errors and Exceptions: Types of errors, Exceptions, syntax of exception handling code, multiple catch statements using finally statement.

Textbook:

E. Balaguruswamy; Programming with Java a primer; TataMcGraw Hill Publications II Edition **Reference book:**

The complete reference Java2 – fifth edition

** PREVIOUSLY, IT WAS AN ELECTIVE



III B.SC - V SEMESTER - COMPUTER SCIENCE – PAPER VI ELECTIVE - WEB TECHNOLOGY** NEW SYLLABUS

Unit 1

Introduction to the Internet: Computers in Business Networking, internet E-mail - Resources Sharing, Gopher, WWW, Usenet, Telnet, Bulletin Board Service, Wide Area Information Service

Introduction to Web Design: The anatomy of website, Development Life Cycles, Web Browsers, An Overview of Common Web Technologies and languages, Design and production tools.

Unit II

Introduction to HTML: Designing a home page, HTML document, Anchor tag - Hyperlinks, Head and body section, Header section, Title, Prologue, links, colorful pages, comment, body section, heading horizontal ruler, paragraph, tabs, images and pictures, lists and their types, nested lists, table handling.

Unit III

Frames: Frameset definition, frame definition, nested framesets, Forms and form elements

DHTML and Style Sheets: defining Styles, elements of styles, linking a style sheet to a HTML document, inline styles, External style sheets, internal Style sheets & Multiple Style Sheets.

Unit IV

Java Script: Introduction, Identifiers, Operators, Functions, Event Handling, Objects, array, math, string, window Object.

Site Delivery and Management: The importance of delivery, web protocols, Domain name service, web servers, outsourcing the web hosting, managing the web servers

Unit V

XML: Document type definition, Extensible HTML, Extensible style sheet language, Linking language, Forms, Simple object access protocol.

Text Book:

C. Xavier, "World wide web designing with HTML", Tata McGraw Hill, 2000.

Reference Book:

Thomas A. Powell, "The Complete Reference Web Design", Tata McGraw-Hill.

** NEWLY INTRODUCED



SEMESTER VI - III B.SC., COMPUTER SCIENCE, PAPER – VIII ELECTIVE- DATA COMMUNICATION AND NETWORKING NEW SYLLABUS

Unit I

Introduction: Data communication, network, protocols and standards, standards organization **Basic Concepts:**

Line configuration, topology, transmission modes, categories of networks, inter network

OSI model:

Model, functions of seven layers

Unit II

Signals:

Analog and digital signals, a-periodic and periodic signals, analog signals, digital signals

Transmission media:

Guided media, unguided media

Multiplexing:

Frequency division multiplexing, time division multiplexing, WDM

Unit III

Local area Networks:

Project 802, Ethernet, Token bus, Token ring, FDDI

Unit IV

Metropolitan Networks:

Distributed queue dual bus, SMDS

Switching:

Circuit switching, packet switching, message switching

Unit V

Networking and Internetworking Devices:

Repeaters, bridges, routers, gateways, firewall & routing algorithms

Text Book:

Behrouz Forouzan, Introduction to Data Communication and Networking, Tata Mc Graw Hill II Edition.

Reference:

Andrew S. Tanenbaum, Computer Networks, Tata Mc Graw Hill



SEMESTER VI - III B.SC., COMPUTER SCIENCE, PAPER – VIII ELECTIVE- DATA COMMUNICATION AND NETWORKING OLD SYLLABUS

Unit I

Introduction: Data communication, network, protocols and standards, standards organization **Basic Concepts:**

Line configuration, topology, transmission modes, categories of networks, inter network

OSI model:

Model, functions of seven layers

Unit II

Signals:

Analog and digital signals, a-periodic and periodic signals, analog signals, digital signals

Transmission media:

Guided media, unguided media

Multiplexing:

Frequency division multiplexing, time division multiplexing, WDM

Unit III

Local area Networks:

Project 802, Ethernet, Token bus, Token ring, FDDI

Metropolitan Networks:

Distributed queue dual bus, SMDS

Unit IV:

Switching:

Circuit switching, packet switching, message switching Integrated services digital network (ISDN) services, history, subscriber access to ISDN, broadband ISDN

Unit V:

Networking and Internetworking Devices:

Repeaters, bridges, routers, gateways, firewall & routing algorithms

TCP/IP: overview of TCP/IP, network layer, transport layer, application layer, WWW

Text Book:

Behrouz Forouzan, Introduction to Data Communication and Networking, Tata Mc Graw Hill II Edition.



I B.A/B.SC FUNDAMENTALS OF INFORMATION TECHNOLOGY (FIT) NEW SYLLABUS

UNIT - I

IT- introduction – application

Data Representation – Binary, Decimal, Octal, Hexadecimal

Types of Computers – Generation of Computers – Components of a Computer System CPU, Organization of Computer Memory, Cache Memory, Virtual memory,

UNIT - II

Input & Output Devices, Secondary Storage Devices

UNIT - III

Types of Languages - Translators

Operating System – Definition – functions

Types of Operating Systems – Brief details of batch processing, Multi Programming, multi tasking, time sharing, and real time operating systems

Introduction to DOS - Internal commands & External Commands

UNIT - IV

Classification of networks - LAN - WAN - MAN

Communication system elements: Communication modes - Transmission media, transmission modes - Network Topologies.

UNIT - V

Internet - Intranet - services - URL - DNS - Email Components - Browser - Search Engines.

Text Book:

"Information Technology the Breaking Wave" - Denis P. Curtin, Kim Folley

Tata Mc Graw Hill 1998



$IB.A/B.SC \\ {\tt FUNDAMENTALS~OF~INFORMATION~TECHNOLOGY~(FIT)} \\ OLD~SYLLABUS$

UNIT - I

IT- introduction – application

Data Representation – Binary, Decimal, Octal, Hexadecimal

Types of Computers – Generation of Computers

CPU, ALU, Control units, Resisters, Instruction set, Instruction execution, Memory access, cache memory, I/O Devices, Secondary Storage Devices, communication ports

UNIT - II

Types of Languages - Operating System - evolution - Types - interfaces - OS services - features of Windows 95 and Windows NT

UNIT - III

DBMS – introduction – advantages – disadvantages – architecture – models Relational data base design – entity – query – keys

UNIT - IV

Communication system elements: Communication modes – circuit switching – packet switching - Types of networks – LAN - WAN - MAN

Network Topologies – communication media - modem

UNIT - V

Multimedia – introduction – application - tools Internet - WWW - URL – DNS - Email - Browser - Search Engines

Text Book:

"Information Technology the Breaking Wave" - Denis P. Curtin, Kim Folley Tata Mc Graw Hill 1998



BOARD OF STUDIES DEPARTMENT OF ELECTRONICS

Minutes of the meeting of the Board of Studies in Electronics held on Tuesday, 14.02.2012, at 10.00 A.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, S.J. Principal Ladyi Xan,
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee:

3. PROF.P.SIDDAIAH



External Experts:

- 4. DR.ETHIRAJA RAVINDRAN
- 5. DR.G.N.SWAMY

GN. Su

Faculty

- 6. SRI L. EKAMBARAM
- 7. SRI VHS BRAHMAM PATNALA



DEPARTMENT OF ELECTRONICS RESOLUTIONS

The meeting of Board of Studies in Electronics was held on Monday, 14th February 2012 at 10 A.M.

The following resolutions were unanimously passed.

- 1. In 2nd year practical Paper II clipping & clamping practical are added.
- 2. In 5th semester in the Paper VII, **PC MAINTENANCE AND TROUBLE SHOOTING [PCMT]** inUnit-1, internal organization of 80286, internal organization of 80386 & 802486 topics are replaced with features and comparison.
- 3. In 6th semester- Practical paper VI: T.V demo practical is added.
- 4. New Question paper pattern is introduced with internal choice for 2nd Year students.

L.Ekambaram H.O.D.Electronics & Chairman Board of Studies



II B.SC YEAR – ELECTRONICS PRACTICAL II – ANALOG AND DIGITAL ELECTRONICS LAB NEW SYLLABUS

- 1. Single stage RC coupled amplifier frequency response.
- 2. Voltage regulator using IC-7805 and IC-7905
- 3. OP-Amp (IC 741) as
 - a) Inverting amplifier.
 - b) Non-inverting amplifier.
 - c) Comparator.
- 4. OP-Amp (IC 741) as
 - a) Adder.
 - b) Subtractor
- 5. OP-Amp (IC 741) as
 - a) Integrator.
 - b) Differentiator.
- 6. OP-Amp as Wien bridge oscillator.
- 7. Astable multivibrator Determination of frequency (using IC741 Op-Amp).
- 8. Monostable multivibrator–Determination of pulse width (using IC 741Op Amp)
- 9. Verification of logic gates using discrete components.
- 10. Verification of Half Adder & Full Adder
- 11. Half Sub tractor & Full Sub tractor
- 12. Conversion of Binary to Gray & Gray to Binary Numbers
- 13. Flip-Flops
- 14. Left Shift registers & Right Shift registers
- 15. Decade counter, Ripple Counter.
- 16. Simulation experiments using appropriate electronic circuit simulation software.
 - a) RC coupled amplifier.
 - b) Oscillator.
 - c) 555 timer.
 - d) Transistor as an amplifier.
- 17. Clipping using Diode.
- 18. Clamping using Diode

Note: Student has to perform the following experiments

- (1) Any 12 experiments among the experiment numbers 1 to 15.
- (2) Experiment Number 16 (a,b,c and d) is compulsory



II B.SC YEAR – ELECTRONICS PRACTICAL II – ANALOG AND DIGITAL ELECTRONICS LAB OLD SYLLABUS

- 1. Single stage RC coupled amplifier frequency response.
- 2. Voltage regulator using IC-7805 and IC-7905
- 3. OP-Amp (IC 741) as
 - a) Inverting amplifier.
 - b) Non-inverting amplifier.
 - c) Comparator.
- 4. OP-Amp (IC 741) as
 - a) Adder.
 - b) Subtractor
- 5. OP-Amp (IC 741) as
 - a) Integrator.
 - b) Differentiator.
- 6. OP-Amp as Wien bridge oscillator.
- 7. Astable multivibrator Determination of frequency (using IC741 Op-Amp).
- 8. Monostable multivibrator–Determination of pulse width (using IC 741Op Amp)
- 9. Verification of logic gates using discrete components.
- 10. Verification of Half Adder & Full Adder
- 11. Half Sub tractor & Full Sub tractor
- 12. Conversion of Binary to Gray & Gray to Binary Numbers
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- 15. Decade counter, Ripple Counter.
- 16. Simulation experiments using appropriate electronic circuit simulation software.
 - a) RC coupled amplifier.
 - b) Oscillator.
 - c) 555 timer.
 - d) Transistor as an amplifier.

Note: Student has to perform the following experiments

- 1. Any 12 experiments among the experiment numbers 1 to 15.
 - 2. Experiment Number 16 (a,b,c and d) is compulsory



III B.Sc. V SEMESTER - ELECTRONICS - PAPER VII PC MAINTENANCE AND TROUBLE SHOOTING: ELE-357 NEW SYLLABUS

UNIT – I

INTRODUCTION TO COMPUTERS:

Block diagram & types of computers. Mother Board Characteristics, choosing a Motherboard, Installing a Mother board, Upgrading system BIOS. Bus Slots – ISA, MCA, EISA, PCI, USB and firmware (IEEE 1394). Features and comparison of 80286,80386 and 80486, Characteristics of Pentium MMX, Comparison of Pentium-2 with all other processors. Dual core, core 2 duo, quad, P4, P4HT, I3, I5, I7 processors.

UNIT - II

BASIC TROUBLE SHOOTING: Introduction about proper tools in system maintenance, Various test equipment for PC servicing, Reasons for failure of resistor, Reasons for failure of capacitor, Reasons for failure of other components, Safety precautions during trouble shooting.

Keyboard: Types of keyboards block diagram of keyboard, keyboard connectors. reasons for failure of keyboard.

Mouse: Working and components of mouse and different connectors.

Add on cards: MDA, CGA, VGA, Sound card, NIC card, SCSI Controller and FDC and HDC.

UNIT - III

STORAGE DEVICES: Introduction about disk drives, Characteristics of different disk drives

FDD:- Different types, working and components of drives.

HDD:- Different types, working and components of HDD drives partitioning & Formatting HDD

CDROM:- Different types working and components of CDROM drives.

DVD:- Different types, working and components of DVD.

Reasons for failure of disk drives

UNIT-IV

SMPS: linear, AT, ATX,

Block of SMPS and description of each block.

INTRODUCTION to UPS & SPS:

Reasons for power supply failure, Impact of power supply failure on PC

MONITOR: Introduction about display units, Different display technologies, block diagram, Reasons for display failure.

UNIT - V

PRINTERS:- Different types of printers, dot matrix, INKJET & LASER PRINTER – components and working.

PREVENTIVE MAINTANCE – Effect of heat and noise, Effect of corrosion on PC, Effect of power fluctuations, Effect of magnetic fields on system performance, EMI effect, Virus protection, Tools and techniques of S/W trouble shooting.

TEXT BOOKS:

- 1. UPGRADING AND REPAIRING PC SCOTT MULLER.
- 2. IBM PC and Clones: Hardware, Troubleshooting and Maintenance --- GOVINDARAJALU, B

REFERNCE BOOKS:

1. I.T. HARDWARE - NATSHELL.

2. PRINTED MANUALS.



III B.Sc. V SEMESTER - ELECTRONICS - PAPER VII PC MAINTENANCE AND TROUBLE SHOOTING: ELE-357 OLD SYLLABUS

UNIT – I

INTRODUCTION TO COMPUTERS:

Block diagram & types of computers. Mother Board Characteristics, choosing a Motherboard, Installing a Mother board, Upgrading system BIOS. Bus Slots – ISA, MCA, EISA, PCI, USB and firmware (IEEE 1394). Comparison of 80286 & 80386, internal organization of 80286, internal organization of 80386, Comparison of 80486 with others, Characteristics of Pentium MMX, Comparison of Pentium-2 with all other processors. Dual core, core 2 duo, quad, P4, P4HT, I3, I5, I7 processors.

UNIT – II

BASIC TROUBLE SHOOTING: Introduction about proper tools in system maintenance, Various test equipment for PC servicing, Reasons for failure of resistor, Reasons for failure of capacitor, Reasons for failure of other components, Safety precautions during trouble shooting.

Keyboard: Types of keyboards block diagram of keyboard, keyboard connectors. reasons for failure of keyboard.

Mouse: Working and components of mouse and different connectors.

Add on cards: MDA, CGA, VGA, Sound card, NIC card, SCSI Controller and FDC and HDC.

UNIT - III

STORAGE DEVICES: Introduction about disk drives, Characteristics of different disk drives

FDD:- Different types, working and components of drives.

HDD:- Different types, working and components of HDD drives partitioning & Formatting HDD

CDROM:- Different types working and components of CDROM drives.

DVD:- Different types, working and components of DVD.

Reasons for failure of disk drives

UNIT -IV

SMPS: linear, AT, ATX,

Block of SMPS and description of each block.

INTRODUCTION to UPS & SPS:

Reasons for power supply failure, Impact of power supply failure on PC

MONITOR: Introduction about display units, Different display technologies, block diagram, Reasons for display failure.

UNIT - V

PRINTERS:- Different types of printers, dot matrix, INKJET & LASER PRINTER – components and working.

PREVENTIVE MAINTANCE – Effect of heat and noise, Effect of corrosion on PC, Effect of power fluctuations, Effect of magnetic fields on system performance, EMI effect, Virus protection, Tools and techniques of S/W trouble shooting.

TEXT BOOKS:

- 1. UPGRADING AND REPAIRING PC SCOTT MULLER.
- 2. IBM PC and Clones: Hardware, Troubleshooting and Maintenance --- GOVINDARAJALU, B

REFERNCE BOOKS:

1. I.T. HARDWARE - NATSHELL.

2. PRINTED MANUALS.



III B.SC- ELECTRONICS PRACTICAL - COMMUNICATION LAB NEW SYLLABUS

- 1. Amplitude modulation (AM)
- 2. Amplitude De-modulation
- 3. Frequency modulation (FM)
- 4. Frequency De-modulation
- 5. Pulse Amplitude modulation (PAM)
- 6. Pulse Width modulation (PWM)
- 7. Pulse Position modulation (PPM)
- 8. Pulse Code modulation (PCM)
- 9. Characteristics of LED
- 10. Characteristics of APD
- 11. Design and study of fiber optical analog link.
- 12. Study of loss Characteristics of fiber optics at different wavelengths.
- 13. Bending losses of graded index fiber
- 14. Bending losses of step indexed fiber
- 15. Losses in single and multi loop.
- 16. Losses in point to point coupling.
- 17. T.V demo kit demonstration



III B.SC- ELECTRONICS PRACTICAL - COMMUNICATION LAB OLD SYLLABUS

- 1. Amplitude modulation (AM)
- 2. Amplitude De-modulation
- 3. Frequency modulation (FM)
- 4. Frequency De-modulation
- 5. Pulse Amplitude modulation (PAM)
- 6. Pulse Width modulation (PWM)
- 7. Pulse Position modulation (PPM)
- 8. Pulse Code modulation (PCM)
- 9. Characteristics of LED
- 10. Characteristics of APD
- 11. Design and study of fiber optical analog link.
- 12. Study of loss Characteristics of fiber optics at different wavelengths.
- 13. Bending losses of graded index fiber
- 14. Bending losses of step indexed fiber
- 15. Losses in single and multi loop.
- 16. Losses in point to point coupling.



BOARD OF STUDIES DEPARTMENT OF HISTORY

Minutes of the meeting of the Board of Studies in History held on Monday, 05.03.2012, at 2.30 P.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal Janes Komer
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

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University Nominee:

3. DR.S.MURALI MOHAN



External Experts:

- 4. DR.BEARNARD D' SAMY
- 5. SRI K SRINIVASULU

Faculty

- 6. SRI CH RAVINDRA RAJU Car
- 7. DR.M.SRINIVASA REDDY
- 8. MRS.P. NAGASRI



DEPARTMENT OF HISTORY RESOLUTIONS

The meeting Board of Studies in History was held on Monday, 5th March 2012 at 2.30 p.m.

The Board of Studies, after discussing all the units in all the papers viz. I to VIII and the General Elective paper offered by the Department passed the following resolutions unanimously.

- 1. It is resolved to continue the same existing syllabus of all papers without any modifications for the academic year 2012-2013.
- 2. The model paper, syllabi and the question paper pattern are recommended to be continued as earlier.

C.Ravindra Raju H.O.D. History & Culture & Chairman, Board of Studies



BOARD OF STUDIES CONTEMPORARY INDIA – ECONOMY, POLITY AND SOCIETY

Minutes of the meeting of the Board of Studies in Indian Heritage and Culture (IHC) held on Monday, 05.03.2012, at 2.30 P.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee:

3. PROF.MV RAMKUMAR RATNAM

External Experts:

- 4. DR.BEARNARD D' SAMY
- 5. SRI K SRINIVASULU

Faculty

- 6. SRI CH RAVINDRA RAJU
- 7. DR.M.SRINIVASA REDDY
- 8. MRS.P. NAGASRI



CONTEMPORARY INDIA – ECONOMY, POLITY AND SOCIETY RESOLUTIONS

The meeting of the Board of Studies in Contemporary India – Economy, Polity and society was held on Monday, 5th March 2012 at 3.30 p.m.

1. The Board unanimously resolved to continue the existing Syllabus, model paper and examination pattern of the Foundation Course for the academic year 2012-2013 without any modifications.

