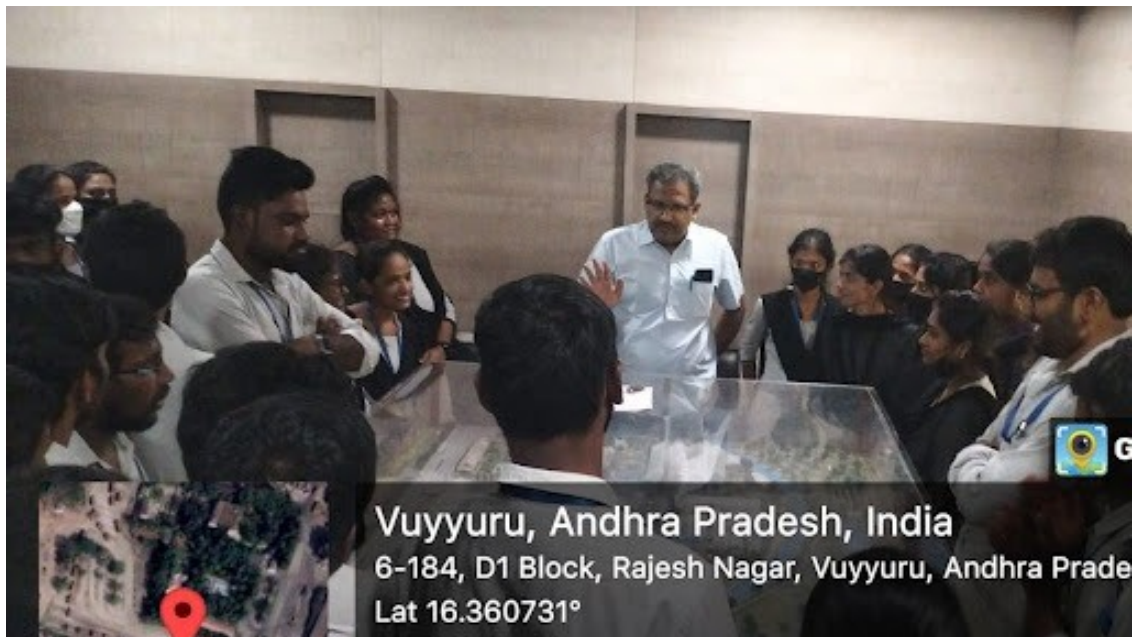


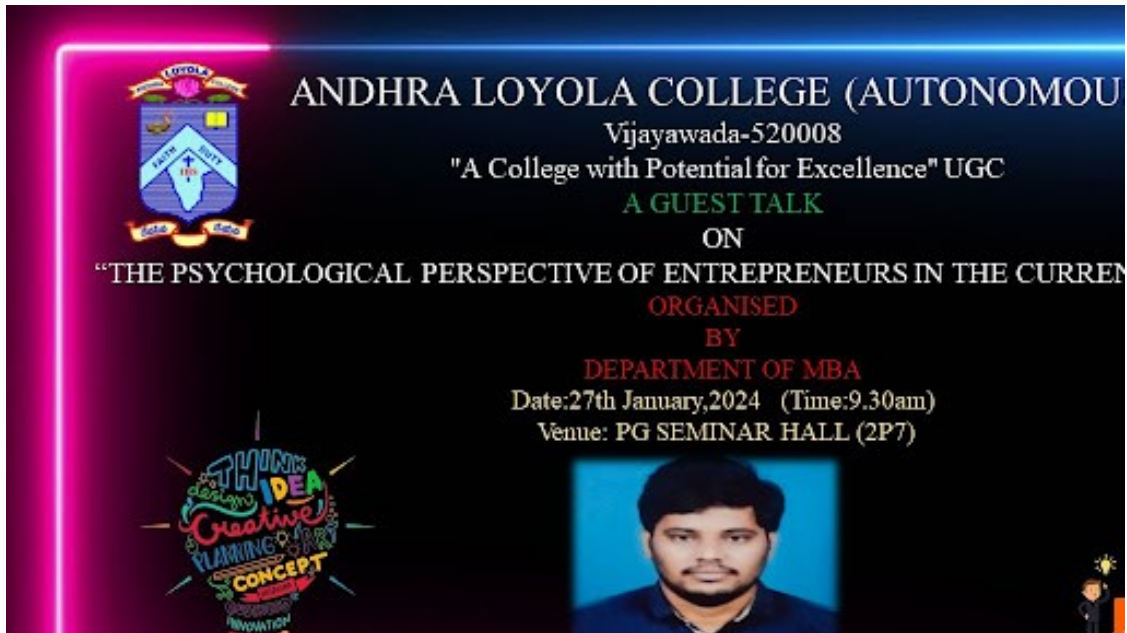
## IIC Activities 2023-24 organized by MBA Department

1.



The Department of Business Administration, as part of the IIC activities-2023-24 has organized a visit for the MBA students to K.C.P Sugar and Ind. Corp. Ltd., Vuyyuru, Krishna District, Andhra Pradesh on 22.12.2023 to enrich them with the real time business processes and challenges. The students availed the opportunity to interact with the higher officials who enthusiastically shared their experiences.

