



# ANDHRA LOYOLA COLLEGE

**AUTONOMOUS :: VIJAYAWADA - 520 008**

**Established : 1954**

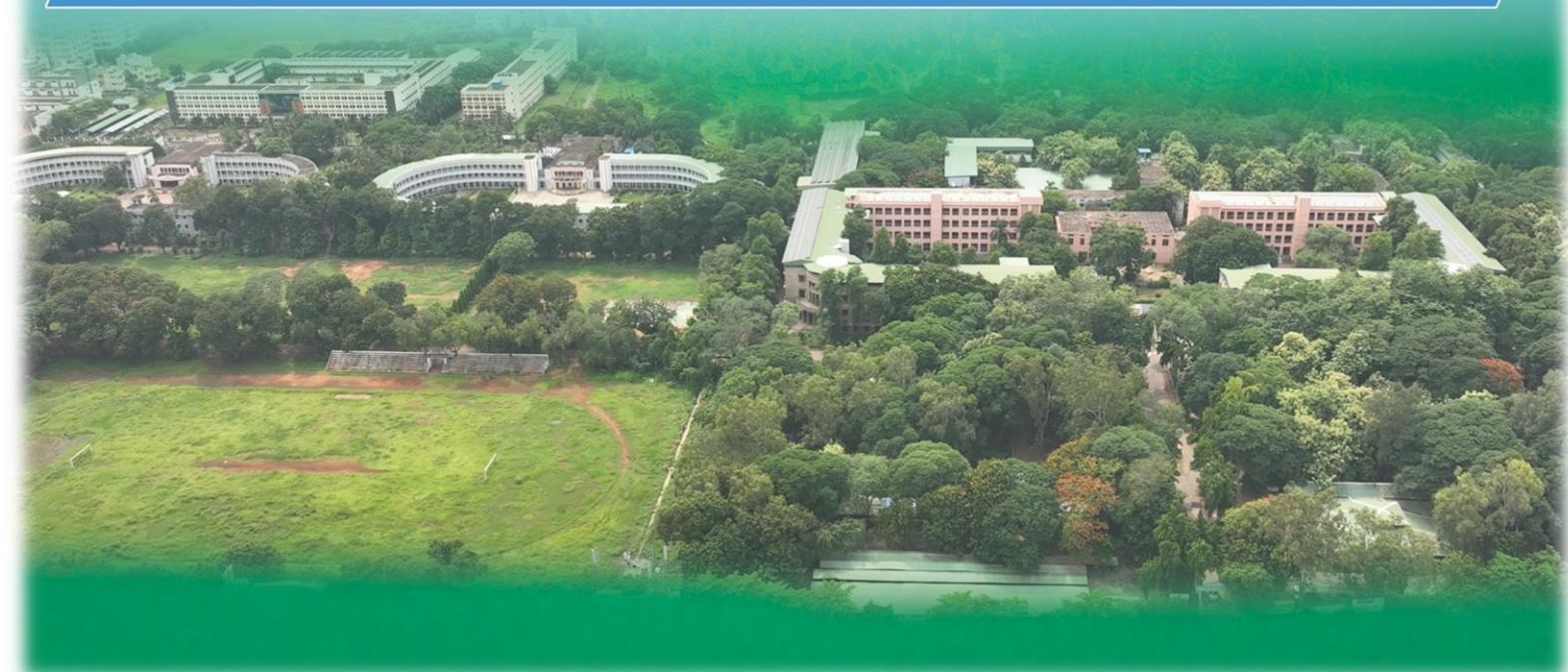
A CHRISTIAN MINORITY COLLEGE WITH CONSTITUTIONALLY PROVIDED RIGHT OF ADMISSION  
(AN ISO 14001 : 2015 INSTITUTION)

THE ONLY COLLEGE IN BOTH THE TELUGU STATES TO HAVE BEEN RANKED AMONG  
THE TOP 150 COLLEGES BY NIRF SINCE THE INCEPTION OF THE RANKING IN 2017

SELECTED UNDER THE STAR COLLEGE SCHEME OF DBT AND FIST PROGRAMME OF DST, GOVT.OF INDIA  
SELECTED FOR ENHANCEMENT OF QUALITY AND EXCELLENCE UNDER RUSA BY MHRD, GOVT.OF INDIA

***RED RIBBON CLUB***

**A College Dedicated to All-Round Development of its Students**





# Andhra Loyola College (Autonomous)

VIJAYAWADA-520 008.