Sri C Ravindra Raju H.O.D. History & Culture Chairman, Board of Studies



BOARD OF STUDIES DEPARTMENT OF POLITICAL SCIENCE

Minutes of the meeting of the Board of Studies in Politics held on Wednesday, 15.02.2012 at 10.30 A.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee:

3. PROF.K.CHANDRA KUMAR K. Character 9.

External Experts:

- 4. SRI VVG KRISHNAMACHARYULU
- 5. DR.N.J.PADMAKAR

Faculty

- 6. SRI KV VIJAYA BABU
- 7. SRI P KRISHNARJUNA RAO
- 8 Dr. A. SAMUEL DAYARAR

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DEPARTMENT OF POLITICAL SCIENCE RESOLUTIONS

DATE: 15-02-2012 TIME-10.30A.M

The following resolutions have been passed unanimously by the Board of Studies:

- 1. It is resolved to add Gramsci with topics (a) Hegemony and (b) critique of Philosophical and Economic Determinism to the Unit V of Paper entitled Western Political Thought with Paper Code POL 355 of V Semester, III year.
- 2. It is resolved to delete a chapter entitled diplomacy and to add Unit V entitled 'Contemporary Global Concerns' with topics (a) International Terrorism: Causes and Consequences (b) Gender Justice: Problems and Prospects (c) Environmental Issues: The Kyoto Protocol and the Copenhagen Summit 09 and (d) Features of Emerging International Political and Economic Order to the Paper entitled International Relations with paper code POL 356 and also to add (c) India's Role in the UN Peace Keeping Missions abroad in the Unit II of the same Paper of V Semester, III year..
- 3. It is resolved to add (g) Decision Making Theory of Herbert Simon to the Unit II and (g) Line and Staff Agencies Functions and Differences to the Unit III and (c) Citizens' Control and (d) Right to Information Act (India) 2005 to Unit IV of Paper entitled Public administration with Paper Code No POL 367 of VI Semester, III Year..
- 4. It is resolved to add Gautama Buddha and his views on Dhamma and Sangha to the Unit I of Paper Indian Political Thought with Paper Code POL 368 of VI Semester, III Year.
- 5. It is also resolved to adopt new model question papers for semesters III and IV with internal choice covering all the five units. In the new model paper, the descriptive type carries 80 marks (each unit carries 16 marks each) and the objective type questions carry 20 marks(having questions like 10 multiple questions 05 fill in the blanks questions and 05 true/ false questions)

K.V.Vijaya Babu H.O.D. Political Science & Chairman, Board of Studies



III B.A - V SEMESTER - POLITICAL SCIENCE – PAPER V WESTERN POLITICAL THOUGHT:POL 355 NEW SYLLABUS

UNIT- I NO OF PERIODS-25

PLATO:

- a) Theory of Justice
- b) Theory of Education
- c) Theory of Communism
- d) Philosopher King

ARISTOTLE:

- a) Theory of State
- b) Theory of Revolutions
- c) Views on Slavery

UNIT – II NO OF PERIODS -05

MACHIAVELLI

- a) Advice to the Prince
- b) On Religion and Politics

UNIT- III NO OF PERIODS -20

THOMAS HOBBES:

- a) Social Contract Theory
- b) Sovereignty

JOHN LOCKE:

- a) Social Contract Theory
- b) Theory of Natural Rights

J.J. ROUSSEAU:

- a) Social Contract Theory
- b) General Will

UNIT-IV NO OF PERIODS-15

J S MILL

- a) Liberty
- b) Representative form of Government

HEGEL:

- a) Ideal State
- b) Dialectics

UNIT – V NO OF PERIODS -25

KARL MARX

- a) Dialectical Materialism
- b) Materialistic Interpretation of History
- c) Theories of Surplus Value and Class War
- d) Dictatorship of the Proletariat and Withering away of State.

GRAMSCI:

- a) Hegemony
- b)Critique of Philosophical and Economic Determinism

BOOKS RECOMMENDED:



SELECTED READINGS

1. Sukhbir Singh A History of Political Thought

2. D. R. Bhandari History of European Political Philosophy

3. J.P.Suda A History Of Political Thought

4. V.D. Mahajan A History of Modern Political Thought

5. Subrata Mukherjee & A History of Political Thought – Plato to Marx

Sushila Ramaswamy

REFERENCE BOOKS

1. Earnest Barker Greek Political Theory

2. G H Sabine A History Of Political Theory

3. W.A. Dunnings A History of Political Theories (vols1,2,3.)

4. Karl Marx and Friedrich Engels Communist Manifesto

5. Chantal Mouffe Gramsci and Marxist Theory

6. A. Arblaster The Rise and Decline of Western Liberalism

7. T. Bottomore Karl Marx



III B.A - V SEMESTER - POLITICAL SCIENCE – PAPER V WESTERN POLITICAL THOUGHT:POL 355 OLD SYLLABUS

CONTENTS OF THE COURSE:

Chapter – I: PLATO:

- e) Theory of Justice
- f) Theory of Education
- g) Theory of Communism
- h) Philosopher King

Chapter – II: ARISTOTLE:

- d) Theory of State
- e) Theory of Revolutions
- f) Views on Slavery

Chapter - III: MACHIAVELLI

- c) Advice to the Prince
- d) On Religion and Politics

Chapter – IV: THOMAS HOBBES:

- c) Social Contract Theory
- d) Sovereignty

Chapter - V: JOHN LOCKE:

- c) Social Contract Theory
- d) Theory of Natural Rights

Chapter – VI: J.J. ROUSSEAU:

- c) Social Contract Theory
- d) General Will

Chapter- VII: J S MILL

- a) Liberty
- b) Representative form of Government

Chapter – VIII: HEGEL:

- c) Ideal State
- d) Dialectics

Chapter - IX: KARL MARX

- e) Dialectical Materialism
- f) Materialistic Interpretation of History
- g) Theories of Surplus Value and Class War
- h) Dictatorship of the Proletariat and Withering away of State.



III B.A - V SEMESTER - POLITICAL SCIENCE – PAPER V INTERNATIONAL RELATIONS:POL 356 NEW SYLLABUS

UNIT- I NO OF PERIODS -05

INTRODUCTION

- a) Definition, nature and scope of International Relations
- b) Differences between International Relations and International Politics

UNIT – II NO OF PERIODS -10

FOREIGN POLICY:

- a) India's Foreign Policy Determinants
- b) Study of India's Foreign policy with special reference to Its neighbours China, Pakistan, and Sri Lanka
- c) India 's role in UN peace keeping missions abroad.

UNIT-III NO OF PERIODS -10

NON - ALIGNMENT:

- a) Meaning, Genesis and growth
- b) Relevance of the movement in the changed context

UNIT- IV NO OF PERIODS -15

MAJOR ISSUES IN INTERNATIONAL RELATIONS:

- a) Cold War Origin, Growth and Decline
- b) Decline of the Socialist bloc Causes and Consequences
- c) Regional Co-operation European Union, and SAARC
- d) NPT and CTBT

UNIT- V NO OF PERIODS -20

CONTEMPORARY GLOBAL CONCERNS:

- a) International Terrorism –Causes and Consequences
- b) Gender Justice problems and prospects.
- c) Environmental Issues The Kyoto Protocol & the Copenhagen Summit '09
- d) Features of Emerging International Political and Economic Order.

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BOOKS RECOMMENDED:

SELECTED READINGS

Vinay Kumar Malhotra
 Prakash Chandra
 V.P. Dutt
 International Relations
 India's Foreign Policy

4. Mahendra Kumar Theoretical Aspects of International Politics

REFERENCE BOOKS

1. Jayatanuja Bandyopadhyaya The Making of India's Foreign Policy

2.J.Evans Feminism and Political Theory

3.Joseph Frankel International Relations In a Changing World.4.Norman D. Palmer & International Relations- The Community in

Howard C. Perkins Transition

5. Peter Calvocoressi World Politics Since 1945

6. Jayatanuja Bandyopadhyaya North Over South

7.K.P. Mishra and K.R. Narayan (ed) Non – Alignment in Contemporary International

Relations

8. Ratna Tikoo Indo- Pak Relations



III B.A - V SEMESTER - POLITICAL SCIENCE – PAPER V INTERNATIONAL RELATIONS:POL 356 OLD SYLLABUS

CONTENTS OF THE COURSE:

Chapter – I: INTRODUCTION

- a) Definition, nature and scope of International Relations
- b) Differences between International Relations and International Politics

Chapter - II: DIPLOMACY:

- a) Definition and meaning
- b) Classical Diplomacy
- c) Modern Diplomacy

Chapter - III: FOREIGN POLICY:

- a) India's Foreign Policy Determinants
- b) Study of India's Foreign policy with special reference to Its neighbours China, Pakistan, and Sri Lanka

Chapter – IV: NON – ALIGNMENT:

- a) Meaning, Genesis and growth
- b) Relevance of the movement in the changed context

Chapter – V: MAJOR ISSUES IN INTERNATIONAL RELATIONS:

- a) Cold War Origin, Growth and Decline
- b) Decline of the Socialist bloc Causes and Consequences
- c) Regional Co-operation European Union, and SAARC
- d) NPT and CTBT
- e) International Terrorism causes and Consequences

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III B.A - VI SEMESTER - POLITICAL SCIENCE – PAPER VII PUBLIC ADMINISTRATION:POL 367 NEW SYLLABUS

UNIT- I NO OF HOURS -15

INTRODUCTION

- a) Meaning, Nature, and Scope of Public Administration
- b) Relations Between Public and Private Administration
- c) Politics Administration Dichotomy

UNIT – II NO OF HOURS -15

APPROACHES TO PUBLIC ADMINISTRATION

- a) Max Weber Bureaucratic Model
- b) Classical Approach Gulick & Urwick
- c) Human Relations Theory Elton Mayo
- d) Social Psychological Theory Mc Gregor
- e) Hierarchy of Needs Abraham Maslow
- f) Ecological Approach FW Riggs
- g) Decision making Theory Herbert Simon

UNIT – III: NO OF HOURS -20

PRINCIPLES OF ORGANISATION:

- a) Hierarchy
- b) Span of Control
- c) Unity of Command
- d) Centralization
- e) Decentralization
- f) Delegation
- g) Line and staff Agencies- Functions and Differences

UNIT – IV NO OF HOURS -25

PUBLIC CONTROL OVER ADMINISTRATION:

- a) Legislative Control
- b) Judicial Control
- c) Citizen's Control
- d) Right to Information Act (India) 2005

UNIT- V NO OF HOURS -15

RECENT TRENDS IN PUBLIC ADMINISTRATION:

- a) State versus Market: A Debate
- b) E Governance and Its Utility
- c) New Public Management Perspective

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BOOKS RECOMMENDED:

SELECTED READINGS

1. S.P Naidu

2. Vishnoo Bhagwan & Vidya Bhushan

3. C.P. Bhambri

4. M.P.Sharma

5. Avasti A & S.R. Maheswari

REFERENCE BOOKS

1.Dimock M.E,Dimock G.O and Koening

2. F.M. Marx

3. Raymond W. Cox III et.al.

4.Pfiffner and Presthus

5. Dwight Waldo

6. D. Ravindra Prasad et.al.

7. S.R.Maheswari

7. David Osborne & Ted Gaebler

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Public Administration Public Administration Public Administration Public Administration Public Administration

Public Administration

Elements Of Public Administration Public Administration in Theory &

Practice

Public Administration

The Study of Public Administration

Administrative Thinkers Administrative Theories Reinventing Government



III B.A - VI SEMESTER - POLITICAL SCIENCE – PAPER VII PUBLIC ADMINISTRATION:POL 367 OLD SYLLABUS

CONTENTS OF THE COURSE

Chapter - I: INTRODUCTION

- d) Meaning, Nature, and Scope of Public Administration
- e) Relations Between Public and Private Administration
- f) Politics Administration Dichotomy

Chapter - II: APPROACHES TO PUBLIC ADMINISTRATION

- h) Max Weber Bureaucratic Model
- i) Classical Approach Gulick & Urwick
- j) Human Relations Theory Elton Mayo
- k) Social Psychological Theory Mc Gregor
- I) Hierarchy of Needs Abraham Maslow
- m) Ecological Approach FW Riggs

Chapter - III: PRINCIPLES OF ORGANISATION:

- h) Hierarchy
- i) Span of Control
- j) Unity of Command
- k) Centralization and Decentralization
- I) Delegation

Chapter - IV: LINE AND STAFF AGENCIES:

- a) Meaning, Nature, and Types
- b) Functions
- c) Relation & Differences between them with examples
- d) Line and Staff Agencies in India

Chapter – V: PUBLIC CONTROL OVER ADMINISTRATION:

- e) Legislative Control
- f) Judicial Control

Chapter VI: RECENT TRENDS IN PUBLIC ADMINISTRATION:

- d) State versus Market: A Debate
- e) E Governance and Its Utility
- f) New Public Management Perspective

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III B.A - VI SEMESTER - POLITICAL SCIENCE – PAPER VIII INDIAN POLITICAL THOUGHT:POL 368 NEW SYLLABUS

UNIT – I NO OF PERIODS- 20

MANU

- a) Varna System
- b) Kingship
- c) Welfare State

GAUTAMA BUDDHA

- a) Dhamma
- b) Sangha

KAUTILYA:

- a) Kingship
- b) Religion and Politics Dichotomy
- c) Mandala Theory

UNIT – II NO OF PERIODS- 10

GANDHI

- a) Concept of Non Violence
- b) Theory of Trusteeship
- c) Concept of Gram Swaraj
- d) Role of Mahatma in India's Freedom Struggle

UNIT – III NO OF PERIODS- 10

M.N. ROY

- a) Views on India's Freedom Struggle
- b) Radical Humanism

JAYA PRAKASH NARAYAN:

- a) Total Revolution
- b) Sarvodaya

UNIT – IV NO OF PERIODS- 10

NEHRU

- a) Democratic Socialism
- b) Maker of Modern India

UNIT- V NO OF PERIODS- 10

AMBEDKAR

- a) Views on Indian Society
- b) Dalit Movement
- c) Influence of Ambedkarism on current Indian Politics

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BOOKS RECOMMENDED:

SELECTED READINGS

1. H. R. Mukhi Ancient Indian Political Thought & Institutions

2.V.P Varma Modern Indian Political Thought

3. W. N. Kuber4. S. Vijayaraghavan & R. JayaramB.R. AmbedkarPolitical Thought

5.

REFERENCE BOOKS

1. J. Spellman The political Theory of Ancient India.

Manu
 Kautilya
 Manusmriti
 Arthasastra

4. MK Gandhi My Experiments with Truth

5. Jawaharlal Nehru Discovery of India6. MN Roy M.N. Roy's Memories

7. R.S. Sharma Aspects of Poltical Ideas and Institutions in Ancient

India.

8. A.S.Altekar State and Government in Ancient India.



III B.A - VI SEMESTER - POLITICAL SCIENCE – PAPER VIII INDIAN POLITICAL THOUGHT:POL 368 OLD SYLLABUS

CONTENTS OF THE COURSE

Chapter - I: MANU

- Varna System
- Kingship
- Welfare State

Chapter – II: KAUTILYA:

- Kingship
- Religion and Politics Dichotomy
- Mandala Theory

Chapter – III GANDHI

- Concept of Non Violence
- Theory of Trusteeship
- Concept of Gram Swaraj
- (d) Role of Mahatma in India's Freedom Struggle

Chapter – IV: M.N. ROY

- Views on India's Freedom Struggle
- Radical Humanism

Chapter – V: NEHRU

- Democratic Socialism
- Maker of Modern India

Chapter VI Jaya Prakash Narayan:

- Total Revolution
- Sarvodaya

Chapter - VII: AMBEDKAR

- Views on Indian Society
- Dalit Movement
- Influence of Ambedkarism on current Indian Politics

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BOARD OF STUDIES DEPARTMENT OF ECONOMICS

Minutes of the meeting of the Board of Studies in Economics on Tuesday, 24.01.2012, at 2.30 P.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal Jane Xamin 1
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee:

3. PROF.M KOTESWARA RAO

Moran 24/1/12

External Experts:

4. SRI A RAJA SEKHAR

5. SMT.AROGYAMMA

T.A. 1. 9 James

Faculty

- 6. SRI S YOSEBU
- 7. MRS.S.BABY RANI
- 8. SRI SATYANARAYANA



DEPARTMENT OF ECONOMICS RESOLUTIONS

The Economics Board of Studies met on 24th January 2012 at 2.30 p.m. in the Conference Hall.

The following resolutions have been unanimously passed to retain the same syllabus with slight modifications and the same examination pattern for the academic year 2012-2013 for First year B.A, B.Com., Second year and Third year B.A.

- 1. In I Semester, paper I and Paper- II of I B.Com, No changes have been made.
- 2. In paper –I of I B.A. in Unit 1 wages, profit, interest deleted, Robbins definition added. In paper II of I B.A., no changes have been made.
- 3. In paper III of II B.A., in Unit -2, investment criteria deleted. Unit 5 Agricultural labor problems remedies added .Role of services health, education & IT.
- 4. In paper VI of II B.A., In Unit 2 –SHGs Micro Finance added. In Unit 2, structural distribution deleted, I n Unit 4, Large scale industries deleted. In Unit 5, social sector, health, education added.
- 5. In paper V of III B.A., Unit 3, rural employment, employment generation programs added. In Unit 4, non-farm employment added.
- 6. In paper VI of III B.A., Tariffs , Central and State Financial relations, recent Finance Commission added.
- 7. In paper VII of III B.A., in Unit 3, property rights approach to environment deleted. In Unit 4, Pollution Control Boards activities added.
- 8. In paper VIII of III B.A., In Unit 1, Theories of International trade, Foreign Exchange Management Act (FEMA) added.

S.YOSEBU H.O.D. Economics & Chairman, Board of Studies



I B.A. ECONOMICS - I SEMESTER – PAPER - I ECONOMIC THEORY: ECO 111 NEW SYLLABUS

Unit: 1 SCOPE

Micro and Macro economics, definitions of Adamsmith, Robbins and Samuelson, concepts static and dynamic analysis-concepts of general and partial equilibrium.

(number of periods: 15)

Unit: 2 DEMAND

Concept of cardinal utility, law of demand-elasticity of demand-types & measurement-indifference curve analysis-consumers equilibrium- price, income & substitution effect-derivation of demand curve, consumers surplus. (number of periods:20)

Unit: 3

PRODUCTION

Production function- Iso-quant curve -law of variable proportions - returns to scale - economies of scale - concept of cost and their interrelation.

(number of periods: 20)

Unit: 4

DISTRIBUTION

Marginal productivity theory of distribution and concepts of rent, wage, profit and interest. (number of periods:10)

Unit: 5
MARKETS

 $\label{lem:concept} \begin{array}{lll} \text{Concept} & \text{of equilibrium} & \text{of} & \text{a} & \text{firm - price \& output} & \text{determination under perfect competition - monopoly - monopolistic competition - concept} & \text{of kinky demand curve.} \end{array}$

(number of periods:15)

REFERENCE BOOKS:

Principles of economics : M.LSeth, Himalaya publications
 Advanced economic theory : Ahuja: Kalyani publications

3. Macro economics : Gardener Ackley, Cambridge publications

4. Modern economic theory : K.K.Dewett, S.Chand publication.



I B.A. ECONOMICS - I SEMESTER – PAPER - I ECONOMIC THEORY: ECO 111 OLD SYLLABUS

Unit: 1 SCOPE

Micro and Macro economics, definitions of Adamsmith and Samuelson's –concepts static and dynamic analysis-concepts of general and partial equilibrium.

(Periods: 15)

Unit: 2 DEMAND

Concept of cardinal utility, indifference curve analysis-consumers equilibrium- price, income & substitution effect-derivation of demand curve- law of demand-elasticity of demand-types & measurement-consumers surplus. (Periods:20)

Unit: 3

PRODUCTION

Production function- Iso-quant curve -law of variable proportions - returns to scale - economies of scale - concept of cost and their interrelation.

(periods: 20)

Unit: 4

DISTRIBUTION

Marginal productivity theory of distribution and concepts of rent, wage, profit and interest. (periods:10)

Unit: 5
MARKETS

Concept of equilibrium of a firm - price & output determination under perfect competition - monopoly - monopolistic competition - concept of kinky demand curve.

(periods:15)

REFERENCE BOOKS:

Principles of economics : M.LSeth, Himalaya publications
 Advanced economic theory : Ahuja: Kalyani publications

3. Macro economics : Gardener Ackley, Cambridge publications

4. Modern economic theory : K.K.Dewett, S.Chand publication.





II B.A ECONOMICS - III SEMESTER -PAPER III INDIAN ECONOMIC DEVELOPMENT: ECO 233 NEW SYLLABUS

Unit: 1

CONCEPTS

Development and underdevelopment – factors conducive & hindrances to development – measurement of development – physical quality of life index, human development index& human poverty index – net economic welfare. (number of periods:25)

Unit: 2

APPROACHES TO DEVELOPMENT

Liberalization, Privatization, Globalization, Impact of economic reforms on Indian economy . (number of periods:20)

Unit: 3 PLANNING

A brief review of objectives and achievements and failures of five-year plans – current five - year plan and its objectives. (number of periods: 10)

Unit: 4

ECONOMIC PROBLEMS

Causes and remedies of unemployment, poverty and anti poverty programmes- inequalities in income-TPDS (number of periods: 10)

Unit: 5

AGRICULTURE AND INDUSTRY

A brief review of land reforms – green revolution – agricultural marketing and agricultural price policy. role of small scale industries and their sickness and special packages in industrial policy resolution1991. (number of periods: 25)

REFERENCE BOOKS:

Indian economy : Dutt and Sundaram ,S.Chand co
 Indian economic problems : Misra and Puri ,Kalyani publishers
 The economics of development & planning: M.L Jhingan, Kalyani publishers.

