



ANDHRA LOYOLA COLLEGE(AUTONOMOUS), VIJAYAWADA



Session Details:

Title: Workshop on world Intellectual property Day

Dates: 26-04-2025

Duration: 6 hours

Activity Category: IIC Celebration Day

Theme: Role of IPR in promoting innovations

Experts/Speakers:

26-04-2025 Morning: J.V. Satyanarayana Reddy, Founder & MD of R.K Industries, Vijayawada

26-04-2025 Afternoon: Mr. V.S Vamsi Krishna, Managing Director of Career Walk, Vijayawada

Outcome of the Activity:

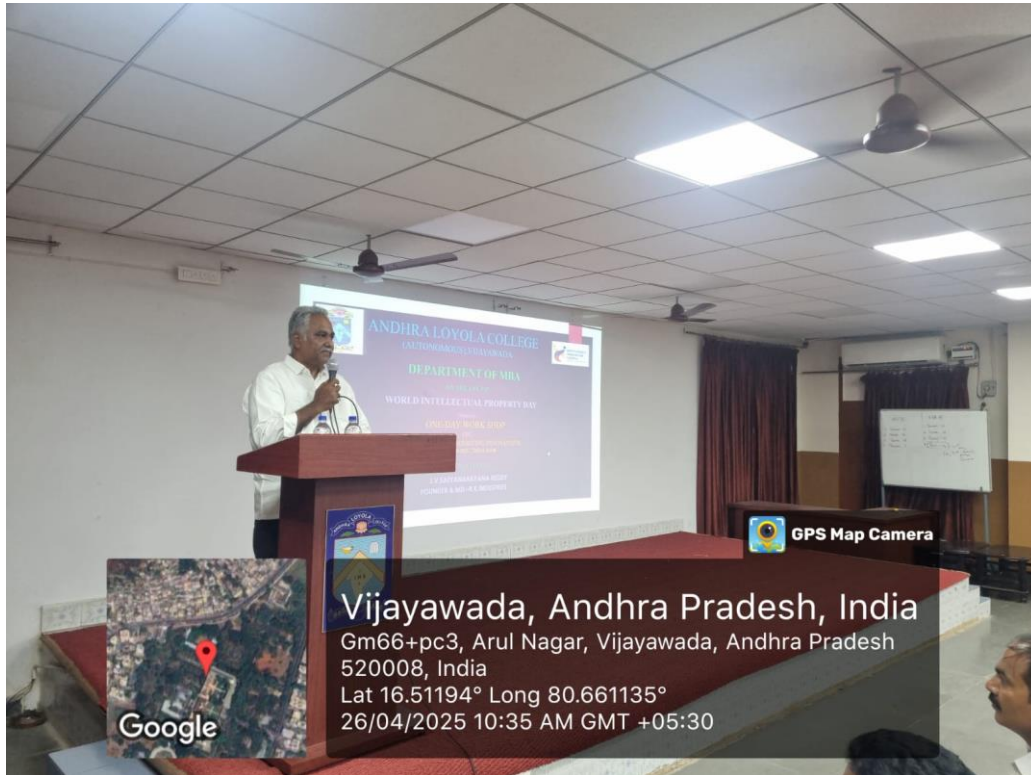
Key Highlights: By completing this activity, It enhanced awareness among participants about the intellectual property rights in the modern innovation-driven world. Participants learned about the processes involved in securing patents, trademarks, copyrights, and designs, understanding how these protections can add value to their creative work. The workshop emphasized the role of IPR in safeguarding innovations, encouraging participants to think strategically about protecting their ideas and inventions. By engaging with real-world case studies and expert guidance, participants developed critical skills necessary for careers in research, business development, entrepreneurship, and creative industries. This event motivated participants to innovate responsibly and use intellectual property as a powerful tool for personal and professional growth.

Participant Details:

Total no. of Student participation: 180

Total no. of Staff (Teaching/Non-Teaching) participation: 07

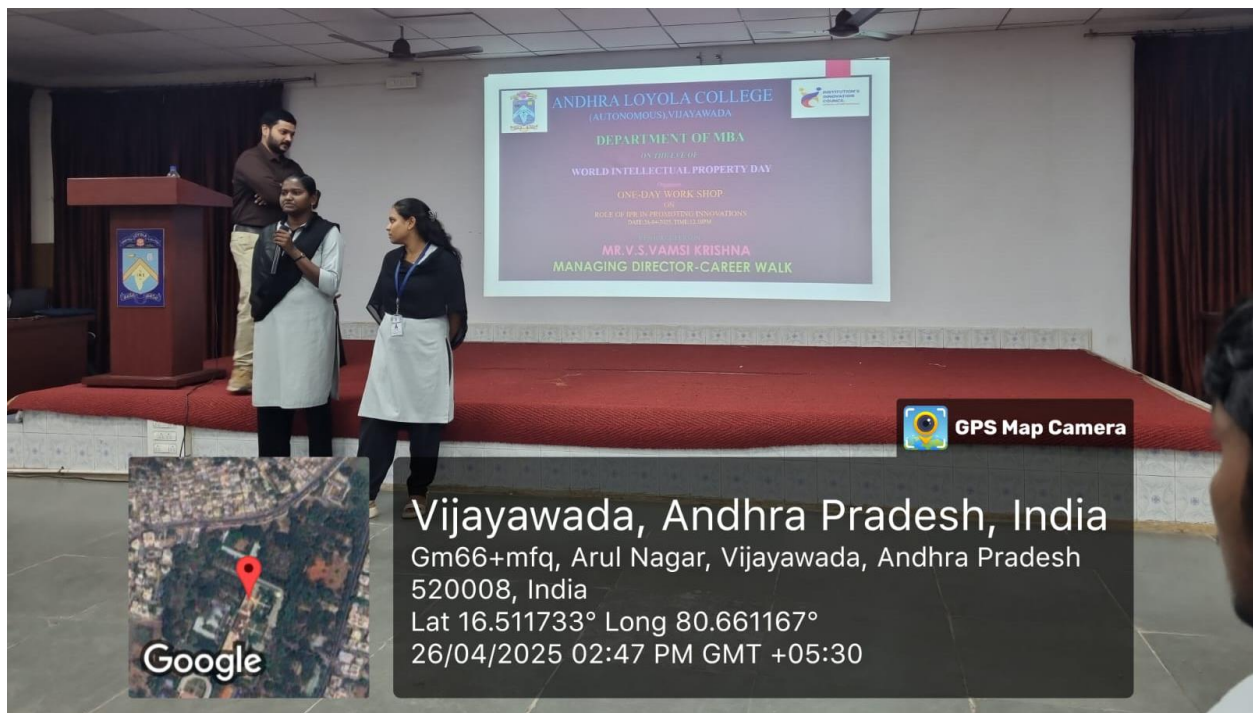
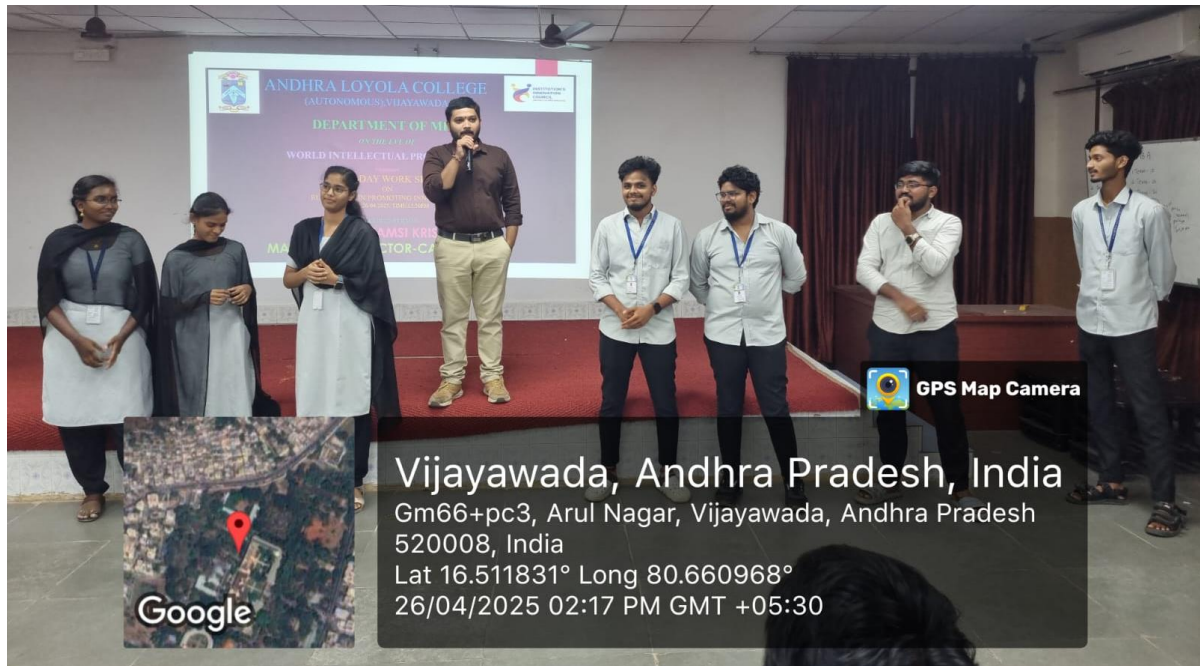
MORNING SESSION:





AFTERNOON SESSION:







ANDHRA LOYOLA COLLEGE(AUTONOMOUS), VIJAYAWADA



Session Details:

Title: Workshop on world Creativity and Innovation Day

Dates: 21-04-2025

Duration: 6 hours

Activity Category: IIC Celebration Day

Theme: Role of Creativity and Innovation in all aspects of Human Development

Experts/Speakers:

21-04-2025: Mr. Venkata Sriresh, Practicing Innovation Professional, Vijayawada

Outcome of the Activity:

Key Highlights: By completing this activity, It enhanced awareness among participants about the vital role of creativity in diverse sectors such as education, business, technology, and social development. Through exposure to real-life examples and interactive discussions, participants were able to recognize and explore opportunities for innovation in both personal and professional contexts. The sessions encouraged the development of a mindset rooted in ideation, critical thinking, and problem-solving, supported by practical activities and collaborative group interactions. Overall, the experience inspired both students and faculty to embrace and integrate creative thinking into their academic endeavors and entrepreneurial pursuits.