Accredited in III Cycle at A+ Grade with a CGPA of 3.66 / 4.00

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## RED RIBBON CLUB

### **ABOUT THE RRC:**

The Red Ribbon is a symbol for both drug prevention and for the fight against AIDS. The Red Ribbon foundation is an organization founded in 1993 whose main purpose is the education about prevention of the Human Immunodeficiency Virus or HIV, Acquired Deficiency Syndrome Related Complex, ARC and AIDS.

Equipping youth with correct information on HIV/AIDS Prevention, Treatment, Care and Supporting. To make HIV/AIDS free INDIA by creating awareness about the spread and cause of HIV/AIDS among the student youth, non-student youth and public.

### **AIM:**

Red Ribbon Club formation in colleges is to encourage peer-to-peer messaging on HIV prevention and to provide a safe space for young people to seek clarifications of their doubts and myths surrounding HIV/AIDS. The RRCs also promote voluntary blood donation among youth.

### **OBJECTIVES:**

Education and Awareness: RRC works to educate individuals, particularly youth, about HIV/AIDS, its transmission modes, prevention methods, and the importance of safe practices.

- **Stigma Reduction:** One of its key objectives is to reduce the stigma associated with HIV/AIDS by fostering understanding, compassion, and support for those affected by the disease.
- **Behavioral Change:** RRC encourages behavior change among individuals to adopt safer practices, including promoting the use of condoms, getting tested for HIV, and avoiding behaviors that may put them at risk.
- **Advocacy and Support:** The club often engages in advocacy efforts to promote policies and programs that support HIV/AIDS prevention, treatment, and care. It also provides support to people living with HIV/AIDS and their families.

- **Community Mobilization:** RRC mobilizes communities to take collective action against HIV/AIDS by organizing events, campaigns, and workshops that engage various stakeholders.
- **Volunteerism and Leadership Development:** It provides opportunities for youth to volunteer and take on leadership roles in HIV/AIDS awareness and prevention efforts, empowering them to become agents of change in their communities.
- **Collaboration:** RRC collaborates with government agencies, NGOs, healthcare providers, educational institutions, and other stakeholders to maximize its impact and reach.
- Overall, the Red Ribbon Club plays a vital role in combating HIV/AIDS by raising awareness, promoting prevention measures, and supporting those affected by the disease.

### **ADMISSION PROCEDURE INTO A RED RIBBON CLUB (RRC):**

**Awareness and Recruitment:** The first step typically involves raising awareness about the Red Ribbon Club and its objectives among the target audience, which is often youth. This can be done through various channels such as posters, announcements, social media, and word of mouth.

**Expression of Interest:** Interested individuals, usually students or young people, express their interest in joining the club. This could involve filling out an application form, sending an email expressing interest, or attending an informational meeting.

**Selection Process:** In some cases, there may be a selection process if the number of applicants exceeds the capacity of the club. This process might involve interviews, written assessments, or other criteria to assess the suitability of candidates.

**Orientation and Training:** Once selected, new members typically undergo an orientation session to familiarize them with the objectives, activities, and expectations of the Red Ribbon Club. They may also receive training on topics such as HIV/AIDS awareness, stigma reduction, leadership skills, and event planning.

**Membership Registration:** After completing the orientation and training, members may be required to officially register with the Red Ribbon Club. This could involve filling out membership forms, providing contact information, and agreeing to abide by the club's rules and regulations.

**Engagement in Activities:** Upon becoming official members, individuals are encouraged to actively participate in the activities organized by the Red Ribbon Club. These activities may

include awareness campaigns, workshops, seminars, community outreach programs, fundraising events, and advocacy initiatives related to HIV/AIDS prevention and support.

Continued Involvement: Membership in the Red Ribbon Club often involves a commitment to ongoing participation and engagement. Members are encouraged to attend regular meetings, contribute ideas, volunteer for various tasks, and play an active role in advancing the objectives of the club.

Overall, the admission procedure into a Red Ribbon Club typically involves expressing interest, undergoing orientation and training, registering as a member, and actively engaging in the club's activities to contribute to HIV/AIDS awareness and prevention efforts.

### **COMMITTEE:**

Dr. Kola Sekhar	Head, Dept. of Oriental Languages	Co-Ordinator
Sri B.Venkateswara Rao	Incharge, HVPE	Member
Sri R. John	Incharge, Extension Activities	Member
Sri K. Prakash Rao	Asst. Prof., Dept. of Hindi	Member
Sri T. Suresh	Asst. Prof. Dept. of MBA	Member
Mr. T. Uday Babu	I B.Sc.(ASMA),Student Member	Member
Ms. K. Pranathi	II B.A.(NEP),Student Member	Member
Mr. D. Kamesh	III B.Com.(DOC)StudentMember	Member

  
PRINCIPAL  
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