Indian economy
 Vaish .M.C,Jain publishers
 Indian economy
 Dhar .P. K ,Kalyani publishers



II B.A ECONOMICS - III SEMESTER -PAPER III INDIAN ECONOMIC DEVELOPMENT: ECO 233 OLD SYLLABUS

Unit: 1

CONCEPTS

Development and underdevelopment – factors conducive & hindrances to development – measurement of development – physical quality of life index, human development index& human poverty index – net economic welfare. (periods:25)

Unit: 2

APPROACHES TO DEVELOPMENT

Balanced & unbalanced growth – investment criteria – import substitution and export promotion. (periods:20)

Unit: 3 PLANNING

A brief review of objectives and achievements and failures of five-year plans – current five - year plan and its objectives. (periods: 10)

Unit: 4

ECONOMIC PROBLEMS

Causes and remedies of unemployment, poverty and anti poverty programmes- inequalities in income-TPDS (periods: 10)

Unit: 5

AGRICULTURE AND INDUSTRY

A brief review of land reforms – green revolution – agricultural marketing and agricultural price policy. role of small scale industries and their sickness and special packages in industrial policy resolution1991. (periods: 25)

REFERENCE BOOKS:

Indian economy : Dutt and Sundaram ,S.Chand co
 Indian economic problems : Misra and Puri ,Kalyani publishers
 The economics of development & planning: M. I. Ihingan Kalyani publisher

3. The economics of development & planning: M.L Jhingan, Kalyani publishers.

Indian economy
 Vaish .M.C,Jain publishers.
 Indian economy
 Dhar .P. K ,Kalyani publishers



II B.A ECONOMICS IV- SEMESTER – PAPER- IV ANDHRA PRADESH ECONOMY: ECO 244 NEW SYLLABUS

Unit:1

PLACE OF A.P IN INDIAN ECONOMY

Basic features- population, SGDP, level of employment, land, minerals, climate, forests.

(Number of periods:10)

Unit: 2

GROWTH OF AP ECONOMY SINCE ITS FORMATION

National income trends – structural distribution – plan wise growth – developmental programmes in A.P. (Number of periods:20)

Unit:3

AGRICULTURAL SECTOR

Green revolution in A.P– agricultural marketing – agriculture and allied activities (sugar, dairy) - food security & agricultural credit. (Number of periods: 30)

Unit: 4

INDUSTRIES IN A.P:

Large scale industries – small scale industries – handicraft and handloom industries in A.P – jute and power sector in A.P. (number of periods:15)

Unit: 5

SERVICE SECTOR IN A.P

Infrastructure- irrigation projects, roads and information technology.

(number of periods:15)

REFERENCE BOOKS

1. A.P Economy since independence :A.V.Ramana rao, Kalyani publishers

2. A.P. Economy :Mahendradev & Hanumantrao, Kalyani publishers



II B.A ECONOMICS IV- SEMESTER – PAPER- IV ANDHRA PRADESH ECONOMY: ECO 244 OLD SYLLABUS

Unit:1

PLACE OF A.P IN INDIAN ECONOMY

Basic features- population, SGDP, level of employment, land, minerals, climate, forests.

(Periods:10)

Unit: 2

GROWTH OF AP ECONOMY SINCE ITS FORMATION

National income trends – structural distribution – plan wise growth – developmental programmes in A.P. (Periods:20)

Unit:3

AGRICULTURAL SECTOR

Green revolution in A.P- agricultural marketing – agriculture and allied activities (sugar, dairy, poultry, marine trade) - food security & agricultural credit.

(Periods: 30)

Unit: 4

INDUSTRIES IN A.P:

Large scale industries – small scale industries – handicraft and handloom industries in A.P – jute and power sector in A.P. (periods:15)

Unit: 5

SERVICE SECTOR IN A.P

Infrastructure- irrigation projects, roads and information technology.

(periods:15)

REFERENCE BOOKS

1. A.P Economy since independence :A.V.Ramana rao

2. A.P . Economy : Mahendradev & Hanumantrao



V SEMESTER -III B.A - ECONOMICS - PAPER -VI ELECTIVE - PUBLIC FINANCE: ECO356 NEW SYLLABUS

Unit : 1

PUBLIC FINANCE: Meaning and scope of Public Finance – public finance and private finance – sources of public revenue. (no.of.hrs: 10)(20 marks)

Unit: 2

TAXATION: Taxation – meaning – Direct and Indirect Taxes – their merits and demerits – Canons of taxation – incidence of taxation – effects of taxation – Characteristics of good tax system. (no.of.hrs:15,marks:25)

Unit: 3

PUBLIC EXPENDITURE: Meaning and classification of public expenditure – canons and effects of public expenditure. (no.of.hrs: 10)(15 marks)

Unit: 4

PUBLIC DEBT: Public debt - sources of public debt - effects of public debt - debt redemption methods - growth of India's public debt - Concept of budget deficit.

(no.of.hrs: 15) (20 marks)

Unit: 5

TARIFFS: Tariffs – meaning – classification of tariffs and concept of Optimum Tariff-Central and State financial relations-13TH Finance Commission.

(no.of.hrs:10)(20 marks)

Reference books:

Fundamentals of public finance : Mithani.D.M.Kalyani publishers
Public finance : Lekhi .R.K,Kalyanipublishers
Public finance : Bhatia,Jain publishers.

Public finance theory and practice :Mankar, S.C.Co.ltd.

Public finance : J.K.Mehta, Chand & Chand co.



VI SEMESTER -III B.A - ECONOMICS - PAPER -VIII ELECTIVE - INTERNATIONAL TRADE: ECO368 NEW SYLLABUS

Unit: 1

THEORIES OF INTERNATIONAL TRADE:

Inter-regional and International trade – Absolute advantage, Comparitive advantage and Hecksher- Ohlin theories – Foreign Exchange Management Act (FEMA)

(no.of.hrs:10)(15 marks)

Unit: 2

BALANCE OF PAYMENTS: Concept of balance of payments and balance of trade -disequilibrium in balance of payments, causes and corrective measures.

(no.of.hrs :15)(20 marks)

Unit: 3

FOREIGN TRADE IN INDIA: Composition and direction of foreign trade – export promotion policy - high lights of EXIM Policy, Foreign Direct Investment (FDIs)

(no.of.hrs:15)(20 marks)

Unit: 4

INTERNATIONAL FINANCIAL INSTITUTIONS:

International Monetary Fund (IMF), International Bank for Reconstruction and Development (IBRD)

World Trade Organization (WTO) (No.of. hrs: 10)(25 marks)

Unit:5

GLOBALIZATION:

Concept s of Liberalization, Privatization and Globalization (LPG), their implementation in developing nations.

(no.of.hrs:10) (20 marks)

Reference books:

International Economics : Francis Cherunilam, Himalayan publishers

International Economics : Shrivastsava, Jain publishers International Economics : Malhotra ,S.Chand Co.ltd



III B.A ECONOMICS V SEMESTER -PAPER VI ELECTIVE - PUBLIC FINANCE AND INTERNATIONAL TRADE: ECO 356 PF OLD SYLLABUS

Unit:1

PUBLIC FINANCE

Meaning and scope of public finance –public finance and private finance- sources of public revenue (number of periods :10)

Unit:2

TAXATION

Taxation-meaning-direct and indirect taxes –their merits and demerits-canons of taxation-incidence of taxation-effects of taxation- characteristics of a good tax system.

(number of

periods:15)

Unit: 3

PUBLIC EXPENDITURE

Meaning and classification of public expenditure: canons and effects of public expenditure (number of periods:10)

Unit: 4

PUBLIC DEBT

Public debt-sources of public debt-effects of public debt-methods of debt redemption-growth of India's public debt-concept of budget deficit.

(number of periods:15)

Unit:5

THEORIES OF INTERNATIONAL TRADE

Inter-regional and international trade – absolute advantage, comparative advantage and Hecksher-Ohlin theories. (number of periods :10)

REFERENCE BOOKS

Fundamentals of public finance
 Public finance
 Lekhi.R.K.

3. Public finance : Bhatia, Jain publishers.

4. Public finance theory and finance
5. Public finance
6. International economics
1. Mankar.
J.KMehta.
M.L.Jhingan.



III B.A ECONOMICS V SEMESTER -PAPER VI ELECTIVE - PUBLIC FINANCE AND INTERNATIONAL TRADE: ECO 368 PF OLD SYLLABUS

Unit: 1

TARIFFS AND BALANCE OF PAYMENTS

Tariffs – meaning- classification of tariffs and concepts of optimum tariff.

(number of periods:10)

Unit: 2

BALANCE OF PAYMENTS

Concepts of balance of payments and balance of trade-disequilibrium in balance of payments, causes and corrective measure. (number of periods: 15)

Unit: 3

FOREIGN TRADE IN INDIA

Composition and direction of foreign trade – export promotion policy- highlights of Exim policy, Foreign Direct Investment(FDI). (number of periods:15)

Unit: 4

INTERNATIONAL FINANCIAL INSTITUTIONS

International Monetary Fund(IMF), International Bank for Reconstruction and Development(IBRD), World Trade Organization(WTO) (number of periods:10)

Unit: 5

GLOBALIZATION

Concepts of Liberalization, Privatization and Globalization(LPG), their implementation in developing nations. (number of periods:10)

REFERENCE BOOKS:

1. International economics : Dwivedi.

2. International economics : Francis cheruniliam

3. International relations : Malhotra.4. International economics : Shrivatsava.



III B.A ECONOMICS - V SEMESTER - PAPER V RURAL DEVELOPMENT : ECO 355 NEW SYLLABUS

Unit: 1

SCOPE OF RURAL DEVELOPMENT:

The concept of rural development – approaches to rural development

(no .of .hrs:10)(15mrks)

Unit: 2

RURAL DEMOGRAPHY: Population policy –approaches to control rural population – family welfare programmes - problems of nutrition and medical care

(number of hours:15)(25marks)

Unit: 3

RURAL POVERTY AND UNEMPLOYMENT: Causes of poverty - measurement of rural poverty - poverty line -anti poverty programs- employment generation programs- Conditions of Rural Artisans - rural indebtedness.

(no .of. hrs:20),(25marks)

Unit:4

RURAL DEVELOPMENT INSTITUTIONS: Panchayat Raj – DRDA-ITDA, NABARD-DIC-Their objectives and functions, significance of rural industrialization – Micro Finance-Non – farm employment.

(no.of.hrs:25)(marks:20)

Unit: 5

RURAL SOCIAL SECTOR:

Problems of Health, a critical review of Arogya sree- rural education and adult education ,it's implementation and NRHM.

(no.of.hrs: 20)(15: marks)

Reference books:

Rural Development in India :I.Satyasundaram, Himalaya publishers.

Rural Development & banks :Goyal.K.G.Kalyani Publishers

Agriculture & Rural Development :Dr.K.Venkata reddy,Kalyani publishers.

Rural Development in India :Lingaiah ,S.Chand .Co .ltd.



III B.A ECONOMICS - V SEMESTER - PAPER V RURAL DEVELOPMENT : ECO 355 OLD SYLLABUS

Unit: 1

SCOPE OF RURAL DEVELOPMENT

The concept of rural development – approaches to rural development.

(number of periods:10) (15marks)

Unit: 2

RURAL DEMOGRAPY

Population policy-approaches to control rural population – family welfare programmes – problems of nutrition and medical care (number of periods:15) (25marks)

Unit: 3

RURAL POVERTY

Causes of poverty- measurement of rural poverty- poverty line- anti poverty programmes – conditions of rural artisans- rural indebtedness. (number of periods:20) (25marks)

Unit: 4

RURAL DEVELOPMENT INSTITUTIONS

Panchayat Raj- DRDA -ITDA - NABARD-DIC - their objectives and functions, significance of rural industries - micro finance. (number of periods :25)(20marks)

Unit: 5

RURAL SOCIAL SECTOR

Problems of health, a critical review of Arogyasri- rural education and adult literacy, it's implementation and NRHM. (number of periods: 20) (15marks)

REFERENCE BOOKS

Rural development in India
 Rural development & banks
 Satya sundaram, Himalaya publishers.
 Goyal K.G,Kalyani publishing house.

3. Rural development in India :Lingaiah, S.Cchnd co ltd.

4. Agriculture & rural development :Dr.K .Venkata reddy, Kalyani publishing house.

5. Poverty in India :Dandekar & Rath, Chand & Chand co ltd.



BOARD OF STUDIES DEPARTMENT OF COMMERCE

Minutes of the meeting of the Board of Studies in Commerce held on Wednesday, 15.02.2012, at 2.00 P.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal Joney
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee:

3. PROES VIJAYA RAJU

External Experts:

- 4. PROF. RCHINNAPPA N. ANJANEYALU PHANT
- 5. MRS.A.UTTAM DURGA

Faculty:

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- 7. DR. NA FRANCIS XAVIER
- 8. SRI B SYAM SUNDAR
- 9. MRS.K.KIRANMAYEE
- 10. MS.V.P.M.P.KUMARI
- 11, SRI CH PRASANNA KUMAR
- 12. MS.N.NIRMALA RANI AL NI
- 13. MS.K.BHARATI LAKSHMI Sharatti
- 14. MRS.P.ASA LAKSHMI
- 15. MS.K.MAHALAKSHMI
- 16. MS.KVB SAILAJA
- 17. MRS.M.ROHINI
- 18. SRI L PRAKASA RAO profosi



DEPARTMENT OF COMMERCE RESOLUTIONS

Resolutions passed at the 26th Commerce Board of Studies Meeting held on 15th February 2012, Wednesday, at 2.00 P.M in the Conference Hall.

Resolutions:-

- 1. The minutes of the previous Board of Studies Meeting were Read out and approved.
- 2. Resolved to introduce practicals for 3rd B.COM for 25 Marks in the internals.
- 3. Resolved to introduce paper "Programming in C^{++} in the 4^{th} semester in the place of "Java Programming" for the 2^{nd} B.COM Computers.
- 4. Resolved to introduce paper "Advanced Corporate Accounting" as elective subject in the V and VI Semesters in the place of "Income Tax Law and Practice "for the 3rd B.COM (General)
- 5. It is resolved to implement new question paper pattern for II year.

Ch. Veeraiah Chowdary H.O.D. Commerce & Chairman, Board of Studies



II B.COM (COMP) - 1V SEMESTER PROGRAMMING WITH C⁺⁺ NEW SYLLABUS

UNIT-1:

OOPs, A new paradigm-Evaluation of programming paradigm-objects-classes Multiple viewing of the same object-Encapsulation and Data Abstraction-Inheritance-Delegation-Object Composition-Polymorphism-Message Communication. Popular OOPs language-Merits and Demerits of Oops methodology-Application of OOPs.

UNIT-11:

Application of C++-Structure of C++ program-Tokens-Expression-Basic data types. Symbolic constants-declarating data types-reference variable-operators in C++. Scope resolution operator-Expressions and Implicit Convertions-Control structures. Functions in C++-Call by Reference-Call by Value-Inline functions-Default arguments-Constant Arguments-Classes and objects-Defining Member Functions-Nesting Member Functions-Private Member Function-Static Member Functions.

UNIT-111:

Arrays of Objects-Creating String Objects-Relational operations-String characteristics-Friend Function-Returning Objects-Constant Member Functions-Pointer to Members-Constructor with Default Arguments-Copy Constructor.

Dynamic Constructor-Destructors.

UNIT-1V:

Operator over Loading and Type Convertions-Rules for Operator Over loading-Function over loading-Function over loading with arguments.

Inheritance-Single inheritance- Types of Base Classes-Types of derivation-Public-Private-Protected Inheritance-Multilevel inheritance-Multiple Inheritance-Hierarchical Inheritance-Hybrid Inheritance-Polymorphism.

UNIT-V:

Basics of Exception Handling-Exception Handling Machanism-Rethrowing an Exception-C++ Streams-Unformatted I/O operations-Classes for file stream operations-Opening and Closing File

Reference Books:

- 1.E.Balagurusamy "Object oriented programming with C++"
- 2.R.Ravichandran "Programming with C++"



III B.COM GENERAL - SEMESTER- V ELECTIVE - ADVANCED CORPORATE ACCOUNTING NEW SYLLABUS

UNIT -I

THE ACCOUNTS OF HOLDING COMPANIES-I

The Nature of Holding Companies – Legal requirements for a Holding Company – Schedule VI of the companies Act and Subsidiary Companies – Preparation of Consolidated Balance Sheet – Cancellation of Investment Account – Minority Interest – Cost of Acquiring Control or Goodwill – Capital Reserve - Preference Share Capital in Subsidiary Companies – Debentures in Subsidiary Companies – Pre-acquisition Profits/Reserves – Pre-acquisition Losses – Inter-company Transactions – Unrealised Profit on Stock – Contingent Liabilities - .

UNIT-II

THE ACCOUNTS OF HOLDING COMPANIES-II

Revaluation of Assets – Bonus Shares – Treatment of Dividend Received from Subsidiary Company – Goodwill in the Balance Sheet of Subsidiary Company – Proposed Dividend – Interim Dividend by Subsidiary Company (Including Problems Related to Single Subsidiary Company).

Lab: Computation of Problems using Excel/Accounting Packages.

UNIT-III: ACCOUNTS OF ELECTRICITY COMPANIES-I

Meaning of Double-Account System – Revenue Account and Net Revenue Account – Capital Account (Receipts and Expenditure on Capital Account) and general Balance Sheet. Replacement of an Asset. Important Provisions of Indian Electricity Act 1910. Electricity Supply Act 1948 and the Companies Act 1956.

UNIT IV: ACCOUNTS OF ELECTRICITY COMPANIES-II

Formats of Relevant Accounts – Calculation of Reasonable Return and Disposal of Surplus. Preparation of Net Revenue Account and Balance Sheet(Including Problems).

LAB: Computation of Problems using Excel/Accounting Packages.

UNIT-V: ACCOUNTING FOR PRICE LEVEL CHANGES (INFLATION ACCOUNTING)

Introduction, Limitations of Historical Accounting, Methods of Accounting for Price Level Changes, Current Cost Accounting (CCA) – Methods, Preparation of Income Statement, Cost Balance Sheet under CCA/CCB (Including Problems)

Lab: Computation of Problems using Excel/ Accounting Packages.



III B.COM GENERAL - SEMESTER- VI ELECTIVE - ADVANCED CORPORATE ACCOUNTING NEW SYLLABUS

UNIT-1: HUMAN RESOURCE ACCOUNTING

Definition, Objectives, Approaches, Assumptions, Advantages, Limitations of HRA, HRA in India. Human Resource Cost Accounting, Historical Cost Accounting Replacement Cost Method, Opportunity Cost Method (Theory Only)

UNIT II: SOCIAL RESPONSIBILITY ACCOUNTING:

Meaning, Nature of Social Responsibility, Need, Objectives, Accounting Concept and Objectives of Social Responsibility, Indicators of Social Performance(Theory only).

UNIT III: LEASE ACCOUNTING:

Meaning, Accounting treatment

Lab work: Computation of problems using Excel /Accounting packages.

UNIT IV: LIQUIDATION OF COMPANIES-I:

Scope, Contributory, Preferential payments, preference dividend. Statement of Affairs and Deficiency /Surplus accounts.

UNIT V: LIQUIDATION OF COMPANIES-II

Liquidators final statement of accounts, Liquidators remuneration, Receiver for Debenture holders, B-list, Contributories (Including Problems)

Lab: Computation of problems using Excel and Accounting Packages.

Reference Books:

Advanced Corporate Accounting: S.P. Jain, K.L.Narang.



III.B.COM (GENERAL & COMP) V SEMESTER PRACTICAL AUDITING NEW SYLLABUS (w.e.f. 2012-13)

Hours per week: 5 (4+1)

Max Marks: 100

Unit: Introduction to auditing

Auditing: meaning-definition-evolution —objectives-importance. Types of audit: Based on ownership (proprietorship, partnership, companies, trusts, co-operative societies, government departments)-Based on time (Interim, final, continuous, Balance sheet) - Based on objectives (Independent, Financial, Internal, Cost, Tax, Government, Secretarial).

Unit II: Planning of audit and control

Auditor: Qualifications and disqualifications- Qualities-Appointment and reappointment removal-rights-duties-liabilities

Audit planning: Engement letter-Audit programeAudit notebook —Audit papers-Audit workbook- Audit contents-Audit markings- Internal check-Internal control-(sales-purchases-Fixed assets-cash-bank-payroll)-Accounting controls and sampling in audit.