2.



Vijayawada, Andhra Pradesh, India  
GM66+MFW, Arul Nagar, Vijayawada, Andhra Pradesh 520008, I

The Department of Business Administration, as part of the IIC Activities 2023-24 has organized a guest talk on ' Psychological Perspective of Entrepreneurs in Current Digital Era' addressed by the resource person Mr. T. Balaji, Chief Financial Officer, Corbitrage, Vijayawada. Mr.Balaji focused on the entrepreneurial mindset and the psychological challenges they face and suggested a few tips to overcome stress.

3.



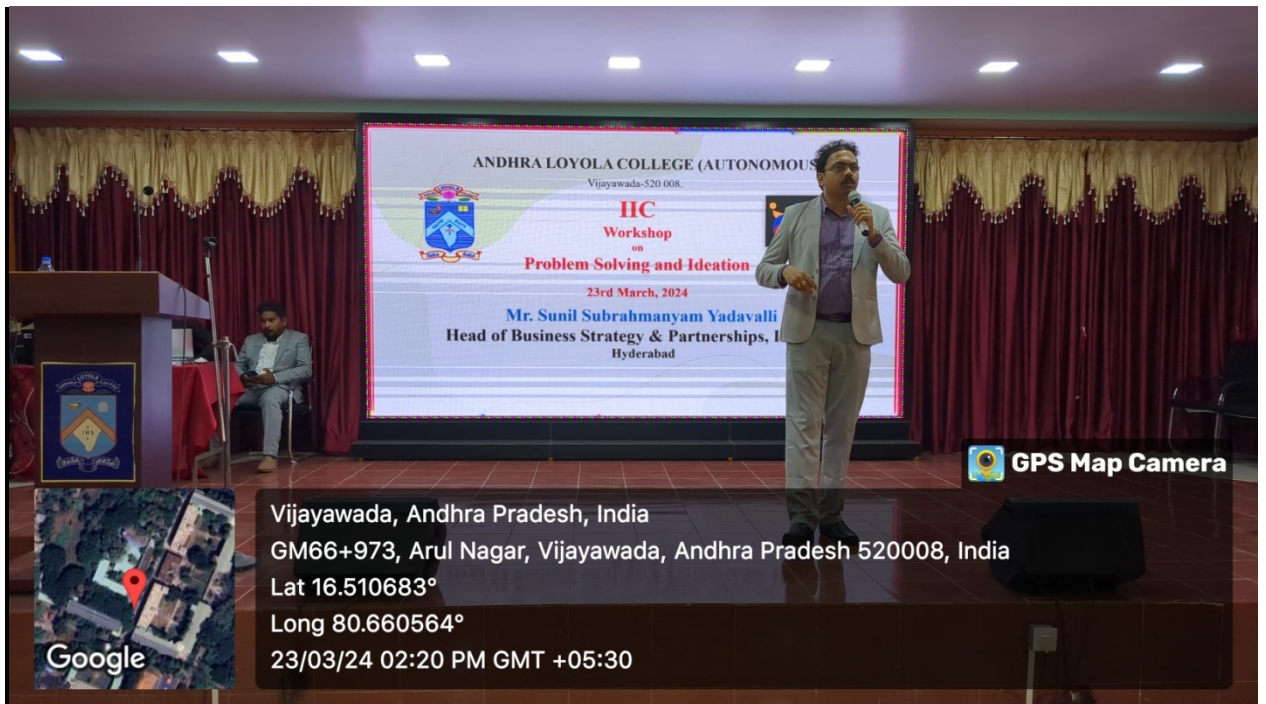
The Department of Business Administration, as part of the IIC Activities 2023-24 has organized a visit for the MBA students to Mohan Spintex India Ltd., Remalle, Krishna District, Andhra Pradesh on 20.3.2024, where they observed the practical business operations and acquired firsthand knowledge by having a direct interaction with the Business Process and Marketing Managers on various aspects of procurement, process, marketing and HR issues and challenges.

4.



