

Profile

Dr.M.Shireesha



Designation	Assistant Professor
Department	MBA
Date of Birth	29.07.1978
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Mobile	9848266353

Education:

Details	Year	Institution	Percentage/Grade
UG	1995-98	Rajiv Gandhi Institute of Management and Sciences	65%
PG	1998-2000	Rajiv Gandhi Institute of Management and Sciences	64%
M.Phil.	2005	Alagappa University	
Ph.D.	2019	Acharya Nagarjuna University	

Experience:

Period	Designation	Institution / Organization
June 2000 to April 2002	Lecturer	Rajiv Gandhi Institute of Management and Sciences, Kakinada.
June 2002 to April 2004	Lecturer	Nova College, Ibrahimpatnam.
June 2004 to April 2005	Lecturer	Maris Stella College, Vijayawada.
June 2005 to April 2006	Lecturer	KBN College, Vijayawada.

June 2010 to April 2014	Assistant Professor	Maris Stella College, Vijayawada.
Oct. 2017 to Nov. 2022	Adjunct Faculty	Acharya Nagarjuna University, Guntur.
November 2022 till date	Assistant Professor	Andhra Loyola College, Vijayawada
Courses Taught:		
Year	Title(s) of the Courses	
2017-2018		
2018-2019		
2019-2020		
2020-2021		
2021-2022		
2022-2023	<ul style="list-style-type: none"> • Managing People and Organization • Legal Framework for Business • Project Management • Strategic Management • International Business • Retail Management • Services Marketing • Human Resource Planning • Strategic Human Resource Management 	
<p>Research Profile: Awarded the Doctorate in Philosophy in the stream of Management by Acharya Nagarjuna University in 2019 for the thesis submitted titled ‘ A Study on the Perception of Major Stakeholders towards Organic Farming’</p>		
<p>Research Area: Management</p>		
<p>Research Publications: < Provide Link></p>		
<p>Patents, if any : <Link></p>		
Google Scholar	https://scholar.google.com/citations?user=hAl9yPUAAAAJ&hl=en	
Research Gate Profile ID:	https://www.researchgate.net/profile/Shireesha-Manchem	
ORCID ID:	https://orcid.org/0009-0003-7667-2321	

Research Guideship <Provide Details>			
Year	Number of Scholars	University	Pursuing / Completed
2017-2018			
2018-2019			
2019-2020			
2020-2021			
2021-2022			
2022-2023			
Professional Development Activities – Participations <Details of FDP / PDP / Seminars /Conferences etc.>			
Year	Programme		Number
2017-2018			
2018-2019			
2019-2020			
2020-2021			
2021-2022			
2022-2023	<ol style="list-style-type: none"> 1. Attended Six Day online Faculty Development Program on Design, Develop and Deliver Online/Blended Learning Courses organized by National Institute of Education Planning and Administration (NEIPA) from 1st to 6th May, 2023. 2. Attended a Five Day National Level Virtual FDP on ‘ Skills Reengineering in business Management’ organized by Andhra Loyola Institute of Engineering and Technology, Vijayawada from 23rd to 27th May 2023. 3. Attended Seven-Day National Level Online Faculty Development Program on ‘Outcome Based Education and Essential AI Tools for Teachers’ organized bt St. Albert’s College (Autonomous),Ernakulam in association with The Kerala State Higher Education council from 2nd to 9th November 2023. 4. Presented a paper on “ A Study on Digital Payments in India with Reference to Global Trends”, in an International Conference on Innovative Science, Engineering and Technology (ICICTECH-2023). 		

Personal Achievements:**Peer Reviewer:**

- Peer Reviewer for BP International, Certificate No.: BPI/PR/Cert/ 11814F/DRM, Feb. 2024

YouTube:

- Uploaded over 100 videos to YouTube Channel on various Management topics in the name of 'Dr. Shireesha's Management Lectures'

Awards / Achievements

Year	Nature of the Award Regional / National / International	Awarded by
2017-2018		
2018-2019		
2019-2020		
2020-2021		
2021-2022		
2022-2023		