(Lab work: preparation of audit programme for an organization)

Unit III: Vouching of Financial statements:

Vouching: Meaning of cash and trading transactions-investigation, verification and valuation of assets and liabilities, differences between vouching, investigation, verification and valuation

(Lab work: Vouching of cash book of a local business unit)

Unit IV: Audit of financial statements

Audit of Financial statements: Receipts-payments, sales, purchase, fixed assets, investments, personal ledger-inventories, capital and reserves- other assets-other liabilities

Unit V: Audit of institutions

Audit of institutions: Partnership-manufacturing and other companies —non trading concerns. Audit report: contents-preparation of audit report-fair report-Qualified report

(Lab work: collection of model audit reports from local auditor and preparation of similar reports)

Text book: Jain and Narang (Kalyani publishers)

References:

1. Practical auditing
2. Principles of auditing
3. Practical auditing
4. Auditing
5. Auditing:
Spicer and Pegler
1. Jadish prakash
2. T.N Tandon
3. Dinkar pagare
4. R.Gsaxena
5. R.Gsaxena



III.B.COM (GENERAL & COMP) V SEMESTER PRACTICAL AUDITING OLD SYLLABUS (w.e.f. 2011-12)

Hours per week: 5(4+1)

Max Marks: 100

Unit: Introduction to auditing

Auditing: meaning-definition-evolution —objectives-importance. Types of audit: Based on ownership (proprietorship, partnership, companies, trusts, co-operative societies, government departments)-Based on time (Interim, final, continuous, Balance sheet) - Based on objectives (Independent, Financial, Internal, Cost, Tax, Government, Secretarial).

Unit II: Planning of audit and control

Auditor: Qualifications and disqualifications- Qualities-Appointment and reappointment-removal-rights-duties-liabilities

Audit planning: Engement letter-Audit programeAudit notebook —Audit papers-Audit workbook- Audit contents-Audit markings- Internal check-Internal control-(sales-purchases-Fixed assets-cash-bank-payroll)-Accounting controls and sampling in audit.

Unit III: Vouching of Financial statements:

Vouching: Meaning of cash and trading transactions-investigation, verification and valuation of assets and liabilities, differences between vouching, investigation, verification and valuation

Unit IV: Audit of financial statements

Audit of Financial statements: Receipts-payments, sales, purchase, fixed assets, investments, personal ledger-inventories, capital and reserves- other assets-other liabilities

Unit V: Audit of institutions

Audit of institutions: Partnership-manufacturing and other companies —non trading concerns. Audit report: contents-preparation of audit report-fair report-Qualified report

Text book: Jain and Narang (Kalyani publishers)

References:

1. Practical auditing
2. Principles of auditing
3. Practical auditing
4. Auditing
5. Auditing:
Spicer and Pegler
1. Jadish prakash
T.N Tandon
Dinkar pagare
R.Gsaxena



III.B.COM (GENERAL & COMP) VI-SEMESTER BUSINESS CORRESPONDENCE AND REPORT WRITING NEW SYLLABUS (W.E.F 2012-13)

Hours per week: 5(4+1) MaxMarks:100 (70+30)

Unit1: Basics of communication

Meaning and definition of communication-elements of communication- communication modelsfunctions and importance of communication –forms of communication –levels of communications objectives of communication barriers of communication

(Lab work: preparation of charts for elements, communication models and barriers of communication)

Unit II: Types of communication

Oral communication-meaning-definition –Advantages and Disadvantages- Medias for oral communication- face to face, teleconference, telephone and voice mail

Written communication-meaning-advantages and disadvantages, Medias for written communication-Fax and e-mail.

Non verbal communication- meaning-types- kinesics-proxemics- physical context

(Lab work: preparation of charts on types of communication and communication medias being used in different organizations)

Unit III: Essentials of effective communication

The essentials of effective communication (7c's and 4s's)

Communication networks- vertical-horizontal and diagonal- external communication

(Lab work: preparation of a chart on communication network pertaining to an organization)

Unit 1V: Business letters

Introduction —essentials of business writing- functions of business letters-parts of business letters-letters relating to application for job, calling for interviews, appointment orders, termination orders sales letters, complaints and adjustments

(Lab work: drafting specimen copies for different types of business letters)

Unit V: Report writing

Meaning and definition –features-types of reports- essentials of good business reports-steps in business report writing-preparation of routine reports, confidential reports, technical reports, directors reports, auditors reports and press report

(Lab work: preparation of business reports)

Text book:

Business correspondence and report writing : Varinder Kumar

Reference books:

Business correspondence and report writing
 Business communication
 V.Balamohandas
 Asha kaul



III.B.COM (GENERAL & COMP) VI-SEMESTER BUSINESS CORRESPONDENCE AND REPORT WRITING OLD SYLLABUS (W.E.F 2011-12)

Hours per week: 5(4+1) MaxMarks:100 (70+30)

Unit1: Basics of communication

Meaning and definition of communication-elements of communication communication models- functions and importance of communication –forms of communication –levels of communications objectives of communication barriers of communication

UnitII: Types of communication

Oral communication-meaning-definition –Advantages and Disadvantages- Medias for oral communication- face to face, teleconference, telephone and voice mail

Written communication-meaning-advantages and disadvantages, Medias for written communication- Fax and e-mail.

Non verbal communication- meaning-types- kinesics-proxemics- physical context

UnitIII: Essentials of effective communication

The essentials of effective communication (7c's and 4s's)

Communication networks- vertical-horizontal and diagonal- external communication

Unit1V: Business letters

Introduction —essentials of business writing- functions of business letters-parts of business letters-letters relating to application for job, calling for interviews, appointment orders, termination orders sales letters, complaints and adjustments

UnitV: Report writing

Meaning and definition –features-types of reports- essentials of good business reports-steps in business report writing-preparation of routine reports, confidential reports, technical reports, directors reports, auditors reports and press report

Text book:

Business correspondence and report writing : Varinder Kumar

Reference books:

1. Business correspondence and report writing : V.Balamohandas

2. Business communication : Asha kaul



CORPORATE ACCOUNTING III B.COM (GENERAL, COMPUTERS) - V SEMESTER NEW SYLLABUS -2012-13

UNIT-I

Accounting standards –need and importance – An overview of Indian accounting standards.

UNIT -II

Valuation of good will- need for valuation –methods of valuation –normal profit method, super profit method- capitalization method.

UNI T-III

Valuation of shares –need for valuation – methods of valuation- net assets method, yield basis

Method, fair value method.

UNIT-1V

Company final accounts - provisions relating to preparation of final accounts - profit and loss account and balance sheet.

LAB WORK- preparation of final accounts using computers.

Profit prior to incorporation

Acquisition of business

UNIT-V

Amalgamation and external reconstruction

Amalgamation –in the nature of merger and purchase –calculation of purchase consideration –treatment in the books of transferor and transferee (as per accounting standard 14, excluding inter company holdings) recording transactions relating to mergers)

LAB WORK- recording transactions relating to mergers using computers

Reference Books- Corporate Accounting- S.P.Jain &K.L.Narang.



CORPORATE ACCOUNTING III B.COM (GENERAL, COMPUTERS) - VI SEMESTER NEW SYLLABUS – 2012-13

UNIT-1

Issue of bonus shares- provisions of company's act and SEBI guide lines . Accounting treatment

Lab work – accounting using computers

UNIT-11

Internal reconstruction accounting treatment –preparation of final statements after reconstruction.

LAB WORK- recording of transactions using computers.

UNIT-111

Bank accounts- books and registers to be maintained by banks –slip system of posting – rebate on bills discounte schedule of advances – non performance assets –legal provisions relating to final accounts.

LAB WORK-

Preparation of final accounts using computers

UNIT-1V

Life insurance companies – preparation of revenue account, profit and loss account , balance sheet and valuation balance sheet.

UNIT-V

General insurance- preparation of final accounts –with reference to Fire &Marine insurance only

Reference Books- Corporate Accounting- S.P.Jain & K.L.Narang.



CORPORATE ACCOUNTING III B.COM (GENERAL, COMPUTERS) V SEMESTER (2011-12) (OLD SYLLABUS)

UNIT-1

Accounting standards – need and importance – An overview of Indian accounting standards.

UNIT -11

Valuation of good will- need for valuation –methods of valuation –normal profit method, super profit method- capitalization method.

UNI T-111

Valuation of shares –need for valuation – methods of valuation- net assets method, yield basis

Method, fair value method.

UNIT-1V

Company final accounts- provisions relating to preparation of final accounts – profit and loss account and balance sheet.

UNIT-V

Amalgamation and external reconstruction

Amalgamation –in the nature of merger and purchase –calculation of purchase consideration –treatment in the books of transferor and transferee (as per accounting standard 14 ,excluding inter company holdings) recording transactions relating to mergers)

Reference Books- Corporate Accounting- S.P.Jain &K.L.Narang.



CORPORATE ACCOUNTING III B.COM (GENERAL, COMPUTERS) VI SEMESTER (2011-12) (OLD SYLLABUS)

UNIT-1

Issue of bonus shares- provisions of company's act and SEBI guide lines . Accounting treatment

UNIT-11

Internal reconstruction accounting treatment –preparation of final statements after reconstruction.

UNIT-111

Bank accounts- books and registers to be maintained by banks -slip system of posting - rebate on bills discounte schedule of advances - non performance assets -legal provisions relating to final accounts.

UNIT-1V

Life insurance companies – preparation of revenue account, profit and loss account , balance sheet and valuation balance sheet.

UNIT-V

General insurance- preparation of final accounts -with reference to Fire &Marine insurance only

Reference Books- Corporate Accounting- S.P.Jain &K.L.Narang.



III B.COM (GENERAL & COMP) - V SEMESTER COST AND MANAGEMENT ACCOUNTING – I (NEW SYLLABUS w.e.f. 2012-13)

Course code: CMA 351 Credits: 4 Hours per week: (4+2) Max. Marks: 100

Unit I: INTRODUCTION: (12 hours)

Cost Accounting: definitions, features, objectives, functions, scope, advantages and limitations. Installation of costing system. Cost Accounting Vs Financial Accounting.

Unit II: ELEMENTS OF COSTS: (12 hours)

Cost concepts-Cost classification -Preparation of Cost Sheet and Tenders. Relationship of costing department with other departments. Single or Output Costing.

Unit III: MATERIALS: (12 hours)

Material Cost: direct and indirect material cost, Inventory control techniques-stock levels, EOQ, ABC analysis. Issue of materials to production- Pricing methods-FIFO, LIFO with base stock, average methods.

Unit IV: LOBOUR: (12 hours)

Labor cost: direct and indirect labor cost- methods of payment of wages including incentive plans –Halsey and Rowan plans, Tailors Piece Rate method.

Unit V: OVERHEADS: (12 hours)

Overheads: features, classification, methods of allocation and apportionment of overheads. Primary distribution and secondary distribution (Direct Redistribution Method, Step distribution Method, Simultaneous Equation Method, Repeated Distribution Method and Trial and Error Method). Methods of absorption of overheads (Direct Martial Cost Method, Direct Lobour Method, Prime Cost Method, direct Lobour Hour Method and Machine Hour Rate)

LAB WORK: (30 hours)

Preparation of Cost sheet and stores ledger using computers. Calculation of wages using computers

Text Book:

Cost and Management Accounting Jain and Narang Kalyani Publishers

Suggested Readings:

1.Cost and Management Accounting	M.N Arora	Himalaya Publishing House
2.Management accounting	Sarma and Gupta	Kalyani publishers
3. Management accounting	S.P.Guptha	S.Chnad co
4. Management accounting	S.N.maheswari	Sultan chand and sons



III B.COM (GENERAL & COMP) - VI SEMESTER COST AND MANAGEMENT ACCOUNTING – II (NEW SYLLABUS w.e.f. 2012-13)

Course code: CMA 362 Credits: 4 Hours per week: (4+2) Max. Marks: 100

Unit -I JOB AND CONTRACT COSTING: (12 Hours)

Theory: Objectives and Features of Job Costing, advantages and disadvantages of Job Costing – procedure of Job Costing system. Contract costing, Types of contract, retention money, cost plus contracts, escalation clause and work in progress.

Problems: Problems on preparing Job Cost sheet. Problems on preparing contract account including ascertainment of profits on incomplete contracts.

Unit -II PROCESS COSTING: (12 Hours)

Theory: Features of process costing, advantages and limitations of process costing. Treatment of normal and abnormal losses.

Problems: Preparation of process cost accounts (excluding equivalent products and inter process profits). Simple problems on Joint Products and By-Products.

Unit -III MANAGEMENT ACCOUNTING: (12 Hours)

Theory: Definitions, features, objectives, functions, scope, advantages and limitations of Management Accounting. Difference between Management Accounting and Financial Accounting-Difference between Management Accounting and Cost Accounting.

Unit -IV: BUDGETARY CONTROL AND MARGINAL COSTING: (12 Hours)

Theory: Meaning, objectives and importance of Budgetary Control-Fixed, Flexible Budget, Marginal Costing-Break Even Analysis.

Problems: Budgetary Control-Fixed, Flexible Budget, Marginal Costing-Break Even Analysis. and Standard Costing-Material and labour Variances

Unit -V: STANDARD COSTING AND VARIANCE ANALYSIS: (12 Hours)

Theory: Meaning of Standard Cost and Standard Costing – Advantages and Disadvantages of Standard Costing - Standard Costing and Budgetary Control. Standard Cost and Estimated Cost. Meaning of Material and Labour Variances

Problems: Problems on Material and Labour Variances

LAB WORK: (30 hours)

Preparation of Contract accounts and Process cost accounts, Preparation of Budgets and Marginal cost and Variances using computers.

Text Book:

Cost and Management Accounting	Jain and Narang	Kalyani Publishers
Suggested Readings:		
1.Cost and Management Accounting	M.N Arora	Himalaya Publishing House
2.Management accounting	Sarma and Gupta	Kalyani publishers
3. Management accounting	S.P.Guptha	S.Chnad co
4. Management accounting	S.N.maheswari	Sultan chand and sons



III B.COM (GENERAL & COMP) - V SEMESTER COST AND MANAGEMENT ACCOUNTING - I (2011-12) (OLD SYLLABUS)

Course code: CMA 351 Credits: 4 Hours per week: (4+2) Max. Marks: 100

Unit I: INTRODUCTION: (12 hours)

Cost Accounting: definitions, features, objectives, functions, scope, advantages and limitations. Installation of costing system. Cost Accounting Vs Financial Accounting.

Unit II: ELEMENTS OF COSTS: (12 hours)

Cost concepts-Cost classification -Preparation of Cost Sheet and Tenders. Relationship of costing department with other departments. Single or Output Costing.

Unit III: MATERIALS: (12 hours)

Material Cost: direct and indirect material cost, Inventory control techniques-stock levels, EOQ, ABC analysis. Issue of materials to production- Pricing methods-FIFO, LIFO with base stock, average methods.

Unit IV: LOBOUR: (12 hours)

Labor cost: direct and indirect labor cost- methods of payment of wages including incentive plans –Halsey and Rowan plans, Tailors Piece Rate method.

Unit V: OVERHEADS: (12 hours)

Overheads: features, classification, methods of allocation and apportionment of overheads. Primary distribution and secondary distribution (Direct Redistribution Method, Step distribution Method, Simultaneous Equation Method, Repeated Distribution Method and Trial and Error Method). Methods of absorption of overheads (Direct Martial Cost Method, Direct Lobour Method, Prime Cost Method, direct Lobour Hour Method and Machine Hour Rate)

Text Book:

Cost and Management Accounting Jain and Narang Kalyani Publishers

Suggested Readings:

1.Cost and Management Accounting	M.N Arora	Himalaya Publishing House
2.Management accounting	Sarma and Gupta	Kalyani publishers
3. Management accounting	S.P.Guptha	S.Chnad co
4 Management accounting	S.N.maheswari	Sultan chand and sons



III B.COM (GENERAL & COMP) - VI SEMESTER COST AND MANAGEMENT ACCOUNTING – II (2011-12) (OLD SYLLABUS)

Course code: CMA 362 Credits: 4 Hours per week: (4+2) Max. Marks: 100

Unit -I JOB AND CONTRACT COSTING: (12 Hours)

Theory: Objectives and Features of Job Costing, advantages and disadvantages of Job Costing – procedure of Job Costing system. Contract costing, Types of contract, retention money, cost plus contracts, escalation clause and work in progress.

Problems: Problems on preparing Job Cost sheet. Problems on preparing contract account including ascertainment of profits on incomplete contracts.

Unit -II PROCESS COSTING: (12 Hours)

Theory: Features of process costing, advantages and limitations of process costing. Treatment of normal and abnormal losses.

Problems: Preparation of process cost accounts (excluding equivalent products and inter process profits). Simple problems on Joint Products and By-Products.

Unit -III MANAGEMENT ACCOUNTING: (12 Hours)

Theory: Definitions, features, objectives, functions, scope, advantages and limitations of Management Accounting. Difference between Management Accounting and Financial Accounting- Difference between Management Accounting and Cost Accounting.

Unit -IV: BUDGETARY CONTROL AND MARGINAL COSTING: (12 Hours)

Theory: Meaning, objectives and importance of Budgetary Control-Fixed, Flexible Budget, Marginal Costing-Break Even Analysis.

Problems: Budgetary Control-Fixed, Flexible Budget, Marginal Costing-Break Even Analysis. and Standard Costing-Material and labour Variances

Unit -V: STANDARD COSTING AND VARIANCE ANALYSIS: (12 Hours)

Theory: Meaning of Standard Cost and Standard Costing – Advantages and Disadvantages of Standard Costing - Standard Costing and Budgetary Control. Standard Cost and Estimated Cost. Meaning of Material and Labour Variances

Problems: Problems on Material and Labour Variances

Text Book:

Cost and Management Accounting Jain and Narang Kalyani Publishers

Suggested Readings:

1.Cost and Management Accounting M.N Arora Himalaya Publishing House

2. Management accounting Sarma and Gupta Kalyani publishers

3. Management accounting S.P.Guptha S.Chnad co

4. Management accounting S.N.maheswari Sultan chand and sons



III.B.COM (GENERAL) V SEMESTER HUMAN RESOURCE MANAGEMENT-1 NEW SYLLABUS (w.e.f. 2012-13)

Hours per week: 5 Max Marks:100

UNIT I: INTRODUCTION:

- 1. Nature and Scope of Human Resource Management: Concepts and Nature of Human resource Management Objectives and Importance, Functions and Scope of HRM.
- 2. HRM in India: History of Personal management Genesis and Growth in India, Evolution of the Concept Impediments Progress Environment of HRM Measures to Speed up Growth.

UNIT II PROCUREMENT OF HUMAN RESOURCES:

Human Resource Planning: Concepts and Objectives –Need and Importance – Process and levels of HRP – problems of and Guidelines for HRP.

UNIT III: RECRUITMENT AND SELECTION:

Recruitment and Selection: Meaning and process of Recruitment –Sources and Techniques of Recruitment – Recruitment practices in India – Meaning and Process of Selection – Selection tests and Interviews.

UNIT IV: TRAINING AND DEVELOPMENT:

- 1. Training of operatives: Importance and objectives of Training Identifying training needs Designing a training program me Methods of training and evaluation of training effectiveness Retraining.
- 2. Human Resources Development: Concept of HRD. Personnel vs. HRD Objectives, Mechanism and Assumptions of HRD need and significance of HRD in Indian Industry Qualities of HRD manager Principles of HRD employee counseling.

UNIT V : COMPENSATION:

- 1. Job Evaluation: Concept, Process and Objectives of Job Evaluation Advantages and limitations Essentials of successful job evaluation.
- 2. Wages and Salary administration: Objectives and Principles essentials of a sound wage structure Factors affecting wages methods of wage payment Wage policy in India Executive Compensation.

LAB WORK:

Case study, Field Work, Role play, Collection of Specimen forms of different Acts.

- 1. Human Resource Management: Dr. CB Gupta
- 2. Human Resource Management: KK Ahuja.
- 3. Human Resource Management: K Aswathappa.



III.B.COM (GENERAL) - VI SEMESTER HUMAN RESOURCE MANAGEMENT-11 NEW SYLLABUS (w.e.f. 2012-13)

Hours per week: 5 Max Marks:100

UNIT I: APPRAISAL AND JOB CHANGES:

1. Performance Appraisal: Concept and Objectives – Uses and Process – Problems in Performance appraisal – essentials of Effective appraisal system – methods and techniques of appraisal – appraisal of managers – appraisal interview – appraisal of potential.

UNIT II: MAINTENANCE:

- 1. Organizing the Personnel Function: Organization of Personnel department Qualities of Personnel Manager Status and role of personnel manager.
- 2. Employee Welfare: Meaning and Significance of Labour Welfare Labour Welfare Agencies Labour Welfare Officer Types of Welfare Services Statutory Welfare Provision.
- 3. Social Security: Concept of Social Security Social Security in India The Workmen's Compensation Act The Employee State Insurance Act The Employee Provident Fund Act and Miscellaneous Provision Act The Maternity Benefit Act The Paymen Of Gratuity Act.

UNIT III: INTEGRATION:

- 1. Work Environment: Physical , mental and social environment meaning of Fatigue, Monotony and Boredom Causes , measurement and Consequences of Fatigue methods of Reducing fatigue.
- 2. Morale: Measurement of Morale- meaning and importance factors influencing morale impact of morale on productivity measurers for building high morale.

UNIT IV: HUMAN RESOURCES CONTROL:

Human Resource Accounting and Human Resource Information System: Meaning And Objectives of HRA – Advantages and Limitations – Costs and Methods of Human Resources.