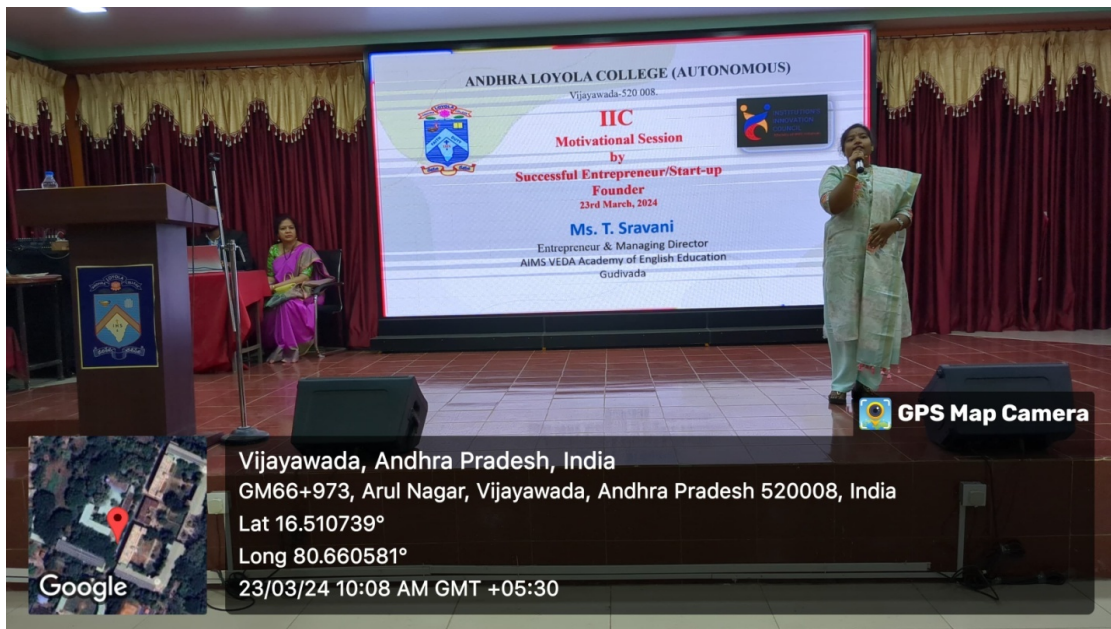
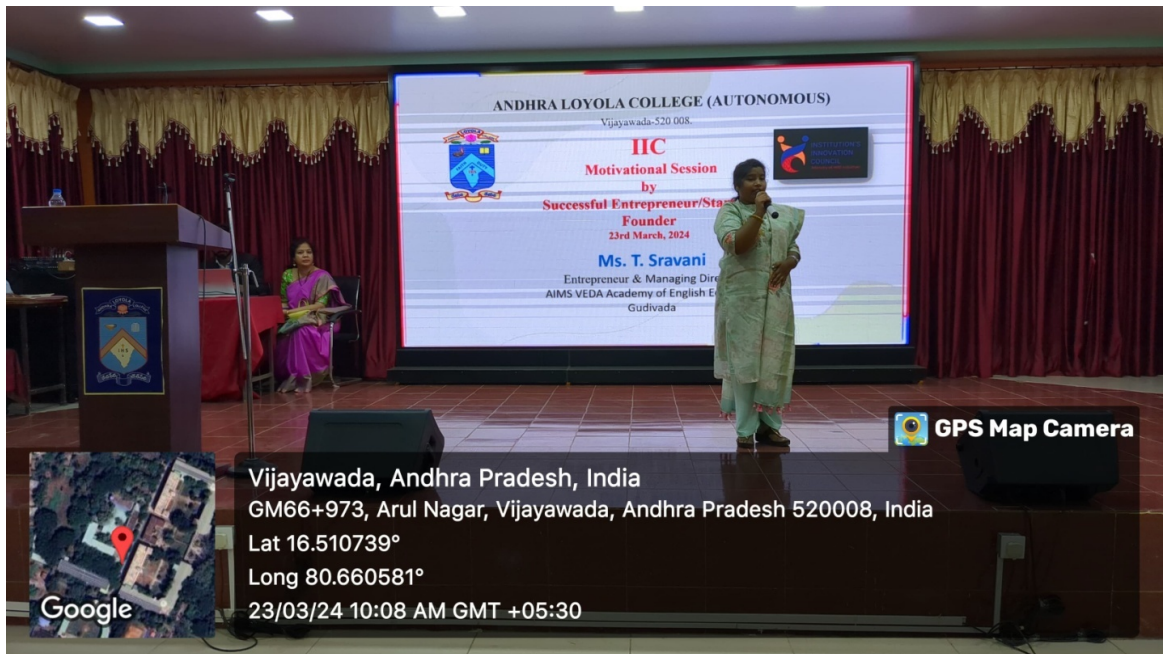
The Department of Business Administration, as part of the IIC Activities 2023-24 has organized a One-day Workshop on 'Leadership Skills for Entrepreneurial Development in Digital Era' attended by the resource person Mr. Sashi Kiran Koppolu, Associate Professor, Rajiv Gandhi Institute of Management and Sciences, Kakinada on 22.3.2024. Mr. Sashi Kiran thoroughly engaged the students with intense discussions and interactive sessions highlighting real time business leadership examples.

5.



The Department of Business Administration, as part of the IIC Activities 2023-24 has organized a One-day Workshop on ' Business Problem Solving and Ideation' on 23.3.2024. The resource person, Mr. Sunil Subrahmanyam Yadavalli, Head of Business Strategy and Partnerships, IDS Inc., Hyderabad headed an enriching and encouraging session with MBA students.

6.



The Department of Business Administration, as part of the IIC Activities 2023-24 has organized a Motivational Session attended by a young and dynamic women entrepreneur Ms. T.Sravani, Managing Director of AIMS VEDA Academy of English Education, Gudivada. Ms. Sravani instantly connected with the students with her life story, shared her entrepreneurial journey and inspired them to take up the challenge of becoming an entrepreneur.