

# Profile

<Name> **G SRAVAN KUMAR**

**Designation ASSISTANT  
PROFESSOR**

**Department  
BUSINESS  
ADMINISTRATION**

<Photo>

**Date of Birth 07-10-1973**

**E-Mail  
shravandatt@gmail.com**

**Mobile 9642334330**

## **Education:**

<b>Details</b>	<b>Year</b>	<b>Institution</b>	<b>Percentage/Grade</b>
UG	1992--1995	ANDHRA LOYOLA COLLEGE, VIJAYAWADA	61%
PG	1995--1997	ANR COLLEGE, GUDIVADA	60%
M.Phil.	---	---	----+
Ph.D.	PERSUING	AACHARYA NAGARJUNS UNIVERSITY	

## **Experience:**

<b>Period</b>	<b>Designation</b>	<b>Institution / Organization</b>
<b>1998—2006</b>	<b>LECTURER</b>	<b>SARADA DEGRE COLLEGE,VIJAYAWADA</b>

**2006—2008** LECTURER

**BIPS PG COLLEGE, TADEPALLIGUEM**

**2008—TILL  
DATE** LECTURER

**ANDHRA LOYOLA COLLEGE, VIJAYAWADA**

**Courses Taught:**

Year	Title(s) of the Courses
2017-2018	PRINCIPLES OF MANAGEMENT
2018-2019	ORGANIZATIONAL BEHAVIOUR
2019-2020	BUSINESS ENVIRONMENT
2020-2021	BUSINESS COMMUNICATION
2021-2022	BRAND MANAGEMENT
2022-2023	TALENT MANAGEMENT

**Research Profile: AN IMPACT OF OTT ON TRADITIONAL MEDIA****Research Area: MARKETING****Research Publications: < Provide Link>****Patents, if any : <Link>****Google Scholar** <Link>**SCOPUS ID:****ORCID ID:****Research Guideship <Provide Details>**

Year	Number of Scholars	University	Pursuing / Completed
2017-2018			
2018-2019			
2019-2020			
2020-2021			
2021-2022			
2022-2023			

**Professional Development Activities – Participations****<Details of FDP / PDP / Seminars /Conferences etc.>**

Year	Programme	Number
2017-2018		
2018-2019		
2019-2020		
2020-2021		

2021-2022

2022-2023

**Awards / Achievements**

<b>Year</b>	<b>Nature of the Award Regional / National / International</b>	<b>Awarded by</b>
2017-2018		
2018-2019		
2019-2020		
2020-2021		
2021-2022		
2022-2023		