UNIT V: EMERGING TRENDS IN HRM:

Emerging Trends in HRM: Future of HRM – Future role of personnel manger.

LAB WORK:

Case study, Field Work, Role play, Collection of Specimen forms of different Acts.

- 1. Human Resource Management: Dr. CB Gupta
- 2. Human Resource Management: KK Ahuja.
- 3. Human Resource Management: K Aswathappa



III.B.COM (GENERAL) V SEMESTER HUMAN RESOURCE MANAGEMENT-1 (OLD SYLLABUS)

Hours per week: 5 Max Marks: 100

UNIT I: INTRODUCTION:

- 1. Nature and Scope of Human Resource Management: Concepts and Nature of Human resource Management Objectives and Importance, Functions and Scope of HRM.
- 2. HRM in India: History of Personal management Genesis and Growth in India, Evolution of the Concept Impediments Progress Environment of HRM Measures to Speed up Growth.

UNIT II PROCUREMENT OF HUMAN RESOURCES:

Human Resource Planning: Concepts and Objectives –Need and Importance – Process and levels of HRP – problems of and Guidelines for HRP.

UNIT III: RECRUITMENT AND SELECTION:

Recruitment and Selection: Meaning and process of Recruitment –Sources and Techniques of Recruitment – Recruitment practices in India – Meaning and Process of Selection – Selection tests and Interviews.

UNIT IV: TRAINING AND DEVELOPMENT:

- 1. Training of operatives: Importance and objectives of Training Identifying training needs
- Designing a training program me Methods of training and evaluation of training effectiveness Retraining.
- 2. Human Resources Development: Concept of HRD. Personnel vs. HRD Objectives, Mechanism and Assumptions of HRD need and significance of HRD in Indian Industry Qualities of HRD manager Principles of HRD employee counseling.

UNIT V: COMPENSATION:

- 1. Job Evaluation: Concept, Process and Objectives of Job Evaluation Advantages and limitations Essentials of successful job evaluation.
- 2. Wages and Salary administration: Objectives and Principles essentials of a sound wage structure Factors affecting wages methods of wage payment Wage policy in India Executive Compensation.

- 1. Human Resource Management: Dr. CB Gupta
- 2. Human Resource Management: KK Ahuja.
- 3. Human Resource Management: K Aswathappa.



III.B.COM (GENERAL) VI SEMESTER HUMAN RESOURCE MANAGEMENT-11 (OLD SYLLABUS)

Hours per week: 5 Max Marks: 100

UNIT I: APPRAISAL AND JOB CHANGES:

1. Performance Appraisal: Concept and Objectives – Uses and Process – Problems in Performance appraisal – essentials of Effective appraisal system – methods and techniques of appraisal – appraisal of managers – appraisal interview – appraisal of potential.

UNIT II: MAINTENANCE:

- 1. Organizing the Personnel Function: Organization of Personnel department Qualities of Personnel Manager Status and role of personnel manager.
- 2. Employee Welfare: Meaning and Significance of Labour Welfare Labour Welfare Agencies Labour Welfare Officer Types of Welfare Services Statutory Welfare Provision.
- 3. Social Security: Concept of Social Security Social Security in India The Workmen's Compensation Act The Employee State Insurance Act The Employee Provident Fund Act and Miscellaneous Provision Act The Maternity Benefit Act The Paymen Of Gratuity Act.

UNIT III: INTEGRATION:

- 1. Work Environment: Physical , mental and social environment meaning of Fatigue, Monotony and Boredom Causes , measurement and Consequences of Fatigue methods of Reducing fatigue.
- 2. Morale: Measurement of Morale- meaning and importance factors influencing morale impact of morale on productivity measurers for building high morale.

UNIT IV: HUMAN RESOURCES CONTROL:

Human Resource Accounting and Human Resource Information System: Meaning And Objectives of HRA – Advantages and Limitations – Costs and Methods of Human Resources.

UNIT V: EMERGING TRENDS IN HRM:

Emerging Trends in HRM: Future of HRM – Future role of personnel manger.

- 1. Human Resource Management: Dr. CB Gupta
- 2. Human Resource Management: KK Ahuja.
- 3. Human Resource Management: K Aswathappa



III B.COM (GENERAL) (V SEMESTER) MARKETING AND SALES MANAGEMENT – I NEW SYLLABUS (W.E.F. 2012-13)

UNIT I: INTRODUCTION: (15 Hours)

Definition and Meaning of Marketing, Classification of Markets. Evolution of Marketing, Significance of marketing.

UNIT II: MARKET ANALYSIS & SELECTION: (15 Hours)

Marketing Environment; Macro & Macro components and their impact on marketing decisions; Market Segmentation and Positioning, Buyer Behaviour; consumer decision making process; determinants of consumer behavior.

UNIT – III PRODUCT PLANNING & DEVELOPMENT : (15 Hours)

Meaning and definition and concepts of a product, Objects of product planning, components of product planning, product & other related concepts – products characteristics, product classification, product port polio, product line, product life cycle- stages, problems.

UNIT – IV: PRODUCT PLANNING & DEVELOPMENT: (15 Hours)

Product planning & development strategies, steps in new product development; reasons for product failure; How to achieve success in new product; consumer adoption process stage in adoption process – Adoption categories.

UNIT - V: PRICING DECISIONS: (15 Hours)

Factors affecting Price determination; pricing policies and strategies; decisions & rebates.

LAB WORK:

Detailed discussion on classification of Markets with examples, Brief report on segmentation, preparation of product, using segmentation, prepare products, introduce product portfolio and product line research different products life cycle stages, preparation of new product.

•	Marketing Management	C.N. Sontakki Kalyani Publishers
•	Marketing Management	S.P Bansal Kalyani Publishers
•	Principle of Marketing	Philip Kotlar and Gray Armstrong



III B.COM (GENERAL) (VI SEMESTER) MARKETING AND SALES MANAGEMENT – II NEW SYLLABUS (W.E.F 2012-13)

Hours per Week: 5 Max. Marks100

UNIT – I: PRODUCT DECISIONS: (15 Hours)

Product Branding – Role & Limitations of branding – Requisition of good brand name brand strategies – Product packaging - packaging decisions – packing strategies – product labeling – after sale services.

UNIT – II : CHANNELS OF DISTRIBUTION : (15Hours)

Meaning, classification of channels and factors governing the choice of channels of distribution. Wholesales and Retailers – types and their functions; importance, Functions and kind of warehouse.

UNIT – III : PRODUCT PROMOTION – I : (15 Hours)

Personal selling – merits & limitations, methods of personnel selling, types of sales manager, sales promotion: meaning & objectives & tools of sales promotion.

UNIT – IV: PRODUCT PROMOTION – ii (15 Hours)

Meaning, benefits and growth of direct marketing, consumer database and direct marketing, forms of direct marketing, online marketing and e-commerce, Integrated direct marketing.

UNIT – V : SERVICE MARKETING: (15 Hours)

Definition, concepts in service marketing, characteristics of services, growth of service marketing and factors influencing it and service marketing mix.

LAB WORK:

Prepare a new product, and give branding, packaging and labeling to the product, prepare a report on personal selling, forms of direct marketing, e-commerce, online marketing.

REFERENCE BOOKS:

Marketing Management
 Marketing Management
 Principle of Marketing
 Marketing Management
 Principle of Marketing
 Philip Kotlar and Gray Armstrong

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III B.COM (GENERAL) (V SEMESTER) MARKETING AND SALES MANAGEMENT – I OLD SYLLABUS (W.E.F 2011-12)

Hours per Week: 5 Max. Marks: 100

UNIT I: INTRODUCTION : (15 Hours)

Definition and Meaning of Marketing, Classification of Markets. Evolution of Marketing, Significance of marketing.

UNIT II: MARKET ANALYSIS & SELECTION: (15 Hours)

Marketing Environment; Macro & Macro components and their impact on marketing decisions; Market Segmentation and Positioning, Buyer Behaviour; consumer decision making process; determinants of consumer behavior.

UNIT – III PRODUCT PLANNING & DEVELOPMENT : (15 Hours)

Meaning and definition and concepts of a product, Objects of product planning, components of product planning, product & other related concepts – products characteristics, product classification, product port polio, product line, product life cycle- stages, problems.

UNIT – IV: PRODUCT PLANNING & DEVELOPMENT: (15 Hours)

Product planning & development strategies, steps in new product development; reasons for product failure; How to achieve success in new product; consumer adoption process stage in adoption process – Adoption categories.

UNIT - V: PRICING DECISIONS: (15 Hours)

Factors affecting Price determination; pricing policies and strategies; decisions & rebates.

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•	Marketing Management	S.P Bansal Kalyani Publishers
•	Principle of Marketing	Philip Kotlar and Gray Armstrong



III B.COM (GENERAL) (VI SEMESTER) MARKETING AND SALES MANAGEMENT – II OLD SYLLABUS (W.E.F 2011-12)

Hours per Week: 5 Max. Marks: 100

UNIT – I : PRODUCT DECISIONS : (15 Hours)

Product Branding – Role & Limitations of branding – Requisition of good brand name brand strategies – Product packaging - packaging decisions – packing strategies – product labeling – after sale services.

UNIT – II : CHANNELS OF DISTRIBUTION : (15Hours)

Meaning, classification of channels and factors governing the choice of channels of distribution. Wholesales and Retailers – types and their functions; importance, Functions and kind of warehouse.

UNIT – III : PRODUCT PROMOTION – I : (15 Hours)

Personal selling – merits & limitations, methods of personnel selling, types of sales manager, sales promotion: meaning & objectives & tools of sales promotion.

UNIT – IV : PRODUCT PROMOTION – ii (15 Hours)

Meaning, benefits and growth of direct marketing, consumer database and direct marketing, forms of direct marketing, online marketing and e-commerce, Integrated direct marketing.

UNIT – V : SERVICE MARKETING: (15 Hours)

Definition, concepts in service marketing, characteristics of services, growth of service marketing and factors influencing it and service marketing mix.

REFERENCE BOOKS:

Marketing Management
 Marketing Management
 Principle of Marketing
 Marketing Management
 Principle of Marketing
 C.N. Sontakki Kalyani Publishers
 S.P Bansal Kalyani Publishers
 Philip Kotlar and Gray Armstrong

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III B.COM., V SEMESTER - (GENERAL & COMPUTERS) **BUSINESS LAW-I**

NEW SYLLABUS (W.E.F. 2012-2013)

HOURS PER WEEK:5 MAX MARKS 100

UNIT I: CONTRACT ACT:

- 1. AGREEMENT AND CONTRACT: Definition and meaning- Essentials of a valid contract - Types of contracts
- 2. Offer and Acceptance: Definition Essentials of a valid offer and acceptancecommunication and revocation of offer and acceptance.

UNIT: IICONTRACT ACT II:

- 1. Consideration: Definition and importance Essentials of valid consideration the Doctrines of 'Stranger to Contract' and No Consideration - No Contract - Capacity to contract- special rules regarding minor's agreements.
- 2. Consent: Free Consent- Flaw in Consent-: Coercion Undue influence Fraud-Misrepresentation and Mistake.

(Lab Work: Students are expected to know the cases of Contract act and able to create a written contract)

UNIT III: DISCHARGE OF A CONTRACT I

- 1. Legality of object and consideration:- illegal and immoral agreements- agreements opposed to public policy.
- 2. Agreements expressly declared to be void Wagering agreements and contingent contracts.

UNIT IV: DISCHARGE OF A CONTRACT-II

- 1. Discharge of a contract:- various modes of discharge of a contract performance of
- 2. Breach of contract- types- remedies for breach of contract.

UNITY: SALE OF GOODS ACT

- 1. Contract of sale: Definition- features- definition of terms goods- types of goods- rules of transfer of property in goods- differences between sale and agreement to sell
- 2. Rights of an unpaid seller
- 3. Conditions and warranties- meaning and distinction- express and implied conditions and warranties- sale by non-owners- auction sale.

(Lab Work: Students are expected to know the cases and practical problems relating to the Sale of Goods Act. Students are advised to refer to the Internet Website and prepare the assignments)

Text Book:

Jain and Narang	Kalyani Publishers
Mercantile Law	Sultan Chand
Company Law	Sultan Chand
Business Law	Tata
Mercantile Law	Tata
	Mercantile Law Company Law Business Law



III B.COM., (GENERAL & COMPUTERS) - V SEMESTER BUSINESS LAW-I OLD SYLLABUS (W.E.F2011-2012)

HOURS PER WEEK:5 MAX MARKS 100

UNIT I: CONTRACT ACT:

- 1. AGREEMENT AND CONTRACT: Definition and meaning- Essentials of a valid contract Types of contracts
- 2. Offer and Acceptance: Definition Essentials of a valid offer and acceptance-communication and revocation of offer and acceptance.

UNIT: II CONTRACT ACT II:

Consideration: Definition and importance – Essentials of valid consideration – the Doctrines of 'Stranger to Contract' and No Consideration – No Contract – Capacity to contract- special rules regarding minor's agreements.

Consent: Free Consent- Flaw in Consent-: Coercion – Undue influence – Fraud-Misrepresentation and Mistake.

UNIT III: DISCHARGE OF A CONTRACT I

Legality of object and consideration:- illegal and immoral agreements- agreements opposed to public policy.

Agreements expressly declared to be void – Wagering agreements and contingent contracts.

UNIT IV: DISCHARGE OF A CONTRACT-II

Discharge of a contract:- various modes of discharge of a contract - performance of contracts.

Breach of contract- types- remedies for breach of contract.

UNITY: SALE OF GOODS ACT

Contract of sale: Definition- features- definition of terms goods- types of goods- rules of transfer of property in goods- differences between sale and agreement to sell Rights of an unpaid seller

Conditions and warranties- meaning and distinction- express and implied conditions and warranties- sale by non-owners- auction sale.

Text Book:

Business law Jain and Narang Kalyani Publishers

Suggested Books;

Kapoor ND Mercantile Law Sultan Chand Kapoor ND Company Law Sultan Chand

Balachandran Business Law Tata Tulsain Mercantile Law Tata



III B.COM., (GENERAL & COMPUTERS) – VI SEMESTER BUSINESS LAW-II NEW SYLLABUS - W.E.F. 2012-2013

UNIT I: CONSUMER PROTECTION ACT:

Definitions of the terms consumer, unfair trade practices, restrictive trade practices and complainant- rights of consumers- consumer protection councils- consumer redressal agencies- penalties for violation.

UNIT II: INTELLECTUAL PROPERTY RIGHTS:

Intellectual Property Rights:- Meaning – Need and objectives- Meaning of the terms industrial property, literary property, copy rights, patents, trademarks, trade names, trade secrets, industrial designs, geographical indications. Information Technology Act, 2000: aims and objectives-a brief overview of the Act.

(Lab Work: Students are expected to know the Model for a complaint, check list of requirements for petitions to be filed before the National Consumer Disputes Redressal Commission: cases and practical problems under the Consumer Protection Act and Right to Information Act. Students are advised to refer to the Internet Website and prepare the assignments)

UNIT III: COMPANY LAW (MANAGEMENT OF COMPANIES)

Directors- qualifications- disqualifications- appointment- removal- rights and duties-company meetings and resolutions- appointment of company secretary.

UNIT IV: COMPANY LAW (DOCTRINE OF ULTRA VIRES)

Doctrine of ultra vires and its effects- doctrine of constructive notice- doctrine of indoor management- exceptions.

UNIT V: COMPANY LAW (WINDING UP OF COMPANIES)

Meaning- various modes- compulsory winding up- powers and duties of official liquidatormembers and creditors voluntary winding up- winding up subject to the supervision of the court- dissolution.

(Lab Work: Students are expected to know the cases of Companies Act. Students are advised to refer to the Internet Website and prepare the assignments).

Text Book:

Business law	Jain and Narang	Kalyani Publishers
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Suggested Books;

Kapoor ND	Mercantile Law	Sultan Chand
Kapoor ND	Company Law	Sultan Chand
Balachandran	Business Law	Tata
Tulsain	Mercantile Law	Tata



III B.COM., VI SEMESTER - (GENERAL & COMPUTERS) BUSINESS LAW-II OLD SYLLABUS

UNIT I: CONSUMER PROTECTION ACT:

Definitions of the terms consumer, unfair trade practices, restrictive trade practices and complainant- rights of consumers- consumer protection councils- consumer redressal agencies- penalties for violation.

UNIT II: INTELLECTUAL PROPERTY RIGHTS:

Intellectual Property Rights:- Meaning – Need and objectives- Meaning of the terms industrial property, literary property, copy rights, patents, trade marks, trade names, trade secrets, industrial designs, geographical indications. Information Technology Act, 2000: aims and objectives-a brief overview of the Act.

UNIT III: COMPANY LAW (MANAGEMENT OF COMPANIES)

Directors- qualifications- disqualifications- appointment- removal- rights and duties-company meetings and resolutions- appointment of company secretary.

UNIT IV: COMPANY LAW (DOCTRINE OF ULTRA VIRES)

Doctrine of ultra vires and its effects- doctrine of constructive notice- doctrine of indoor management- exceptions.

UNIT V: COMPANY LAW (WINDING UP OF COMPANIES)

Meaning- various modes- compulsory winding up- powers and duties of official liquidatormembers and creditors voluntary winding up- winding up subject to the supervision of the court- dissolution.

Text Book:

Business law	Jain and Narang	Kalyani Publishers
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Suggested Books;

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Kapoor ND	Mercantile Law	Sultan Chand
Kapoor ND	Company Law	Sultan Chand
Balachandran	Business Law	Tata
Tulsain	Mercantile Law	Tata



III B.COM (GENERAL) V SEMESTER FAM 351 FINANCIAL MANAGEMENT-I NEW SYLLABUS (W.E.F. 2012-13)

Hours per week: 5 Max. Marks: 100

Unit I: Nature and Scope of Financial Management

Meaning of Business finance—Meaning of Financial Management—Objectives of Financial Management—Scope of Financial Management—Financial Functions—Investment Decisions—Financing Decisions—Dividend Decisions—Liquidity Decisions—Financial Planning—Relationship between Financial Management and other areas of management—Financial Management and Financial Accounting—Organization of Finance Function

Unit-II: Concepts of Valuation

Concept of Valuation—Time Value of Money—Valuation Concept—Compound Value—Discounting Concept

Unit-III: Financial Planning

Meaning of Financial Planning—Estimating Capital Requirements—Fixed capital—working capital—capitalization—pattern of financing—time of flotation

Unit-IV: Operating Leverage

Concept of Leverage—types of leverage—Operating Leverage—Operating Break Even Point

Unit V: Financial Leverage

Financial Leverage—measurement—significance of Financial Leverage—Combined Leverage

Lab Work:

MS-Excel applications in Time Value of Money—Financial Functions—Future Value of a single cash flow—Future Value of an Annuity—Annuity of a Future Value (Sinking Fund)—Present Value of a Single Cash Flow—Present Value of an Annuity—Annuity of a Present Value (Capital Recovery)—Present Value of an Uneven Cash Flow—Constantly growing Annuity—Multi-period Compounding—Yield or IRR Calculation

Text book: Elements of Financial Management—SN Maheswari

Reference Books:

Financial Management—IM Pandey

Financial Management—Khan and Jain

Financial Management—Shashi K Gupta & RK Sharma



III B.COM (GENERAL) V SEMESTER FAM 351 FINANCIAL MANAGEMENT-I OLD SYLLABUS

Hours per week: 5 Max. Marks: 100

Unit I: Nature and Scope of Financial Management

Meaning of Business finance—Meaning of Financial Management—Objectives of Financial Management—Scope of Financial Management—Financial Functions—Investment Decisions—Financing Decisions—Dividend Decisions—Liquidity Decisions—Financial Planning—Relationship between Financial Management and other areas of management—Financial Management and Financial Accounting—Organization of Finance Function

Unit-II: Concepts of Valuation

Concept of Valuation—Time Value of Money—Valuation Concept—Compound Value—Discounting Concept

Unit-III: Financial Planning

Meaning of Financial Planning—Estimating Capital Requirements—Fixed capital—working capital—capitalization—pattern of financing—time of flotation

Unit-IV: Operating Leverage

Concept of Leverage—types of leverage—Operating Leverage—Operating Break Even Point

Unit V: Financial Leverage

Financial Leverage—measurement—significance of Financial Leverage—Combined Leverage

Text book: Elements of Financial Management—SN Maheswari

Reference Books:

Financial Management—IM Pandey

Financial Management—Khan and Jain

Financial Management—Shashi K Gupta & RK Sharma



NEW

III B.COM (GENERAL) VI SEMESTER FAM 362 FINANCIAL MANAGEMENT-II NEW SYLLABUS (W.E.F. 2012-13)