Participant Details:

Total no. of Student participation: 180

Total no. of Staff (Teaching/Non-Teaching) participation: 07



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Session Details

Title: Innovation Day “ABBURAM–2025”

Dates: 10-03-2025

Duration: 6 hours

Activity Category: IIC Calendar

Theme: Role of Creativity and Innovation in all aspects of Human Development

Experts / Judges:

- Dr. Rayapareddy – Internal Evaluator, Andhra Loyola College
- Dr. Sudhakar – Internal Evaluator, Andhra Loyola College
- Dr. Balaji Bhanu – Internal Evaluator, Andhra Loyola College
- Mrs. Uma Kumari – Internal Evaluator, Andhra Loyola College
- Mr. V.S. Vamsi Krishna – Entrepreneur, Final Round Judge
- Mr. Syed Ismail – Entrepreneur, Final Round Judge

Outcome of the Activity:

Innovation Day “ABBURAM–2025” provided Participants with an excellent opportunity to apply creativity and innovation to real-world challenges, helping them strengthen essential career skills like problem-solving, critical thinking, communication, and teamwork. Through continuous mentorship, structured evaluations, and exposure to real-world entrepreneurial practices, Participants gained confidence, industry insights, and practical experience. Key features of the event included developing business ideas, refining prototypes, interacting with successful entrepreneurs, competing with peers from other institutions, and earning recognition through awards. Overall, the event bridged academic learning with professional application, motivating students to pursue innovation-driven career paths.

Participant Details:

Total no. of Student participation: 215

Total no. of Staff (Teaching/Non-Teaching) participation: 13





1ST PRICE WINNERS: STITCHBUDDY



2ND PRICE WINNERS: COGNIASSESS - MENTAL HEALTH APP



3RD PRICE WINNERS: CAMPUS INFORMATION AND NAVIGATION TOUCH INTERFACE SYSTEM



CONSOLATION: ALL INDIA MART



CONSOLATION: INTEGRATED POULTRY AND FISH FORMING





Short Industrial Visit

Department of MBA organized Short Industrial Visit to Mohan Spintex India Limited, Remalle on 18-03-2025.

Activity Category: IIC Self Driven Activity

Outcome of the Activity:

The short industrial visit to Mohan Spintex India Limited for MBA students provided practical exposure to large-scale textile manufacturing operations. It facilitated the application of classroom learning to real-world scenarios and enabled students to observe how theoretical concepts in business, operations, and management are implemented in an industrial setting. The visit also had a motivational impact, offering insights into successful organizational practices and inspiring students to envision diverse career opportunities within the manufacturing and textile sectors.

Key Highlights:

The industrial visit to Mohan Spintex India Limited offered MBA students an invaluable opportunity to gain hands-on exposure to modern textile industry practices. Students observed the end-to-end production process, including raw material procurement, spinning, automation, and quality control. This firsthand experience enhanced their understanding of supply chain management, production efficiency, and industrial safety. By witnessing real-time business operations and interacting with professionals in the field, students were able to connect theoretical concepts with industry applications. The visit also served as a strong source of motivation, sparking ideas and interest in future careers in operations, manufacturing, and enterprise development.

Participant Details:

Total no. of Student participation: 180

Total no. of Staff (Teaching/Non-Teaching) participation: 04







Short Industrial Visit

Department Of MBA Organized Short Industrial Visit to J.C. Stationery Private Limited, Kolvennu (Kankipadu) on 21-03-2025.

Activity Category: IIC Self driven Activity

Outcome of the Activity:

The industrial visit to J.C. Stationery Private Limited, Kolvennu (Kankipadu), provided MBA students with meaningful exposure to real-time manufacturing and packaging operations in the stationery industry. It offered a practical understanding of how various departments such as production, inventory, marketing, and quality control work together to deliver a finished product. Students were able to relate theoretical business concepts to actual industrial practices. The visit not only strengthened their knowledge of supply chain processes and operational efficiency but also served as a source of motivation by illustrating how local enterprises manage successful business models and contribute to regional economic development.

Key Highlights:

During the visit to J.C. Stationery Private Limited, students explored the entire workflow of Books manufacturing, including raw material selection, machine-based production, product design, and packaging. They gained insights into the company's business strategy, market reach, and quality assurance practices. The interaction with plant supervisors and staff enriched their understanding of day-to-day operational challenges and management techniques. This hands-on learning experience bridged the gap between classroom theories and industrial application, while also encouraging students to think entrepreneurially and consider career paths in production, operations, marketing with in small to mid-scale enterprises.

Participant Details:

Total no. of Student participation: 82

Total no. of Staff (Teaching/Non-Teaching) participation: 02



Krishna, Andhra Pradesh, India

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