

# Profile

## RAMESH PULIVARTHI



<b>Designation</b>	ASSISTANT PROFESSOR
<b>Department</b>	MBA
<b>Date of Birth</b>	04-08-1985
<b>E-Mail ID</b>	<a href="mailto:rbabu263@gmail.com">rbabu263@gmail.com</a>
<b>Mobile</b>	8317632676 9010278036

### Education:

Details	Year	Institution	Percentage/Grade
UG	2003-2006	K.B.N. COLLEGE, VIJAYAWADA	58%
PG	2006-2008	SIR.C.R.R. COLLEGE, ELURU	62%
M.Phil.	--	--	--
Ph.D.	--	--	--

### Experience:

Period	Designation	Institution / Organization
2018 to till date	Assistant Professor	ANDHRA LOYOLA COLLEGE, VIJAYAWADA
2016-2018	Assistant Professor	AG&SG SIDDHARTHA COLLEGE, VUYYURU
2010-2016	Assistant Professor	PRBHAS COLLEGE, AFFILIATION KRISHNA UNIVERSITY

### Courses Taught:

Year	Title(s) of the Courses
2017-2018 2018-2019	Financial Accounting, Management Accounting, Cost Accounting.
2019-2020	Banking Management, E-Commerce, Auditing, Taxation, talent management, Fundamentals of information technology.
2020-2021	E- payments, Business Environment, Business Law.

<b>2021-2022</b>	Accounting for Managers, Entrepreneurship, Strategic Cost Management, Employee skills.		
<b>2022-2023</b>	International Human resource management, Training and Development, Investment and Commercial Banking, Industrial relations and employment laws, Security analysis and Portfolio management.		
<b>Research Profile:</b> Research Scholar in Andhra University in Management Studies Subject in 2022			
<b>Research Area:</b> Retail Management: Marketing stream			
<b>Research Publications:</b> < Provide Link>			
1.. ON (14-12-2018), “ <b>A STUDY ON MANAGING WORKPLACE RELTIONS</b> ”, Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162) UGC approved Impact Factor 5.87, Vol. 5 issue 12, pp.511-513. <a href="http://www.jetir.org/papers/JETIR1812375.pdf">http://www.jetir.org/papers/JETIR1812375.pdf</a>			
2. ON (14-12-2018), “ <b>A PAPER ON THE BIGGEST TAX REFORM IN INDIA</b> ”, Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162) UGC approved Impact Factor 5.87, Vol. 5 issue 12, pp.536-538. <a href="http://www.jetir.org/papers/JETIR1812378.pdf">http://www.jetir.org/papers/JETIR1812378.pdf</a>			
3. ON (4-1-2019), “ <b>THE IMPACT OF BEHAVIORAL FINANCE ON GOVERNMENT SECURITIES [GILT-EDGED] IN INDIA</b> ” International Journal of Research in Humanities, Arts and Literature (ISSN: 2347-4564) UGC approved Impact Factor 3.7985, Vol. 7 special issue 1, pp.183-188. <a href="http://www.jetir.org/papers/JETIR1901632.pdf">http://www.jetir.org/papers/JETIR1901632.pdf</a>			
4. ON (22-1-2019), “ <b>STRENGTHEN THE INDIAN ECONOMY THROUGH CASHLESS TRANSACTIONS AND DREAM TO CASHLESS SOCIETY</b> ”, Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162) UGC approved Impact Factor 5.87, Vol. 6 issue 1, pp.187-189. <a href="https://www.jetir.org/papers/JETIR1901425.pdf">https://www.jetir.org/papers/JETIR1901425.pdf</a>			
<b>Patents, if any :</b> <Link>			
<b>Google Scholar</b>	<Link>		
<b>SCOPUS ID:</b>			
<b>ORCID ID:</b>			
<b>Research Guideship</b> <Provide Details>			
<b>Year</b>	<b>Number of Scholars</b>	<b>University</b>	<b>Pursuing / Completed</b>
<b>2017-2018</b>			
<b>2018-2019</b>			

2019-2020		
2020-2021		
2021-2022		
2022-2023		
<b>Professional Development Activities – Participations</b> <b>&lt;Details of FDP / PDP / Seminars /Conferences etc.&gt;</b>		
Year	Programme	Number
2017-2018 2018-2019	<ol style="list-style-type: none"> <li><b>1. Attended</b> Two-day National Seminar on “<b>NEW EDUCATION POLICY- GOALS AND IMPERATIVES</b>” Organized by P. B. Siddhartha College in collaboration with Andhra Pradesh state council of Higher Education (APSCHE) Amaravathi on 14-15 March 2017.</li> <li><b>2. Attended</b> One-day National Seminar on “<b>INTELLECTUAL PROPERTY RIGHTS- ISSUES AND CHALLENGES</b>” organized by KBN COLLEGE in collaboration with Krishna University by PG department of commerce &amp; business Administration on 23 November 2018.</li> <li>Presented research paper on “<b>IMPACT OF DIGITAL TECHNOLOGY ON EDUCATION AND LEARNING</b>” in National seminar on Human Future in Digital Era held on 31 October 2018 in Andhra University.</li> <li>Presented research paper on “<b>TECHNOLOGICAL INFLUENCE ON VENTURE CAPITAL IN INDIA</b>” in National conference on Fintech – opportunities &amp; challenges held on 10 November 2018 in KL University.</li> <li>Presented research paper on “<b>GOVERNANCE AND GOVERNMENT IN THE RESIDUAL ANDHRA PRADESH STATE ACHIEVEMENTS AND CHALLENGES</b>” in National seminar on Governance and Government in the Residual Andhra Pradesh State: Issues and Challenges on held 10-11 December 2018 in Andhra Loyola college Vijayawada.</li> </ol>	
2019-2020	-----	
2020-2021	-----	

<b>2021-2022</b>	-----	
<b>2022-2023</b>	<ol style="list-style-type: none"> <li>1. Presented research Paper on “<b>A study on Challenges and success for Unorganized retailing against organized retailing</b>” in Two-days National Conference on “<b>Emerging Trends in Business Management</b>” Organized by Andhra Loyola College, Vijayawada, of Business Administration Department on 23<sup>rd</sup> -24<sup>th</sup>, February, 2023</li> <li>2. Presented research Paper on “<b>A study on Changing consumer perception towards organized retailing from Unorganized retailing an empirical analysis – in Vijayawada region</b>” in Two-days National Conference on “<b>Industry 4.0 – Roadmap to Entrepreneurial prospects and Challenges</b>” Organized by Andhra Loyola College, Vijayawada, of Business Administration Department on 2<sup>nd</sup> - 3<sup>rd</sup>, August, 2023</li> </ol>	

**Awards / Achievements**

<b>Year</b>	<b>Nature of the Award Regional / National / International</b>	<b>Awarded by</b>
<b>2017-2018</b>		
<b>2018-2019</b>		
<b>2019-2020</b>		
<b>2020-2021</b>		
<b>2021-2022</b>		
<b>2022-2023</b>		