Hours per week: 5 Max. Marks: 100

Unit-I: Capital Budgeting

Capital budgeting—Tactical Vs Strategic Investment Decisions--Importance of Capital Budgeting—kinds of investment proposals—factors affecting capital investment decisions—forecasting future cost

Unit II: Capital Budgeting Appraisal Methods

Payback period method—discounted cash flow methods—net present value method—internal rate of return methods—Accounting Rate of Return Method

Unit III: Capital Structure

Capital structure and Financial structure—patterns of financial structure—capital structure theories—Net Income-Net Operating Income—MM Hypothesis—features of an appropriate Capital Structure—Factors determining capital structure—capital structure practices in India—

Unit IV: Cost of Capital

Cost of Capital—importance—Classification—controversy regarding cost of capital—determination of cost of capital—computation of cost of capital—Cost of Debt—Cost of Preference Capital—Cost of Equity (simple problems)

Unit V: Working Capital Management

Concept of Working Capital—need for working capital—types of working capital—adequacy of working capital—management of working capital

Lab work:

Finance functions in MS-Excel—Payback period—Net Present Value—Internal Rate of Return

Text book: Elements of Financial Management—SN Maheswari

Reference Books:

Financial Management—IM Pandey

Financial Management—Khan and Jain

Financial Management—Shashi K Gupts & RK Sharma



III B.COM (GENERAL) VI SEMESTER FAM 362 FINANCIAL MANAGEMENT-II OLD SYLLABUS

Hours per week: 5 Max. Marks: 100

Unit-I: Capital Budgeting

Capital budgeting—Tactical Vs Strategic Investment Decisions--Importance of Capital Budgeting—kinds of investment proposals—factors affecting capital investment decisions—forecasting future cost

Unit II: Capital Budgeting Appraisal Methods

Payback period method—discounted cash flow methods—net present value method—internal rate of return methods—Accounting Rate of Return Method

Unit III: Capital Structure

Capital structure and Financial structure—patterns of financial structure—capital structure theories—Net Income-Net Operating Income—MM Hypothesis—features of an appropriate Capital Structure—Factors determining capital structure—capital structure practices in India—

Unit IV: Cost of Capital

Cost of Capital—importance—Classification—controversy regarding cost of capital—determination of cost of capital—computation of cost of capital—Cost of Debt—Cost of Preference Capital—Cost of Equity (simple problems)

Unit V: Working Capital Management

Concept of Working Capital—need for working capital—types of working capital—adequacy of working capital—management of working capital

Text book: Elements of Financial Management—SN Maheswari

Reference Books:

Financial Management—IM Pandey

Financial Management—Khan and Jain

Financial Management—Shashi K Gupts & RK Sharma



DEPARTMENT OF COMMERCE

Department of Commerce deals with

- a. B.Com General
- b. B.Com Computers



BOARD OF STUDIES DEPARTMENT OF BUSINESS ADMINISTRATION

Mimilis of the weeling of the Board of
Studies MIN, MANAGEMENT held on 6th
Mimilis of the meeting of the Board of Studies Minch MANAGEMENT held on 6th Tebruary , 2012 at 10.00 Am in the confinence hall
_ conference hall .
Members!
1. In. Dr. A. Francis xariel, SJ, principal
men Kong
Members! 1. In. Dr. A. Francis Xariel, SJ, principal 2. Fr. Bujji Babu, SJ, vice principal.
University Nominee: -
University Nominee: - Dr. ch. Jaya Sankara prasad ayyangray External Experts:-
: Dr. Ch. Jaya Sankara prasad layranting
External Experts:
· V. Srinvas, KLU V.
External Experts:- V. Srinivas, Khu V. C. G. V. S. R. N. S. A. Sashry, KBN Marsh
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Members 1- · PR. NA. Francis Xanier du X
· M· V. Madhani
· Miss . T. chaitanya Lalishini felinisanya lalishini
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. Mirs K. Bhanathi Laushini Gharata &
o. Us. Rohim



DEPARTMENT OF BUSINESS ADMINISTRATION RESOLUTIONS

The meeting of Board of Studies in Business Administration was held on Monday, 6th March 2012 at 10.00 a.m.

The Board passed the following resolutions unanimously.

- 1. The minutes of the previous Board of Studies meeting were read out and approved.
- 2. Resolved to introduce Business Correspondence and Report Writing, Business Regulatory Frame Work, Business Entrepreneurship, Company Accounts, and Bank Management in the Third Semester for 2nd B.B.A. w.e.f. 2012-2013.
- 3. Resolved to introduce Soft Skills and Personality Development, Company Law, Research Methodology, Practical Auditing, Organisation Behaviour in the Fourth Semester for 2nd B.B.A. w.e.f. 2012-2013.
- 4. Resolved to introduce two weeks internship program at the end of Fourth Semester.
- 5. Resolved to introduce the Entrance Exam for B.B.A. course.

M.V.Madhavi H.O.D. Business Administration & Chairman, Board of Studies



II BBA - III SEMESTER BUSINESS CORRESPODANCE AND REPORT WRITING

Hours per week: 5 COURSE CODE: BBA231

CREDITS: 4

MAX MARKS: 100

UNIT I - BASICS OF COMMUNICATION:

Meaning and Definition of Communication – Elements of Communication – Objectives of communication – Functions & Importance of Communication – Forms of Communication – Levels of Communications – Barriers of Communication.

UNIT II - TYPES OF COMMUNICATION:

Oral Communication: Meaning, Advantages and Disadvantages – Medias for Oral Communication: Face to Face, Teleconference, Telephone and Voice mail.

Written Communication: Meaning, Advantages and Disadvantages – Medias for Written Communication: Fax and E- Mail. Non Verbal Communication: Meaning, Types, Kinesics, Proxemics and Physical Context.

UNIT III - ESSENTIALS OF EFFECTIVE COMMUNICATION:

The Essentials of Effective Communication – Communication Network: Vertical, Horizontal & Diagonal – External Communication.

UNIT IV - BUSINESS LETTERS:

Introduction – Essentials of Business Writing – Functions of Business letters – Parts of Business Letters – Letters relating to Application for job, calling for Interviews, Appointment orders, Termination orders, Sales Letters, Compliments and Adjustments.

UNIT V - REPORT WRITING:

Report Writing: Meaning and Definition – Features – Types of Reports – Essentials of good Business Reports – Steps in Business Report Writing- Preparation of Routine reports and special reports. Progress Reports, Technical Reports, Confidential Reports, Directors Reports, Auditors Reports and Press Reports.

TEXT BOOK:

1. Business Correspondence and Report Writing: Varinder Kumar

REFERENCE BOOKS:

Business Communication
 B N Sikdear.
 Business Communication
 Asha Kaul.



II BBA - III SEMESTER BUSINESS REGULATORY FRAME WORK

COURSE CODE: BBA232 HOURS PER WEEK: 6

CREDITS: 4
MAX MARKS: 100

UNIT I - CONTRACT ACT - AN OVERVIEW:

The Indian Contracts Act, 1872 – Nature of the Contract - Classification of Contracts – Essentials of a Valid Contract; Offer and Acceptance - Communication and Revocation; Capacity to Contract – Consideration; Free Consent –Legality of Object; Performance of a Contract – Discharge of a Contract – Breach of a Contract and Remedies.

UNIT II - CONTRACT OF AGENCY AND SALE OF GOODS ACT, 1930:

Agency - Meaning and Nature of Agency - Kinds of Agents - Creation of Agency- Duties and Rights of Principal -Duties, Rights and Liability of the Agent -Termination of Agency. Sale of Goods Act - Definition and Features - Distinction between Sales and Agreement to Sell- - Conditions and Warranties - Performance of Contract of Sale -Transfer of Ownership - Rights of an Unpaid Seller.

UNIT III - CONSUMER PROTECTION ACT, 1986:

Consumer Protection Act – Meaning – Definition of terms Consumer, Unfair trade practices, Restrictive Trade Practices and Complainant. Consumer Rights – Machinery for Redressal of Consumer Grievances – Consumer Protection Councils – Penalties for Violations.

UNIT IV - NEGOTIABLE INSTRUMENTS ACT, 1881:

Negotiable Instrument - Meaning - Types - Characteristics of Negotiable Instruments - Kinds of a Negotiable Instrument; Endorsement - Kinds of Endorsement; Presentation of Negotiable Instrument - Discharge of a Negotiable Instrument.

UNITY - THE RIGHT OF INFORMATION ACT, 2005:

Nature – Scope – Right to Information – Procedure of getting Information - Public Authorities – The Central Information Commission - Constitution Powers and Functions- The State Information Commission – Constitutions and Powers and Functions – Appeals – Penalties.

- 1. Ravindra Kumar:Legal Aspects of Business, Cengage learning, New Delhi, 2009
- 2. Pathak: Legal Aspects of Business, Tata McGraw Hill, New Delhi, 2010
- 3. S.N.Maheshwari, S.K.Maheshwari: A Manual of Business Laws, Himalaya Publishing House, Mumbai, 2009.
- 4. N.D.Kapoor: Business Law, Sultan Chand, New Delhi.



II BBA - III SEMESTER BUSINESS ENTRPRENEURSHIP

COURSE CODE: BBA233 HOURS PER WEEK: 6

CREDITS: 4
MAX MARKS: 100

UNIT – I ENTREPRENEURSHIP:

Entrepreneurship - Importance, Characteristics and Qualities of Entrepreneurship- Role of Entrepreneurship, Theories of Entrepreneurship; Ethics and Social Responsibilities - Problems, Prospectus and Challenges faced by Indian Economy.

UNIT – II INSTITUTIONAL FINANCE:

Institutional Finance and Entrepreneurship - Government Assistance and Incentives - Role of IDBI, NIESBUD, SISI, DIC Financial Institutions, Commercial Banks, Entrepreneurial Development Institutes Infra-structural Facilities. Assistance and Incentives - Infra-structural Facilities, Assistance Extended by Technical Consultancy Organizations.

UNIT - III ASPECTS OF ENTREPRENEURIAL ORGANIZATIONS:

Different Aspects of Entrepreneurial Organizations, Performance of Entrepreneurial Skill; Effectiveness of Entrepreneurship; Identification of Business Opportunities - Selection of Product, Size of Unit, Technology and Plant Location; Project Formulation and Report.

UNIT – IV ENTREPRENEURSHIP TRAINING AND MANAGEMENT:

Entrepreneurship and Management; Training and Development Programme; Evaluation of Entrepreneurship Development; Development of Support System, Training for New and Existing Entrepreneurs, Feedback and Performance of Trainees. Women Entrepreneurship – Role & Importance, Profile Women Entrepreneur, Problems of Women Entrepreneurs.

UNIT - V INNOVATION AND CREATIVITY:

Innovation and Creativity - Entrepreneurship Sources and Methods of Ideas, Planning and Development of Programmes, E-business Ventures; New Venture Management – Emerging Trends.

- 1. Entrepreneurship Development: Desai, Vasant.
- 2. Entrepreneurship Development, Gupta, C. B.
- 3. Narayana Reddy: Entrepreneurship. Cengage learning, New Delhi, 2010
- 4. Rajeev Roy: Entrepreneurship, Oxford University Press, New Delhi, 2010
- 5. V.Gangadhar, Narsimha Chary: Entreprenuership Development, Kalyani Publishers, New Delhi, 2007
- 6. H.Nandan: Fundamentals of Entreprenuership, PHI Learning, New Delhi, 2009



II BBA - III SEMESTER COMPANY ACCOUNTS

COURSE CODE: BBA234 HOURS PER WEEK: 6

CREDITS: 4 MAX MARKS: 100

UNIT I - ACCOUNTING STANDARDS:

Accounting Standards - Need and importance - An overview of Indian Accounting Standards and International Accounting Standards.

UNIT II - VALUATION OF GOODWILL AND SHARES:

Valuation of Goodwill - Need and methods - Normal Profit Method, Super Profits Method - Capitalization Method.

Valuation of shares - Need for Valuation - Methods of Valuation - Net assets method, Yield basis method, Fair value method.

UNIT III - ISSUE OF BONUS SHARES:

Issue of bonus shares-Provisions of company's Act and SEBI guide lines. Acquisition of business and profits prior to incorporation. – Accounting treatment

UNIT IV - COMPANY FINAL ACCOUNTS:

Preparation of Final Accounts – Provisions relating to preparation of final accounts – Profit and loss account and balance sheet.

UNIT V- AMALGAMATION AND INTERNAL RECONSTRUCTION:

Amalgamation -- In the nature of merger and purchase - Calculation of purchase consideration -Treatment in the books of transferor and transferee (as per Accounting Standard 14, excluding inter- company holdings) Recording of transactions relating to mergers.

Internal Reconstruction - Accounting Treatment— Preparation of final statements after reconstruction. Recording of transactions relating to Internal Reconstruction.

TEXT BOOK:

Corporate Accounting : S.P. Jain & K.L Narang

REFERENCE BOOKS:

1. Principles and Practice of Accounting : R.L. Gupta & V.K. Gupta

2. Advanced Accountancy Vol-II : S.N.Maheshwari& V.L.Maheswari

3. Advanced Accountancy : Shukla and Grewal

4. Advanced Accountancy : R.L. Gupta and Radhaswamy

5. Corporate Accounting : Goyal VK
6. Corporate Accounting : Verma KK



II BBA - III SEMESTER BANK MANAGEMENT

HOURS PER WEEK: 6 COURSECODE: BBA 235

CREDITS: 4

MAX. MARKS: 100

UNIT I - TYPES OF BANKS:

Definition of Bank, Functions of Commercial Banks and Reserve Bank of India. (Forms of various accounts and deposits). Regional Rural banks, Cooperative banks, Micro Finance, Priority Sector Lending, Indigenous banking, Role of NABARD, Development Financial institutions – SFC, SIDBI.

UNIT II - BANKING SYSTEMS AND ITS REGULATION:

- (a) Branch banking, Unit Banking, Correspondent banking, Group banking, Deposit banking, mixed banking and Investment banking. An overview of banking; Banking Sector Reforms with special reference to Prudential Norms: capital adequacy norms, income recognition norms.
- (b) Classification of assets and NPAs.
- (c) Innovations in Banking-ATMs, E-Banking, Credit cards, Online & Offshore Banking, etc (working and operations)

UNIT III - FINANCIAL INTERMEDIARIES AND SERVICES:

Merchant bankers, Mutual funds, Leasing companies, Venture Capital Funds, Forfeiting, Loan Syndication, Factoring, Custodial Services, Depository Services, and Depository Participants.

UNIT IV - BANKER AND CUSTOMER:

Banker and customer definition and their relationship, types of customers and modes of operations, procedure and precaution for opening an account, pass book & its features, Rights, duties and obligations of the banker. (Application forms for opening accounts, Cheque Books, pass books, requisition slips for withdrawals and deposits, bank statements, etc)

UNIT V - LOANS AND ADVANCES:

Types of loans and advances, principles of sound lending policies, credit appraisals of various forms of loans and advances- modes of creating charges- lien, pledge ,mortgage and hypothecation (Documents required for sanction of loans and advances)

REFERENCE BOOKS:

1. Sundaram and Varsheney - Banking Theory Law and Practice, Sultan Chand & Sons, New Delhi, 2005.

2. Maheshwari and Paul R.R...3. Tannans--Banking theory Law and Practice in India

4. M.Y.Khan : Indian Financial System



II BBA - IV SEMESTER SOFT SKILLS AND PERSONALITY DEVELOPMENT

COURSE CODE: BBA241 HOURS PER WEEK: 5

CREDITS: 4

MAX MARKS: 100

UNITI:

Introduction to soft skills and their importance in different walks of life – Language proficiency – Voice modulation – Writing circulars and notices – Developing conversation skills.

UNIT II:

Building Confidence – Personal Grooming – Adaptability – Forming habits – General awareness - Facing Interviews.

UNITIII:

Interpersonal Skills – Team Building – Group Dynamics; Intrapersonal Skills - Motivation – Attitude – Listening Skills – Facing social dilemmas.

UNIT IV:

Persuasive Skills: Realizing dreams – Focusing on Important points – GD Level 1 and GD Level 2 –General Awareness – Taking a Stand – Professionalism.

UNIT V:

Work Ethics – Problem solving, Reasoning; Creativity – Adaptability; Handling Emotions – Emotional Quotients; Stress Management – Forms and Types; Conflict Management Skills.

- 1. Communication Skills Meenakshi Raman and Sangeetha Sharma.
- 2. English Conversation Practice Grand Taylor.
- 3. Business Communication Process & Product Mary Ellen Guffery.
- 4. The Difference Book of Body Language Allan and Barbara Pease.



II BBA - IV SEMESTER COMPANY LAW

COURSE CODE: BBA 242 HOURS PER WEEK: 6

CREDITS: 4
MAX MARKS: 100

UNIT I: THE INDIAN COMPANIES ACT 1956:

Meaning – Kinds of Companies – Formation of Company; Documents related with incorporation; Memorandum of Association and Articles of Association – Prospectus – Share Capital – Company Management and Administration – Types of Meeting – Liquidation of Company.

UNIT II: DIRECTOR AND SECRETARY:

Director and Secretary - Qualification and Disqualification - Appointment - Removal - Remuneration - Powers, Duties and Responsibilities. Meetings- Requisites of valid Meetings - Types of Meetings; Minutes of the Meetings and Resolutions; Role of Independent Director.

UNIT III: MERGERS AND ACQISITIONS:

Mergers and Acquisitions – Winding up – Meaning - Modes of Winding up and Procedures of Winding up.

UNIT IV: THE SECURITIES – CONTRACT (REGULATION) ACT, 1956:

Definition – Importance – functions – Recognition of Stock Exchange – Listing of Securities – Trading of Securities – Penalties and Procedure.

UNIT V: THE SECURITY EXCHANGE BOARD OF INDIA 1992:

Establishment of SEBI – Powers and Functions of SEBI – Registration of Stock Brokers – Sub brokers – Share Transfer Agents; Inside Trading.

- 1. Company Law by A K Bagrial, Vikas Publishing House, New Delhi.
- 3. Company Law By Sigh Avtar, Eastern Book Company, Lucknow.
- 4. SEBI Guidelines & Listing of Companies House: V.A. Avadhani, Hmalaya Publishing House, Mumbai.
- 5. Legal Environment of Business: K.Aswathappa.
- 6. Introduction of Company Law: Dr. Avtar Sigh, Eastern Book Company, Lucknow.
- 7. The Securities Exchange Board of Indian Act 1992:Law Publishers(India) Pvt. Ltd. Allahabad.



II BBA - IV SEMESTER RESEARCH METHODOLOGY

COURSE CODE: BBA 243 HOURS PER WEEK: 6

CREDITS: 4

MAX MARKS: 100

UNIT I: INTRODUCTION:

Nature and Importance of research, The role of Business research, Research process, pure research vs. applied research, qualitative research vs quantitative research, exploratory research, descriptive research and experimental research, Ethical issues in Business research.

UNIT II: RESEARCH DESIGN:

Meaning of Research Design. Functions and goals of Research Design, characteristics, phases, design for different types of research, Salient features Good research proposal, pilot study and developing a case study; selection of an appropriate survey research design.

UNIT III: SAMPLING AND DATA COLLECTION METHODS:

Sources of Data - Primary data and Secondary data, tools and techniques of collecting data. Methods of collecting data - Personal interviews, telephone interviews, self-administered questionnaires Sampling design and sampling procedures. Random vs. Non-random sampling techniques, determination of sample size.

UNIT IV: MEASUREMENT CONCEPTS:

Levels of measurement and types of scales - Criteria for good measurement - Survey instrument and Questionnaire design and Criteria for Good Survey instruments - Psychometric, psychological and social instruments used in management research.

UNIT V: DATA ANALYSIS:

Editing and Coding, transform raw data into information, basic data analysis – Tabulation and Graphic Presentations, Descriptive statistics; Stating a hypothesis, Hypothesis testing – Chi-square Test, T – Test and Z Test.

- 1. C.R. Kothari: "Research Methodology", Wishwa Prakashan, 2009.
- 2. Panneerselvam R: "*Research Methodology*", PHI Learning Private Limited, New Delhi, 2009.
- 3. Battacharya, DK: "Research Methodology", Excel Books, New Delhi.
- 4. Sachdeva: "Business Research Methods", Himalaya Publishing House, Mumbai



II BBA- IV SEMESTER PRACTICAL AUDITING

COURSE CODE: BBA244 HOURS PER WEEK: 6
CREDITS: 4 MAX MARKS: 100

UNIT I: INTRODUCTION TO AUDITING:

Auditing - Meaning - Definition - Evolution - Objectives - Importance - Auditing vs Accounting; Limitations and Advantages; Types of audit - Based on ownership (proprietorship, partnership, companies, trusts, co-operative societies, government departments) - Based on time (Interim, final, continuous, Balance sheet) - Based on objectives (Independent, Financial, Internal, Cost, Tax, Government, Secretarial).

