Andhra Loyola College
(AUTONOMOUS)

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

# SESSION DETAILS

**Title of the session:** "*World Creativity and Innovation Day on 21st April 2023*"

**Date:** April 21$^{st}$ 2023

**Duration:** 6 Hours

**Event Type:** Seminar

**Level:** 2

**Theme:**

**Outcome of the activity:** The competition encouraged students to use their imagination to create something new and unique while also promoting eco-friendly practices.

**Key Highlights:** The event aimed to inspire individuals to think outside the box and come up with innovative solutions to complex problems. It also emphasized the importance of creativity and originality in today's fast-paced world, where new ideas and inventions are essential for progress and development

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**Participant details:**

Total no. of Student participation: 95

Total no. of Staff (Teaching/Non-teaching) participation: 4

# World Creativity and Innovation Day celebrated by Andhra Loyola College, MBA Department, Vijayawada on 21st April 2023

Andhra Loyola College celebrated World Creativity and Innovation Day with great enthusiasm and fervor. The Event organized as part of the initiative to celebrate G20 Presidency Year. The event was marked by several competitions that show cased the participants' artistic abilities and innovation. Students and faculty members participated in contests such as Best out of Waste, Mehandi & Tattoo Making, Nail art, and Painting, where they demonstrated their creativity and commitment to environmental sustainability.

The event aimed to inspire individuals to think outside the box and come up with innovative solutions to complex problems. It also emphasized the importance of creativity and originality in today's fast-paced world, where new ideas and inventions are essential for progress and development

The competition encouraged students to use their imagination to create something new and unique while also promoting eco-friendly practices. The event was a huge success and received overwhelming participation, which highlights the growing importance of creativity and innovation in today's world.

Raghavi, a fourth-semester MBA student, won the Best out of Waste competition. Her innovative idea and artistic approach impressed the judges, and she emerged as the winner. Lilly Grace, a fourth-semester MBA student, won the Painting competition. Her beautiful artwork was a testament to her creativity and artistic abilities. Hasna, fourth-semester BBA student, won the Mehandi competition. Her intricate designs and attention to detail were awe-inspiring.

Overall, the competitions were a great success and show cased the participants' creativity and innovation. Congratulations to all the winners!