UNITH: PLANNING OF AUDIT AND CONTROL:

Auditor: Qualifications and disqualifications- Qualities-Appointment and reappointment-removal-rights-duties-liabilities. Audit planning: Engagement letter - Audit programme - Audit notebook - Audit papers - Audit workbook- Audit contents-Audit markings- Internal check-Internal control-(sales-purchases-Fixed assets-cash-bank-payroll)- Role of Auditor; Accounting controls and sampling in audit.

UNITIII: VOUCHING OF FINANCIAL STATEMENTS:

Vouching: Meaning of cash and trading transactions-investigation, verification and valuation of assets and liabilities, differences between vouching, investigation, verification and valuation.

UNITIV: AUDIT OF FINANCIAL STATEMENTS:

Audit of Financial statements: Receipts-payments, sales, purchases, fixed assets, investments, personal ledger-inventories, capital and reserves- other assets-other liabilities

UNITY: AUDIT OF INSTITUTIONS:

Audit of institutions: Partnership - manufacturing and other companies - non trading concerns. Audit report: contents - preparation of audit report - fair report - Qualified report; Comptroller and Auditor General of India Reports.

Text book:

Practical auditing : Jain and Narang, Kalyani publishers.

References:

Practical auditing
 Principles of auditing
 Practical auditing
 Spicer and Pegler.
 Jadish Prakash.
 T.N. Tandon.

4. Auditing : Dinkar Pagare, R.Gsaxena.



II BBA- IV SEMESTER ORGANIZATIONAL BEHAVIOUR

HOURS PER WEEK: 6 COURSECODE: BBA 245 CREDITS: 4 MAX. MARKS: 100

UNIT I INTRODUCTION:

Meaning of Organizational Behavior – Emergence of OB as a discipline; Contributing disciplines to OB field, Significance of OB, Challenges and opportunities for OB, Organistional model, theory and design.

UNIT -II INDIVIDUAL BEHAVIOR:

Personality personality determinants; Personality traits: The Big five Model, Major personality attributes influencing OB; Theories of personality; Values - Types of values; Learning - Theories of learning; Principles of learning; Attitudes - Types of Attitutes, work attitudes.

UNIT -III PERCEPTION:

Perception: Meaning –Process ;Factors influencing process; Learning and reinforcement – Motivation – Theories of Motivation – Maslow, Herzberg, Theory X and Theory Y; Applications of motivation; Stress – Causes and Consequences of stress; Stress management.

UNIT-IV GROUP BEHAVIOR:

Groups – Nature of Groups; Types of Groups; Stages of group Development; Group Cohesiveness; Group Decision Making; Leadership – Nature; Theories of leadership; Traits Theories, Behavioral theories and Contingencies theories; Conflict Management – Conflict process.

UNIT-V ORGANIZATIONAL CULTURE:

Organizational Culture and Change Management – Nature; Cultures functions; – Creating and Sustaining Organizational Culture; Cross Cultural Transformation – Tools and Techniques; Forces for change; Resistance to change ; Approaches to managing Organizational Change; Organizational Development – Techniques for Organizational Development.

TEXT BOOK:

Robbins, Stephen & Sanghi, S, "Organizational Behavior" Pearson Education, 2009

- 1. Aswathappa, "Organizational Behavior" Himalya Publishig ouse, 2008.
- 2. Luthans F.. "Organizational Behavior" Prientice Hall, 2007.
- 3. Varma, M.M., 1992, Organizational Behavior, Forward Book Depot, New Delhi.



BOARD OF STUDIES DEPARTMENT OF VISUAL COMMUNICATIONS

Minutes of the meeting of the Board of Studies in Visual Communication held on Monday, 27.02.2012, at 2.30 P.M.

MEMBERS:

- FR.DR.A.FRANCIS XAVIER, SJ, Principal Francis Xavier 1.
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

University Nominee

3. Dr. SMT.T.VIJAYA LAKSHMI

External Experts

- PROF.HENRY MARIA VICTOR
- 5. SRI MAHESH

Faculty:

12.

- SRI T.RAJA KUMAR 6.
- 7. SRI M.SATISH RAJAN
- 8. SRI N SRIDHAR
- SRI K'UDAY KIRAN
- MS.RAZIA SHABEENA 10.
- SRI K VIDYA SAGAR 11.
- MS.G.DIVYA
- 13. SRI S A B NEHRU
- 14. SRI DINESH.
- 15. Santoch KM. BISWEL
- 16 Yassen Anwar Basha



DEPARTMENT OF VISUAL COMMUNICATIONS RESOLUTIONS

The following are the resolutions passed in the Board of studies meeting held on February 27, 2012 at 2.30 pm to 4 pm.

The outcome of the meeting has passed the following modifications to be made in the syllabus for the next academic year 2012-2013.

- 1. It is resolved to modify the Human Communication paper in Semester-I as follows: unit-5 is removed and 'Group Communication-types procedures formats and Mass Communication- Components, Forms and functions' are added to Unit-1, and unit-4 is divided into to two equal halves. i.e the part Interpersonal Relationships is formed as Unit V.
- 2. It is resolved to correct the syllabus of Film Mechanism and Aesthetics of Semester-I, the word' **Film movement'** has been changed **to' Film speed'**.
- 3. It is resolved to include the topic in Visual Drawing paper in Semester-II as School of Indian arts in Unit-2. i.e. 'Study of different Indian School of Art like Cave Art, Ajanta, Rajasthan Deccan, Ajanta Murals, Rajasthan School of Arts, Deccan School of Arts, Contemporary Indian art like Bengal school of Arts etc' is added to Unit II. The topic 'figurative Anatomy' in unit II is shifted to unit III.
- 4. It is resolved to exclude the word "**the manufacture**" in the First Unit of Media Culture and Society paper in Semester-II.
- 5. It is resolved to include the topic "**Testing an Advertisement**" in the Unit-V of the Advertising Basics in Semester-III.
- 6. It is resolved to include 'Official Secrets Act 'and modify the sequence of topics Unit II of Media laws and Ethics paper in Semester-IV This may read as 'Contempt of Court Defamation Libel and Slander Official Secrets Act Right to information act Puffery'; and added 'Indian Contracts Act an overview' and 'Cyber laws –an overview' in unit-V.
- 7. It is resolved to include the topic "*HDTV and 3D Television technologies*" in Unit-II of the Television Production- I in Semester-IV.
- 8. It is resolved to include the topic "Communication Research an overview "in Unit-V of the Media Research Orientation in Semester-V.
- 9. It was resolved to include the topic "**Structure of Television Program**" in unit-IV of the Television Production- II in Semester-V.
- 10. It is resolved to correct the topics of Unit 2 in Development Communication paper in Semester-V as follows: the words 'Differences from General Communication' was replaced with 'Development Support Communication'. In unit-5, the words 'Taxonomy of Advertisements' and 'taxonomy of social Ads' were removed.

M.Sathish Rajan H.O.D. Visual Communication & Chairman, Board of Studies



NEW

B.SC VISUAL COMMUNICATIONS

Advertising bas	sics- New Syllabus
Major : Viscom Paper – 3	Credit : 3
Category: MC (Theory)	No. of Hrs / Week : 4

Unit 1

Introduction to Advertising. Definition and Types. Structure and Functioning of an AD Agency. Advertiser - Agency Relationship.

Unit 2

Audience Analysis, Segmentation, Targeting and Positioning; Audience Research - Demographics, Psychographics.

Unit 3

Creative Aspects of Advertising. Art Direction. Creative Aspects in Print and Electronic media. Print Production; Electronic Production.

Unit 4

Outdoor Advertising. Media Choices. Sales Promotion. The Role of PR in Advertising.

Unit 5

Advertising Ethics. Legal Aspects of Advertising. Advertising social issues. Political Advertising. Dynamics of creating and executing the complete campaign strategy. Testing an Advertisement.

Key Texts:

- 1. Coutland L. Boove, John V. Thill, George P. Dovel, Marian Burk Wood, Advertising Excellence, Mc Graw-Hill, Inc. N.Y. 1995.
- 2. Frank Jefkins, Advertising Made Simple, Rupa & Co, NewDelhi. 1992.
- 3. William F. Arens, Contemporary Advertising, Irwin/McGraw-Hill, 1999.



B.SC VISUAL COMMUNICATIONS ADVERTISING BASICS- OLD SYLLABUS

Credit : 3 No. of Hrs / Week : 4

Category : MC (Theory)

: Viscom Paper – 3

Unit 1

Major

Introduction to Advertising. Definition and Types. Structure and Functioning of an AD Agency. Advertiser - Agency Relationship.

Unit 2

Audience Analysis, Segmentation, Targeting and Positioning; Audience Research - Demographics, Psychographics.

Unit 3

Creative Aspects of Advertising. Art Direction. Creative Aspects in Print and Electronic media. Print Production; Electronic Production.

Unit 4

Outdoor Advertising. Media Choices. Sales Promotion. The Role of PR in Advertising.

Unit 5

Advertising Ethics. Legal Aspects of Advertising. Advertising social issues. Political Advertising. Dynamics of creating and executing the complete campaign strategy.

Key Texts:

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- 2. Frank Jefkins, Advertising Made Simple, Rupa & Co, NewDelhi. 1992.
- 3. William F. Arens, Contemporary Advertising, Irwin/McGraw-Hill, 1999.



NEW

B.SC VISUAL COMMUNICATIONS

Human Communication- New Syllabus		
Major: Viscom Paper – 1	Credit: 3	
Category: MC (Theory)	No. of Hrs / Week : 4	

Unit 1

History of Communication – Definitions – Types – Preliminaries to Human Communication: Nature, Components, Purposes & Postulates – Universal Model of Communication. Group Communication: Types, Procedures & Formats. Mass Communication: Components, Forms & Functions.

Unit 2

The Self in Communication – Self-Awareness & Self-Disclosure – Perception – Perception Process –Processes Influencing Perception – Attribution – Listening – Nature of Listening – Active Listening.

Unit 3

Verbal Communication: Language, Symbols, & Meanings. – Barriers in Language & Verbal Interaction. Principles of Language & Verbal Interaction. Social Aspects of Language and Verbal Interaction.

Unit 4

Non Verbal Communication - Body Communication, Space, Territoriality, and Touch Communication. Paralanguage & Time.

Unit 5

Interpersonal Relationships: Definitions, Characteristics, & Interpersonal Attraction. Relationship Development & Deterioration.

Key Texts:

- 1. Joseph A. Devito, Human Communication- The Basic Course, Harper & Row, New York, 1988.
- 2. Vandermark and Leth, Interpersonal Communication, Cummings Publishing Co., California, 1977.

Reference:

- 1. Kincaid, Lawrence and Wilbur Schramm, Fundamentals of Human Communication, East West Communication Institute, Honalulu, 1974.
- 2. Harry. C, On Human Communication, John Wiley & Sons, New York, 1957.

: MC (Theory)



B.SC VISUAL COMMUNICATIONS HUMAN COMMUNICATION - OLD SYLLABUS

: Viscom Paper – 1 Credit : 3

No. of Hrs / Week

Unit 1

Maior

Category

History of Communication – Definitions – Types – Preliminaries to Human Communication: Nature, Components, Purposes & Postulates – Universal Model of Communication.

Unit 2

The Self in Communication – Self-Awareness & Self-Disclosure – Perception – Perception Process – Processes Influencing Perception – Attribution – Listening – Nature of Listening – Active Listening.

Unit 3

Verbal Communication: Language, Symbols, & Meanings. – Barriers in Language & Verbal Interaction. Principles of Language & Verbal Interaction. Social Aspects of Language and Verbal Interaction.

Unit 4

Non Verbal Communication - Body Communication, Space, Territoriality, and Touch Communication. Paralanguage & Time. Interpersonal Relationships: Definitions, Characteristics, & Interpersonal Attraction. Relationship Development & Deterioration.

Unit 5

Group Communication: Types, Procedures & Formats. Mass Communication: Components, Forms & Functions.

Key Texts:

- 1. Joseph A. Devito, Human Communication- The Basic Course, Harper & Row, New York, 1988.
- 2. Vandermark and Leth, Interpersonal Communication, Cummings Publishing Co., California, 1977.

Reference:

- 1. Kincaid, Lawrence and Wilbur Schramm, Fundamentals of Human Communication, East West Communication Institute, Honalulu, 1974.
- 2. Harry. C, On Human Communication, John Wiley & Sons, New York, 1957.



NEW

B.SC VISUAL COMMUNICATIONS

Media Laws & E	thics- New Syllabus
Major: Viscom Paper – 4	Credit: 3
Category: MC (Theory)	No. of Hrs / Week : 4

Unit 1

Brief history of media laws in India. Constitution of India. Indian legal system. Legal aspects. Fundamental rights. Restrictions. Freedom of the Press.

Unit 2

Contempt of court. Defamation, Libel & Slander, Official Secrets Act - Right to Information - Puffery

Unit 3

Laws related to the Press. Newspaper registration. The Press Council. Copy Right. Media Contracts- An Overview.

Unit 4

Indian Cinematograph Act. Prassar Bharathi. The cable TV network regulation Act. Ombudsmen.

Unit 5

Media and ethics. Code of conduct in various media. Ethical issues in media. Social responsibility of the media person.

Key Texts:

- 1. Vrdisha Barua, Press and the Media Laws. Universal law publishing, New Delhi, 2006.
- 2. Durga Das Basu, Laws of the Press, Wadhua, New Delhi, 2002.
- 3. Kiran R. N., Philosophies of Communication and Media Ethics, B. R. Publishing Corporation, New Delhi, 2000.



B.SC VISUAL COMMUNICATIONS MEDIA LAWS & ETHICS- OLD SYLLABUS

Unit 1

Brief history of media laws in India. Constitution of India. Indian legal system. Legal aspects. Fundamental rights. Restrictions. Freedom of the Press.

Unit 2

Contempt of court. Defamation and libel. Right to Information – Slander – Puffery.

Unit 3

Laws related to the Press. Newspaper registration. The Press Council. Copy Right. Media Contracts.

Unit 4

Indian Cinematograph Act. Prassar Bharathi. The cable TV network regulation Act. Ombudsmen.

Unit 5

Media and ethics. Code of conduct in various media. Ethical issues in media. Social responsibility of the media person.

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- 3. Kiran R. N., Philosophies of Communication and Media Ethics, B. R. Publishing Corporation, New Delhi, 2000.



NEW

B.SC VISUAL COMMUNICATIONS

Development Communication- New Syllabus		
Major: Viscom Paper – 5	Credit: 3	
Category: MC (Theory)	No. of Hrs / Week	: 4

Unit 1

The Nature of Development. Defining development as a Goal, as a Process; Key Concepts in Development: Self-reliance, Dependence, Cultural Identify, Decentralization, Participation, Modernization, Industrialisation, First-Second-Third-Fourth World, Basic Needs etc. Complexities of development efforts; Alternate paths to Development; Development and Colonialism; Development and Tradition bound Society.

Unit 2

The Concept of Development Communication: Definitions of Development Communication, Roles of Development Communication, and Philosophy of Development Communication – Differences from Development Support Communication, Goals of Development Communication. Differences between Communication for Development and Development Communication; Models of Daniel Lerner, Everett Rogers and Wilbur Schramm.

Unit 3

Communication for social change. Using Folk forms for Social Change; Taking Theatre into the streets.

Unit 4

Empowerment through Silver Screen; Role of a Communicator in the process of social change. Folk forms and 'alternative silver screen' for social change.

Unit 5

Social Advertising. Historical perspective of advertising. Social advertising – the concept, why of social advertising. Social advertising in India – areas covered under social advertising, agencies involved in social advertising: the DVAP and other media units, organized sector and voluntary organizations, international agencies.

Key Texts:

1.Melkote, Srinivas R. and Leslie Steeves – Communication for Development in the Third World: Theory and Practice for Empowerment, Sage Publications. New Delhi 2001.

2.Vollan, Clayton and Jim Simmons (Ed) – Development Communication: A Resource Manual for Teaching, Asian Mass Communication Research and Information Center, Singapore, 1985.



B.SC VISUAL COMMUNICATIONS DEVELOPMENT COMMUNICATION - OLD SYLLABUS

Major : Viscom Paper – 5 Credit : 3
Category : MC (Theory) No. of Hrs / Week : 4

Unit 1

The Nature of Development. Defining development as a Goal, as a Process; Key Concepts in Development: Self-reliance, Dependence, Cultural Identify, Decentralization, Participation, Modernization, Industrialisation, First-Second-Third-Fourth World, Basic Needs etc. Complexities of development efforts; Alternate paths to Development; Development and Colonialism; Development and Tradition bound Society.

Unit 2

The Concept of Development Communication: Definitions of Development Communication, Roles of Development Communication, and Philosophy of Development Communication – Differences from General Communication, Goals of Development Communication. Differences between Communication for Development and Development Communication; Models of Daniel Lerner, Everett Rogers and Wilbur Schramm.

Unit 3

Communication for social change. Using Folk forms for Social Change; Taking Theatre into the streets.

Unit 4

Empowerment through Silver Screen; Role of a Communicator in the process of social change. Folk forms and 'alternative silver screen' for social change.

Unit 5

Social Advertising. Historical perspective of advertising. Taxonomy of advertising. Social advertising – the concept, why of social advertising, taxonomy of social ads. Social advertising in India – areas covered under social advertising, agencies involved in social advertising: the DVAP and other media units, organized sector and voluntary organizations, international agencies.

Key Texts:

- 1. Melkote, Srinivas R. and Leslie Steeves Communication for Development in the Third World: Theory and Practice for Empowerment, Sage Publications. New Delhi 2001.
- 2. Vollan, Clayton and Jim Simmons (Ed) Development Communication: A Resource Manual for Teaching, Asian Mass Communication Research and Information Center, Singapore, 1985.



NEW

B.SC VISUAL COMMUNICATIONS

VC- DRAWING- New Syllabus		
Major : Semester 2	Credit: 2	
Category: MC (Theory)	No. of Hrs / Week : 3	

Objective: To study the form and structure of animate and in animate objects and learn the process of visual representation of ideas.

UNIT: 1

Drawing –representational or realistic –with one source lighting – basic value/dark value differences, soft and hard edges in opposition ,color, texture, warm and cold, darks and lights, twinning of form in space and value relationship to environment.

UNIT:2

Study of human anatomy- skeleton, muscles, head, hand, leg and foot; structures, posture and movements in drawing. Study of Indian and Western artists.

UNIT:3

Study of figure- frontal and profile –expressions, clothed figures, figures in an environment; observation and human interpretation, personal expression; Approaches to painting model sensation, response, empathy, tension, color, and composition.

UNIT:4

Perspective- sense of form and space on two dimensional surface-linear perspective [horizon

line ,vanishing points, intersecting line],-aerial perspective[color and value for light and atmosphere].

UNIT:5

Conventional and unconventional drawing techniques, value studies and volumetric analysis, contour drawing; Drawing from imagination and subconscious, abstraction and atmospheric drawing.

Methodology:

Theoretical inputs coupled with extensive studio demonstrations and practical sessions.

Evaluation:

Internal assessments: Assignments 20% Test 30%. External examination: Project 10% Test 40%.



B.SC VISUAL COMMUNICATIONS VC- DRAWING- OLD SYLLABUS

Semester 2 Credit: 2
Category: MC No. of hrs/Week: 3

UNIT: 1

Drawing –representational or realistic –with one source lighting – basic value/dark value differences, soft and hard edges in opposition ,color, texture, warm and cold, darks and lights, twinning of form in space and value relationship to environment.

UNIT:2

Study of human anatomy- skeleton, muscles, head, hand, leg and foot; structures, posture and movements in drawing. Study of different Indian School of Art like Cave Art, Ajanta, Rajasthan Deccan, Ajanta Murals, Rajasthan School of Arts, Deccan School of Arts, Contemporary Indian art like Bengal school of Arts etc.

UNIT:3

Study of figure- frontal and profile –expressions, clothed figures, figures in an environment; observation and human interpretation, personal expression; Approaches to painting model sensation, response, empathy, tension, color, and composition.

UNIT:4

Perspective- sense of form and space on two dimensional surface-linear perspective [horizon

line ,vanishing points, intersecting line],-aerial perspective[color and value for light and atmosphere].

UNIT:5

Conventional and unconventional drawing techniques, value studies and volumetric analysis, contour drawing; Drawing from imagination and subconscious, abstraction and atmospheric drawing.

Methodology:

Theoretical inputs coupled with extensive studio demonstrations and practical sessions.

Evaluation:

Internal assessments: Assignments 20% Test 30%. External examination: Project 10% Test 40%.



NEW

B.SC VISUAL COMMUNICATIONS

Media Research Orientation- New Syllabus		
Major: Viscom Paper – 6	Credit: 2	
Category: MC (Practical)	No. of Hrs / Week :	4

Unit 1

The need and relevance of media research. Responsibility and Involvement. Scientific and non scientific methods. Steps involved in designing a research project. Research objectives. Research problem. Hypothesis. Types of research methods – historical, Case study, Content analysis, etc.

Unit 2

Types of research design – Exploratory, Descriptive and Experimentation. Merits and Demerits of these Methods. Opinion polls and audience research and viewership ratings. Protocols of research methods.

Unit 3

Data collection methods. Primary data and secondary data. Types of secondary data. Survey data, Observation data. General accuracy of data collected. Questionnaire method. Structured and non-structured. Telephone and personal interviews. Questionnaire construction methods.

Unit 4

Sampling. Types of sample. Random, Cluster, Stratified Systematic, Probability and non-probability, Convenience, judgment, Quota, etc. Sampling problems. Sample error. Choosing a sample design.

Unit 5

Preparation and tabulation of collected data. Data analysis. Identifying interdependencies. Steps involved in writing a research paper/report. Written research report. Evaluation of the research procedure. **Communication Research - An overview**.

Key Texts:

- 1. Hansen, Andres et al., Mass Communication Research Methods. Macmillan Press Ltd. London, 1988.
- 2. Wimmer, D Roger and Dominick R Joseph, Mass Media Research An Introduction, Wadsworth Publishing Company, California 1991.

Reference:

- 1. Dr. Mercado, Communication Research Methods, University of Philippines, Manila, 1979.
- 2. Parnela L. Alreck and Robert B. Settle, The Survey Research handbook, Irwin Homewood, Illinois, 1985.



B.SC VISUAL COMMUNICATIONS MEDIA RESEARCH ORIENTATION- OLD SYLLABUS

Major : Viscom Paper – 6 Credit : 2
Category : MC (Practical) No. of Hrs / Week : 4

Unit 1

The need and relevance of media research. Responsibility and Involvement. Scientific and non scientific methods. Steps involved in designing a research project. Research objectives. Research problem. Hypothesis. Types of research methods – historical, Case study, Content analysis, etc.

Unit 2

Types of research design – Exploratory, Descriptive and Experimentation. Merits and Demerits of these Methods. Opinion polls and audience research and viewership ratings. Protocols of research methods.

Unit 3

Data collection methods. Primary data and secondary data. Types of secondary data. Survey data, Observation data. General accuracy of data collected. Questionnaire method. Structured and non-structured. Telephone and personal interviews. Questionnaire construction methods.

Unit 4

Sampling. Types of sample. Random, Cluster, Stratified Systematic, Probability and non-probability, Convenience, judgment, Quota, etc. Sampling problems. Sample error. Choosing a sample design.

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Preparation and tabulation of collected data. Data analysis. Identifying interdependencies. Steps involved in writing a research paper/report. Written research report. Evaluation of the research procedure.

Key Texts:

- 1. Hansen, Andres et al., Mass Communication Research Methods. Macmillan Press Ltd. London, 1988.
- 2. Wimmer, D Roger and Dominick R Joseph, Mass Media Research An Introduction, Wadsworth Publishing Company, California 1991.

Reference:

- 1. Dr. Mercado, Communication Research Methods, University of Philippines, Manila, 1979.
- 2. Parnela L. Alreck and Robert B. Settle, The Survey Research handbook, Irwin Homewood, Illinois, 1985.



NEW

B.SC VISUAL COMMUNICATIONS

Media Culture & Society- New Syllabus			
Major: Viscom Paper – 2	Credit: 3		
Category: MC (Theory)	No. of Hrs / Week :		

Unit 1

Why media education? – Seven reasons why media education is necessary –Media Saturation. Media Influence – The management of information – Media Education & Democracy – The increasing importance of Visual Communication and Information – Educating for future.

Unit 2

How and How Not to study media – A theoretical framework for media education – Core concepts – A distinctive mode of enquiry: towards for critical autonomy – Media Pedagogy – The media as agents of culture decline: the legacy of Leavis & Thompson – The media as popular art form – The media as aid to learning and dissemination of knowledge and experience – The media as agents of Communication.

Unit 3

Media Determinants: Owners and Controlling companies –Media Institutions – The State and the law – Advertisers – Self-regulation by the media – Media Personnel – Economic Determinants.

Unit 4

Media Rhetoric: The Rhetoric of the image – Image & text – The effect of Camera and Crew – Set-ups – Film & Sound Editing – Interpretative Frameworks – Visual Codings – Narration.

Unit 5

Media Ideology: Defining Ideology – Hegemony – Myth – Ideology in the Classroom Problematising the audience – Audience positioning – Subjectivity – Pleasure –Audience Dynamics – Impact of media on society.

Key Texts:

1.Len Masterman, Teaching the Media, Comedia Publishing Group, London, 1985.

Reference:

1. Alvarado, Gutch and Wollen, Learning the Media, Macmillan Education Ltd., 1987. 2. Tim O'Sullivan and Brian Duttar, Studying the Media- An Introduction, Arnold, London, 2003.

OLD



B.SC VISUAL COMMUNICATIONS MEDIA CULTURE & SOCIETY – OLD SYLLABUS

Major : Viscom Paper – 2 Credit : 3
Category : MC (Theory) No. of Hrs / Week : 4

Unit 1

Why media education? – Seven reasons why media education is necessary –Media Saturation. Media Influence – The manufacture and management of information – Media Education & Democracy – The increasing importance of Visual Communication and Information – Educating for future.

Unit 2

How and How Not to study media – A theoretical framework for media education – Core concepts – A distinctive mode of enquiry: towards for critical autonomy – Media Pedagogy – The media as agents of culture decline: the legacy of Leavis & Thompson – The media as popular art forms – The media as aids to learning and dissemination of knowledge and experience – The media as agents of Communication.

Unit 3

Media Determinants: Owners and Controlling companies –Media Institutions – The State and the law – Advertisers – Self-regulation by the media – Media Personnel – Economic Determinants.

Unit 4

Media Rhetoric: The Rhetoric of the image – Image & text – The effect of Camera and Crew – Set-ups – Film & Sound Editing – Interpretative Frameworks – Visual Codings – Narration.

Unit 5

Media Ideology: Defining Ideology – Hegemony – Myth – Ideology in the Classroom Problematising the audience – Audience positioning – Subjectivity – Pleasure –Audience Dynamics – Impact of media on society.

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- 1. Alvarado, Gutch and Wollen, Learning the Media, Macmillan Education Ltd., 1987.
- 2. Tim O'Sullivan and Brian Duttar, Studying the Media- An Introduction, Arnold, London, 2003.



B.SC VISUAL COMMUNICATIONS

Major: Electronic Media Paper -	Credit: 3
Category: MC (Theory)	No. of Hrs / Week :

Unit 1

Basic Television System – Expanded Studio & Electronic Field Production Systems – Production Elements – Production Personnel – Television Studio – Studio Control Room – Master Control – Studio Support Areas.

Unit 2

Analog and Digital Camera Television – Basic Image Creation – Basic Color of the Video Display – Introduction to Digital – Benefits of Digital Television – Scanning Systems: Interlaced and Progressive Scanning, DTV, HDTV and 3D TV Technologies – Flat – Panel Displays.

Unit 3

The Television Camera – Parts of the Camera – How the Camera Works – Types of Cameras – Electronic Characteristics – Operational Characteristics – Light to Video Image.

Unit 4

Lenses – It's Types – Operational Characteristics & Controls – Angle of View – Standard Camera Mounts & Movements – Special Camera Mounts – Camera Operation & Picture Composition – Lighting Instruments & Lighting Controls. Light Intensity, Lamps and Color Media.

Unit 5

Lighting – Quality of Light – Color Temperature – Lighting Functions – Special Lighting Techniques – Contrast – Balancing Light Intensity – Light Plot – Operation of Studio Lights – EFP/ENG Lighting.

Key Texts:

1.Herbert Zettl, Television Production Handbook, California, Thomson-Wadsworth, 2006. 2.Gerald Millerson, Effective TV Production, London, Focal Press, 2002.

Practical: (Team Work)

- 1. Basic Shots, Camera Angles & Movements
- 2. Quickie
- 3. Multi Camera Interview
- 4. Road Show



B.SC VISUAL COMMUNICATIONS TELEVISION PRODUCTION – I - OLD SYLLABUS

Major : Electronic Media Paper – 4 Credit : 3
Category : MC (Theory) No. of Hrs / Week : 4

Unit 1

Basic Television System – Expanded Studio & Electronic Field Production Systems – Production Elements – Production Personnel – Television Studio – Studio Control Room – Master Control – Studio Support Areas.

Unit 2

Analog and Digital Camera Television – Basic Image Creation – Basic Color of the Video Display – Introduction to Digital – Benefits of Digital Television – Scanning Systems: Interlaced and Progressive Scanning, DTV, HDTV and 3D TV Technologies – Flat – Panel Displays.

Unit 3

The Television Camera – Parts of the Camera – How the Camera Works – Types of Cameras – Electronic Characteristics – Operational Characteristics – Light to Video Image.

Unit 4

Lenses – It's Types – Operational Characteristics & Controls – Angle of View – Standard Camera Mounts & Movements – Special Camera Mounts – Camera Operation & Picture Composition – Lighting Instruments & Lighting Controls. Light Intensity, Lamps and Color Media.

Unit 5

Lighting – Quality of Light – Color Temperature – Lighting Functions – Special Lighting Techniques – Contrast – Balancing Light Intensity – Light Plot – Operation of Studio Lights – EFP/ENG Lighting.

Key Texts:

- 1. Herbert Zettl, Television Production Handbook, California, Thomson-Wadsworth, 2006
- 2. Gerald Millerson, Effective TV Production, London, Focal Press, 2002.

Practical:

- 1. Basic Shots, Camera Angles & Movements
- 2. Ouickie
- 3. Multi Camera Interview
- 4. Road Show



B.SC VISUAL COMMUNICATIONS

Major: Electronic Media Paper	Credit: 3	
Category: MC (Theory)	No. of Hrs / Week	: 4

Unit 1

Television Scenery – Properties and Set Dressings – Elements of Scene – Production People – Non Technical & Technical Personnel – Television Talent – Performing Techniques – Acting Techniques – Auditions – Makeup – Clothing and Costuming.

Unit 2

Producing – Preproduction Planning: From Idea to Script – Coordination – Line Producer: Host & Watchdog – Postproduction Activities.

Unit 3

Production Scheduling - Basic Rules - The Script - The Breakdown Sheet - The Production Board - Parameter Factors - Arranging the Board - How many days? - The Shooting Schedule.

Unit 4

Direction – Director's Roles – Preproduction Activities – Production Method – Production Team – Scheduling – Script Formats – Script Marking – Floor Plan – Location Sketch – Moving from Script to Screen. **Structure of Television Program**.

Unit 5

Direction in Production & Postproduction Activities – Multi Camera Directing Procedures – Directing Rehearsals – Directing the Show – Single Camera Directing Procedures – Controlling Clock Time & Subjective Time – ENG / EFP Techniques.

Key Texts:

- 1. Herbert Zettl, Television Production Handbook, California, Thomson-Wadsworth, 2006.
- 2. Gerald Millerson, Effective TV Production, London, Focal Press, 2002.

Practical: (Group Work)

- 1. Demonstration Program
- 2. Television Commercial
- 3. Documentary
- 4. Short Film



B.SC VISUAL COMMUNICATIONS TELEVISION PRODUCTION – II - OLD SYLLABUS

Major : Electronic Media Paper – 5 Credit : 3 Category : MC (Theory) No. of Hrs / Week : 4

Unit 1

Television Scenery – Properties and Set Dressings – Elements of Scene – Production People – Non Technical & Technical Personnel – Television Talent – Performing Techniques – Acting Techniques – Auditions – Makeup – Clothing and Costuming.

Unit 2

Producing – Preproduction Planning: From Idea to Script – Coordination – Line Producer: Host & Watchdog – Postproduction Activities.

Unit 3

Production Scheduling - Basic Rules - The Script - The Breakdown Sheet - The Production Board - Parameter Factors - Arranging the Board - How many days? - The Shooting Schedule.

Unit 4

Direction – Director's Roles – Preproduction Activities – Production Method – Production Team – Scheduling – Script Formats – Script Marking – Floor Plan – Location Sketch – Moving from Script to Screen

Unit 5

Direction in Production & Postproduction Activities – Multi Camera Directing Procedures – Directing Rehearsals – Directing the Show – Single Camera Directing Procedures – Controlling Clock Time & Subjective Time – ENG / EFP Techniques.

Key Texts:

- 1. Herbert Zettl, Television Production Handbook, California, Thomson-Wadsworth, 2006
- 2. Gerald Millerson, Effective TV Production, London, Focal Press, 2002.

Practical

- 1. Demonstration Program
- 2. Television Commercial
- 3. Documentary
- 4. Short Film



NEW

B.SC VISUAL COMMUNICATIONS

Film Mechanism & Aesthetics- New Syllabus			
Major: Viscom Paper – 2	Credit: 2		
Category: MC (practical)	No. of Hrs / Week	: 3	

Unit 1

Cinema as an institution. Film as an experience, entertainment, commodity, communication medium. The origin of world cinema. A brief overview of film History with special reference to India & Andhra Pradesh. Film Structure: Narration and Narrative. Restricted & Omniscient Narration. Linear & Non- Linear Narratives. Concept, Plot, Story & Conflict, Three- Act Structure, Protagonist & Antagonist. The Three Phases in Production.

Unit 2

The Shot: Characteristics, Types – ECU....ELS, Meanings; Scene & Sequence. Camera Angles & Movements (PAN, TILT, TRACK, DOLLY, CRAB, CRANE, STEADICAM etc.) Camera Lens. Frame: Size (16, 35, 70, Cinemascope with anamorphic lens), Aspect ratio, Film Stock, Film speed – 12, 16, 24 fps... High Speed Photography, Slow Speed or Stop motion Photography. Frame Aesthetics – Line, Mass, Space, Angle, Level, Height.

Unit 3

Performance, Settings, Properties, Costume, Lighting, Editing, Background Music, SFX. Mise-en-scene, Montage, Cinematic codes. Film Editing & Film Sound: History – Hollywood, Russian; Types of transitions – F. I., F.O., CUT, DISSOLVE, WIPE; Shot to Shot relationship – graphic, rhythmic, spatial, temporal; Continuity editing – 180 degree rule, match on action, eye-line match, cheat cut, cross cut; Discontinuous editing – jump cut; Video editing – Non-Linear & Online Editing.

Unit 4

Film Genres: Fiction & Non Fiction, Action, Adventure, Comedy, Children, Animated, Melodrama, Musical, Historical, Horror & Thriller, Sci-fiction. Documentary & Docudrama.

Unit 5

Different Types of Cinema – Bollywood, Third World Cinema, Hollywood, National Cinemas. Film Concepts and Film Movements – Great Auteur from Hollywood, Europe, Russia, Asia & India. Film Audience. Audience Positioning. Audience as the Meaning Makers. Hero Worship. Fan Clubs. Problematising Audience – Film Appreciation – How to write Film Review.

Key Texts:

- 1.Michael Rabiger, Directing Film Techniques & Aesthetics, Burlington, Focal Press, 2003
- 2.Bordwell K and Thomson K, Film Art An Introduction, New York, Knopff, 1990.
- 3. Steven Ascher, & Edward Pincus, The Filmmaker's Handbook, England, Plume, 1999.



B.SC VISUAL COMMUNICATIONS FILM MECHANISM & AESTHETICS - OLD SYLLABUS

Unit 1

Cinema as an institution. Film as an experience, entertainment, commodity, communication medium. The origin of world cinema. A brief overview of film History with special reference to India & Andhra Pradesh. Film Structure: Narration and Narrative. Restricted & Omniscient Narration. Linear & Non- Linear Narratives. Concept, Plot, Story & Conflict, Three- Act Structure, Protagonist & Antagonist. The Three Phases in Production.

Unit 2

The Shot: Characteristics, Types – ECU....ELS, Meanings; Scene & Sequence. Camera Angles & Movements (PAN, TILT, TRACK, DOLLY, CRAB, CRANE, STEADICAM etc.) Camera Lens. Frame: Size (16, 35, 70, Cinemascope with anamorphic lens), Aspect ratio, Film Stock, Film Movement – 12, 16, 24 fps... High Speed Photography, Slow Speed or Stop motion Photography. Frame Aesthetics – Line, Mass, Space, Angle, Level, Height.

Unit 3

Performance, Settings, Properties, Costume, Lighting, Editing, Background Music, SFX. Mise-en-scene, Montage, Cinematic codes. Film Editing & Film Sound: History – Hollywood, Russian; Types of transitions – F. I., F.O., CUT, DISSOLVE, WIPE; Shot to Shot relationship – graphic, rhythmic, spatial, temporal; Continuity editing – 180 degree rule, match on action, eye-line match, cheat cut, cross cut; Discontinuous editing – jump cut; Video editing – Non-Linear & Online Editing.

Unit 4

Film Genres: Fiction & Non Fiction, Action, Adventure, Comedy, Children, Animated, Melodrama, Musical, Historical, Horror & Thriller, Sci-fiction. Documentary & Docudrama.

Unit 5

Different Types of Cinema – Bollywood, Third World Cinema, Hollywood, National Cinemas. Film Concepts and Film Movements – Great Auteur from Hollywood, Europe, Russia, Asia & India. Film Audience. Audience Positioning. Audience as the Meaning Makers. Hero Worship. Fan Clubs. Problematising Audience – Film Appreciation – How to write Film Review.



Key Texts:

- 1. Michael Rabiger, Directing Film Techniques & Aesthetics, Burlington, Focal Press, 2003
- 2. Bordwell K and Thomson K, Film Art An Introduction, New York, Knopff, 1990.
- 3. Steven Ascher, & Edward Pincus, The Filmmaker's Handbook, England, Plume, 1999.



B.SC VISUAL COMMUNICATIONS COMPUTER SCIENCE & ELECTRONIC MEDIA

Sem.	Visual Communication	Computer Science	Electronic Media
1	Human Communication (T) / (4h/3c) Visual Literacy & Drawing-I (P) / (3h/2c)	Information Comm. Technologies (T) / (4h/3c) Designing Tools (P) / (3h/2c)	Basic Photography (T) / (4h/3c) Film Mechanism & Aesthetics * (P) / (3h/2c)
2	Media Culture & Society (T) / (4h/3c) Visual Literacy & Drawing-II * (P) / (3h/2c)	Desktop Publishing - I (T) / (4h/3c) Desktop Publishing - I (P) / (3h/2c)	Communication Models & Theories (T) / (4h/3c) Digital Photography (P) / (3h/2c)
3	Advertising Basics* (T) / (4h/3c) Script Writing (P) / (3h/2c) Copy Writing (GE) (3h/1c)	Desktop Publishing - II (T) / (4h/3c) Desktop Publishing - II (P) / (3h/2c)	Radio Broadcasting* (T) / (4h/3c) Audiography (P) / (3h/2c)
4	Media Laws & Ethics (T) / (4h/3c) Graphic Design (p) (3h/2c) Copy Writing (GE) / (3h/1c)	Web Technologies (T) / (4 h/3c) Web Designing (P) / (3h/2c)	Television Production - I (T) (4h/3c) Television Production - I (P) (3h / 2c)
5	Development Communication (T) / (4h/3c) Campaign Strategies (P) (3h/2c) Media Research Orientation (p) / (2h/1c) Visual Analysis Tools (T) / (3h / 2c)	Digital Multimedia (T) / (4h/3c) Digital Multimedia (P) / (2h/1c)	Television Production - II (T) / (4h/3c) Television Production - II (P) (3h/2c)
6	Project (P) / (8c) Internship (P) / (10c) Study Paper (p) / (5c) Extra Curricular Activities (1c)		

T – Theory P – Practical GE – General Elective h- Hours/week c-Credits



BOARD OF STUDIES DEPARTMENT OF ETHICS & RELIGION

Minutes of the meeting of the Board of Studies in Ethics and Religion held on Friday, 17.02.2012 at 10.00 A.M.

MEMBERS:

- 1. FR.DR.A.FRANCIS XAVIER, SJ, Principal
- 2. FR.N.BUJJI BABU, SJ, Vice Principal

External Experts:

- 3. FR JOHN PACKIARAJ, SJ
- 4. SRI P VEERABRAHMAM

absaut

Faculty:

- 5. DR.K JOB SUDARSHAN
- 6. MS.Y.PARIMALA
- 7. FR.A.STANLEY, SJ
- 8. FR.A.FRANCIS XAVIER, SJ



DEPARTMENT OF ETHICS & RELIGION RESOLUTIONS

The Meeting of the Ethics and Religion Board of Studies was held on 17-02-2012 and the following resolutions were passed unanimously.

- 1. Resolved to keep the syllabus unchanged for the next academic year 2012-13
- 2. Resolved to make efforts to integrate teaching of values with the core subjects
- 3. Resolved to arrange guest lectures as per convenience.

Dr.K.Job SudarshanHead & Chairman
Ethics & Religion Board of Studies